

SUMMER 2015



CBC



CBC & Radio-Canada
SOLUTIONS MÉDIA



THE WORLD'S 3RD LARGEST INTERNATIONAL MULTI-SPORT GAMES

Hosted by Scott Russell, 7,000 athletes, 41 countries, 36 sports

The Pan American Games are only surpassed in size and scope by the Olympic Summer Games and the Asian Games. Toronto was awarded the Pan Am Games, giving the province its first international multi-sport event since the British Empire Games in 1930.

Pan Am Games July 10-26

Para Pan Games August 7-15

Daily; Afternoon, 2-4pm, Prime time, 8-10pm and Late night 12-2am

Toronto 2015 Pan Am ParaPan Am Games



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THE GREATEST OUTDOOR SHOW ON EARTH

In July 2015, CBC will provide daily coverage of one of Canada's largest annual events and the world's largest outdoor rodeo, The Calgary Stampede. Canadians will be invited to catch all of the Stampede action exclusively on CBC.

The Calgary Stampede is an annual rodeo, exhibition and festival held every July in Calgary, Alberta. The ten-day event, attracts over one million visitors per year and features the world's largest rodeo, a parade, Stampede midway, stage shows, concerts, agricultural competitions, chuckwagon racing and First Nations exhibitions.

July 3 - July 12, 2015

Calgary Stampede



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NEW

A 6-PART DOCUMENTARY SERIES *ALL OUR RELATIONS*

6 celebrities, 6 journeys into the past, 6 inspiring stories for the future. Featuring Aboriginal celebrities such as actor Adam Beach and political figures such as former Lieutenant Governor of Ontario, James Bartleman, this series will take us on a journey through their individual family histories, learning about how the experiences of their ancestors has shaped how these outstanding individuals would one day become.

June 20 - July 25, 2015

Saturdays 6:30pm

All Our Relations

Broadcast: 6 x 30 minute episodes



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• CORONATION ST. •

AWARD WINNING, LONGEST RUNNING SOAP ON TELEVISION.
CORONATION STREET IS A TOP PERFORMER DELIVERING LOYAL FANS
AND FRESH CONTENT THROUGHOUT THE YEAR

CBC will air fresh episodes of Coronation Street throughout Summer 2015. Set in Northern England, this soap-drama revolves around life in the working-class community of Weatherfield. Residents will continue to meet at The Rovers Return pub to share their ups and downs, triumphs and tribulations, successes and failures.

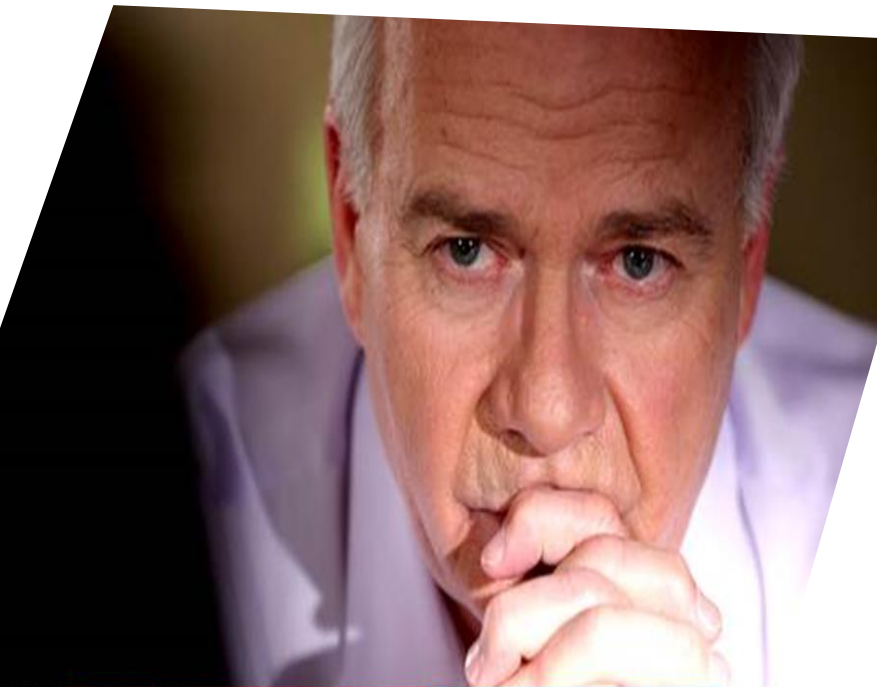
Weekdays 7:30pm

Sundays 8:00 – 10:30am (Omnibus re-air)

Coronation Street



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THE NATIONAL REACHES MORE THAN 4.7 MILLION VIEWERS WEEKLY

Canadians turn to The National for the stories that matter with added context from across the country and around the world, led by CBC News Chief Correspondent Peter Mansbridge. The nightly news program features a team of award-winning journalists, including: Sunday host Wendy Mesley, Ian Hanomansing, Adrienne Arseneault, Susan Ormiston, Nahlah Ayed, Paul Hunter and Neil Macdonald, as well as specialty reporters such as senior investigative correspondent Diana Swain and senior business correspondent Amanda Lang.

Sunday – Friday 10pm

The National

Host Peter Mansbridge



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Fool Canada

NEW

THE LITTLE PRANK SHOW JUST BIG ENOUGH TO FOOL CANADA

Hosted by comedic talent Will Sasso (MADtv), Fool Canada is a fun and witty social experiment that tests Canadians' notorious politeness, patience and gullibility. Armed with a truckload of hidden cameras and devious disguises, Sasso and a team of comedians poke fun at what it means to be Canadian.

Starting June 22

Mondays 9pm

Fool Canada

Starring Will Sasso, Craig Lauzon, Sam Kalilieh and Sarah Hennessey
Broadcast 10 x 30 minute episodes



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NEW

COMEDIAN JONNY HARRIS IS ON A MISSION TO FIND HUMOUR IN THE FUNNIEST OF PLACES

Still Standing (working title) is an irreverent and affectionate adventure through small-town Canada and a celebration of the people who live there. The show follows Jonny Harris as he visits small towns on the ropes, immersing himself in the lives of local residents and mining enough material to put on an original stand-up comedy routine for the locals.

Mondays 9pm

Fridays 8:30pm (encore)

Still Standing

Starring Jonny Harris

Broadcast 13 x 30 min



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NEW



SET IN 1910 A HIGH SOCIETY YOUNG WOMAN MOVES TO A SMALL TOWN

Based on the bestselling novel of the same name by Janette Oke, "When Calls the Heart" stars Lori Loughlin, Erin Krakow, and Daniel Lissing. The series follows the story of young schoolteacher Elizabeth Thatcher (Krakow), who has just arrived to Coal Valley, a 19th century coal mining town in the Western Frontier, that is worlds apart from the wealthy, high-society life where she grew up.

Starting June 22

Sundays 7pm

When Calls the Heart

Starring

Lori Loughlin ("Full House," "90210"), Erin Krakow ("Army Wives"), and Daniel Lissing ("Last Resort").

Broadcast

12 x 60 minute episodes



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With nearly **6.4 million** viewers each week, **CBC News Network** is the most watched news channel in the country.



Highly **educated** customers: **36%** of the audience is made up of people who have university degrees.

CBC News Network is Canada's number one news network, anchored by leading Canadian journalists. It is the destination for:

Breaking news

Live event coverage

In-depth news and current affairs programming

24 hours a day, seven days a week.



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documentary



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CANADA'S ONLY DOCUMENTARY CHANNEL

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