

## CONTEST

### CONTEST RULES AND REGULATIONS

#### Here & Now Kick for the Car Contest

from August 18 to August 29, 2008

#### 1. TO ENTER

To enter the HERE AND NOW KICK FOR THE CAR CONTEST, you must watch HERE AND NOW 6-7pm weeknights between August 18 and August 29, 2008. Each night Here & Now hosts will give viewers a line from a popular Newfoundland folk song. Viewers must email the next line to [soccerdayNL@cbc.ca](mailto:soccerdayNL@cbc.ca) along with their name, age, full postal address and telephone number. Viewers selected will receive 1 of 10 chances to kick to win a 2009 Mitsubishi Lancer GTS provided by Capitol Mitsubishi.

Complete rules and regs available at <http://www.cbc.ca/nl/community/>

To be valid, contestants have until 12 midnight Newfoundland Standard Time the day preceding each draw to enter the contest.

Entry forms become the property of CBC and will not be returned to contestants.

By submitting an entry, contestants assign all rights and waive any moral rights of the entry for the use by CBC on its website, or use in Here & Now shows or its promotion. Contestants acknowledge that CBC, Sports NL, Kidsport and Capital Mitsubishi may publish the entry in whole or in part, on any medium (radio, television, internet or other).

No purchase required.

#### 2. ELIGIBILITY

Contest is open to all Newfoundland and Labrador residents who are 17 years or older and have a valid drivers license at the time of entering the contest. Employees of CBC, Sport NL, Kidsport, Capital Mitsubishi and their affiliates, as well as their immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this contest. Parent or legal guardian consent shall be obtained for contestants of 17 years old.

Current or former professional or semi-professional soccer or rugby or football place kickers or punters; current or former college soccer or rugby or football place kickers or punters; Current or former football, soccer or rugby coaches who have coach at any level are not eligible.

### **3. PROCEDURE FOR AWARDING PRIZES**

Weeknights between August 19-29, 2008 hosts during the airing of Here & Now will name the viewer who will receive 1 of 10 chances to KICK FOR THE CAR. The viewer selected each night to KICK FOR THE CAR will be selected randomly from among all eligible entries received by 12 midnight NST on day preceding the broadcast.

Viewers selected will be contacted by telephone or email on the day of the draw and notified that they can kick for a chance to win a 2009 Mitsubishi Lancer GTS at CBC Soccer Day in NL on August 31<sup>st</sup>, King George V Field, St. John's, NL. Should they not arrive at the field to kick for their chance to win the car, their selected participation is cancelled. Chance to kick cannot be transferred.

On August 31<sup>st</sup>, viewers selected will randomly draw for the kicking order, positions 1 through 10.

The first viewer to successfully kick the ball through the target hole as outlined below, will win the 2009 Mitsubishi Lancer.

The distance from the ball spot to target shall not be less than 25 yards. The target hole is 19 inches in diameter. A net or net like material must be attached to the backside of the aperture in order to hold the ball for verification. The bottom of the target must be at least 4 feet from the playing surface and must be perpendicular to the playing surface. Participants are not permitted any practice, warm up, or qualifying kicks, nor may anyone be selected to participate on more than one occasion. The soccer ball must pass completely through the target hole on the fly, prior to making contact with any surface or obstacle.

The event must be videotaped.

### **4. DESCRIPTION OF PRIZE(S)**

The winner wins a 2009 MITSUBISHI LANCER GTS.

Approximate value: \$30,000 including all applicable freight costs, pre-delivery inspections charges, taxes

The prize includes only what is specifically described and no other allowance will be granted. The viewers selected and his/her travel companion will have to pay all expenses to travel to King George V Field, St. John's for the chance to win including, but not limited to:

- meals and beverages;
- transportation costs

- personal expenses

If a winner and his/her travel companion are unable to travel viewer selected participation will be canceled. The winner must be available to travel on the dates mentioned in the prize description. If the winner is unable to travel on the designated dates, this viewer's selected participation will be canceled

Approximate prize value: \$30,000 (includes all taxes, shipping and applicable surcharges).

## **5. GENERAL RULES**

5.1 To be declared a winner, the contestant must first correctly answer a mathematical skill-testing question.

5.2 Winners, as well as the people accompanying them, or their parents or guardians if the winners and/or the people accompanying them are minors, shall agree, if necessary, to have their name and/or picture, including their photograph, and/or their voices used for advertising purposes related to this contest, free of charge.

5.3 Winners, or their parents or guardians if they are minors, shall sign a document attesting to their eligibility as stipulated in paragraph 2 of these rules and releasing CBC, Sport NL, Kidsport, Capital Mitsubishi their affiliates, as well as their respective directors, officers and employees, from all liability for any damage or loss arising from participation in this contest or from the awarding, acceptance or use of the prize.

Anyone accompanying the winner in connection with the prize the parent or guardian of anyone accompanying the winner in connection with the prize shall sign a document releasing CBC, Sport NL, Kidsport, Capital Mitsubishi their affiliates, as well as their respective directors, officers and employees, from all liability for any damage or loss arising from use of the prize.

5.4 The prize shall be accepted as is and may not be exchanged for an amount of money, nor sold nor transferred. No substitutions will be allowed.

5.5 If the prize cannot be awarded as described in these rules, CBC, Sport NL, Kidsport, Capital Mitsubishi their affiliates, as well as their respective directors, officers and employees, reserve the right to substitute a prize or prize component with another of comparable value.

5.6 Refusal to accept the prize releases CBC, Sport NL, Kidsport, Capital Mitsubishi their affiliates, as well as their respective directors, officers and employees, of any obligation toward the winner.

5.7 Should winners make any false statement, they shall be automatically disqualified from the contest.

5.8 CBC, Sport NL, Kidsport, Capital Mitsubishi their affiliates, as well as their respective directors, officers and employees, shall assume no liability resulting from losses, delays, mistaken addresses on mail or e-mail received, typographical errors, technical, computer or telephone malfunctions, loss or theft of computer or telephone data, damage to software or computer equipment, fraudulent calls or any other mistake.

5.9 CBC, Sport NL, Kidsport, Capital Mitsubishi their affiliates, as well as their respective directors, officers and employees, shall assume no liability whatsoever for any situation in which their inability to act results from an event or situation beyond their control, including a strike, lockout or any other labour dispute at their location or the locations of the organizations and businesses whose services are used to hold this contest

5.10 All personal information, such as your name, address, telephone number, e-mail address and is collected solely for the purposes of administering this contest and shall not be used for any other purpose without your consent. By providing this information, you consent to it being used for the stated purposes.

5.11 By entering, contestants agree to abide by the contest rules, which shall be applied by the CBC. All its decisions are final.

5.12 Contest rules are available at <http://www.cbc.ca/nl/community/>

August 14, 2008

Debbie Hynes

CANADIAN BROADCASTING CORPORATION