CONTEST RULES

CBC’s Snapshots Canada 150 Challenge (“Contest“)
From January 20, 2017 to March 3, 2017 (“Contest Period”) with one challenge and prize

Canadian Broadcasting Corporation (“CBC”) and Snapshotz Productions Inc. (“Producer”)

1. HOW TO ENTER

No purchase required. To enter the Contest visit CBC’s website at www.cbckids.ca/snapshots (the “Website”) to watch the photo challenge video. Take a photograph based upon the criteria set out in the photo challenge video (the “Photo”).

Submit your Photo online during the Contest Period at [http://www.cbc.ca/parents/submit/view/snapshots-contest-entry] along with your name, age (as of January 20, 2017), name of parent/legal guardian, city of residence and any other information requested on the Entry Form. After the Contest Closing Date (below), six finalist Photos (the “Finalists”) will be selected from the Photos submitted. One winning Photo will be selected from the finalist photos and a prize will be awarded to the winner (the “Winner”).

To be valid, entries must be received by the Contest Close date set out below:

Contest Launch Date - Friday, January 20, 9:00am ET
Contest Close Date - Friday, March 3, 11:59pm ET

You may enter manually once every 24 hours throughout the Contest Period. If you attempt or are suspected of attempting to enter using robotic, automatic, programmed or any other methods of participation not authorized by these Rules, it shall be deemed as tampering and will void your entries, votes or other results of such participation.

Your Content Submission

CBC Law Department Nov 2014
Your Photo and any other information and materials you provide to us ("Your Content") will be subject to Your Content Submission Guidelines under the cbc.ca Terms of Use available at http://www.cbc.ca/aboutcbc/discover/submissions.html.

Any content deemed by CBC to be inappropriate or not suitable for its audience will be disqualified at the sole discretion of CBC.

Your Content will become the property of CBC and the Producer and will not be returned to you. CBC and/or Producer reserve the right to edit your content in order to comply with technical and legal standards and practices (i.e. cropping, removing of overt branding etc).

You declare that Your Content is legal, particularly with regard to compliance with copyright, rights to image, reputation and privacy, the Criminal Code and any other legislation applicable in such matters. **Photos must not include obvious brand names, logos or insignias.**

You also declare that you hold the rights to Your Content and have consent from any people appearing in Your Content (including parental consent for minors) and all authorizations required to grant the license specified hereafter to CBC.

You agree to comply with standards of proper conduct in Your Content, as specified in the Submission Guidelines available on the cbc.ca site. CBC reserves the right to decide whether to use Your Content, at its sole discretion.

By submitting Your Content, you grant CBC, Producer and/or their parent companies and assignees a royalty-free, perpetual, non-exclusive, irrevocable, unrestricted, worldwide license to publish, reproduce and distribute Your Content in all media, **with or without credit to you**, on all digital platforms and by any other means of communication controlled or authorized by the CBC. You waive all moral rights to Your Content and authorize CBC to use your name, picture, image and voice, where applicable, in conjunction with the use of Your Content. Collective agreement provisions may apply.
2. **ELIGIBILITY**

Contests are open to all Canadian residents between the ages of 6 and 12 on the first day of the Contest Period.

Parent or guardian consent is necessary to enter the Contest. Where appropriate, the terms “you”, “contestant” and “winner” mean both the contest entrant and the parent or guardian of that person.

Employees of CBC, Producer and their parent companies and/or affiliates, as well as such employees’ immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest.

3. **PROCEDURE FOR AWARDING PRIZES**

A judging panel comprised of the Producer, photography expert chosen by the Producer in their sole discretion, and CBC Kids host (“Judging Panel”) will review all eligible entries received during the Contest Period and select the Finalists and Winner based upon the photos that best captured the criteria set out in the photo challenge video.

Finalists will not be contacted but will be announced on the Website as further described below.

The entrant whose photo has been selected as the winner of the Contest will be contacted by telephone or by e-mail and should claim their prize as instructed by CBC by no later than 48 hours after they are initially contacted. If an entrant cannot be reached within 48 hours (2 days) following the first attempt of contact, declines the prize, does not meet eligibility criteria or fails to return the required release form, the prize shall be forfeited and CBC has the right, at its sole discretion, to select another winner. Once the selected entrant has accepted the prize and returned the required release form, they shall be declared winner.
It is a condition of acceptance of the Prize that the Winner sign a release and waiver provided by the Contest Parties and agree to participate in audio-visual recording of their acceptance of the Prize, and must consent to use of such recording by CBC and Producer, in whole or in part, in their sole discretion, in any and all media, including without limitation, on CBC and Producer’s websites, CBC broadcasts and/or Producer’s show.

Winners will be announced on the Website on the following days:

Finalists Announcement – Friday, March 10, 2017
Winner Announcement – Saturday, March 18, 2017

The Finalists and Winners will also be announced on-air on CBC interstitials on the following days:

Finalists Announcement – Saturday, March 11, 2017
Winner Announcement – Saturday, March 18, 2017

CBC has no obligation to notify or contact unsuccessful applicants. CBC is not liable for any loss of opportunity as a result of CBC not being able to contact an applicant by phone or email.

4. DESCRIPTION OF PRIZE(S)

There is one (1) prize available to be won. The Winner will be awarded a 9.7 inch iPad Pro tablet.

The approximate total retail value of the prize is CDN $929 + HST. The prize includes only what is specifically described and no other allowance will be granted.

5. GENERAL RULES

5.1. To be declared a Winner, a selected entrant shall sign a release declaring their eligibility as stipulated in Section 2 of these Rules; agreeing that their name, image, likeness and/or voice
may be used as set out in these Rules and for advertising purposes related to this Contest, free of charge; and releasing CBC, Producer, their affiliates, parent companies and assignees as well as their respective directors, officers and employees (the “Contest Parties”) from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.2. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.3. If the prize cannot be awarded as described in these Rules, CBC and Producer reserve the right to substitute a prize or prize component with another of comparable value, as determined in their sole discretion.

5.4. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.5. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contests.

5.6. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person’s computer, including as a result of playing or downloading any material relating to the Contests; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose
services are used to administer these Contests; or (vii) prizes that are lost, damaged or misdirected during shipping.

5.7. Contestants found tampering with or abusing any aspect of this Contest, including but not limited to acting in violation of these Rules, attempting to participate in the Contests more than the maximum number of times allowed, to be acting with the intent to disrupt the normal operation of these Contests, as determined by CBC, will be disqualified. The discovery of any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Contests will void any attempted participation affected by such methods and the disqualification of the contestant utilizing the same in CBC's sole and absolute discretion.

5.8. CBC reserves the right to cancel or suspend these Contests should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contests. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, CBC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.9. All personal information, such as name and contact information, is collected by CBC solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes. Please see CBC’s privacy policy at http://www.cbc.ca/aboutcbc/discover/privacy.html.

5.10. If the identity of a contestant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be
identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in these Contests will be the Contest server.

5.11. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by the CBC. CBC is not responsible for any errors or omissions in printing or advertising this Contest.

5.12. CBC reserves the right to amend the Contest Rules or to terminate the Contests at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on [the Website].

5.13. By entering, you agree to abide by the Contest Rules and the decisions of CBC, Producer and/or the Judging Panel, which decisions are final and binding on all contestants.


5.15. If you have any accessibility requirements or special needs, please contact the contest coordinator, as noted below.

January 20, 2017
Mia Rodak
Executive Producer, Digital
CBC Kids
CANADIAN BROADCASTING CORPORATION