

COMPETITION RULES UPDATED AUGUST 21, 2012

COMPETITION RULES

Food Host Search (“Competition”)

from 2:00 pm EDT on July 26, 2012 to 11:59 pm EDT on August 17, 2012
 (“Competition Period”)

Canadian Broadcasting Corporation (“CBC”)

Thank you for all your entries. This competition is now closed.

1. HOW TO ENTER

CBC is looking for a new, talented food host and it could be you! To be considered for selection, you must prepare a video audition of up to 5 minutes that highlights your personality and your cooking skills (the “**Video Audition**”).

There are two ways to submit the Video Audition:

(1) Upload your Video Audition to YouTube and email foodhost@cbc.ca with a link to the Video Audition along with your name and phone number; or

(2) Mail your Video Audition (or drop it off), the Video Audition must be a DVD, QuickTime file on a memory stick or data disc to the attention of Krista Look, Executive Producer, Factual Entertainment, at the following address:

Canadian Broadcasting Corporation
205 Wellington Street West
Toronto, ON, M5V 3G7

To be valid, Video Auditions must be received by August 17, 2012 at 11:59 pm EDT.

Limit of one entry per person. Video Auditions become the property of CBC and will not be returned to you.

2. ELIGIBILITY

Competition is open to all Canadian residents who have reached the age of majority in their province or territory of residence at the Competition closing date.

Participants must not have entered into any contractual, commercial or other arrangement with any person or entity that might prevent the participant from performing the role of a food host on CBC television or from entering into an employment agreement with CBC.

3. SELECTING FINALISTS AND WINNER

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Judging Video Auditions:

One or more representatives from CBC (the “Judging Panel”) will review all eligible Video Auditions received during the Competition Period and select approximately thirty (30) finalists (“**Finalists**”) based upon:

- (a) knowledge and enthusiasm about food, and cooking skill;
- (b) appearance and suitability for the role of an on-air host; and
- (c) charisma, poise and personality.

CBC reserves the right to select more or fewer Finalists, or to invite individuals to the Call Backs who have not submitted a Video Audition in its sole discretion depending on the number and quality of Video Auditions received.

Before being declared a Finalist, each selected participant will be required to complete and return a confidentiality agreement in which they will agree to keep any and all information regarding the Competition completely confidential and to not conduct any interviews or provide any comment or information to the public or the media (including without limitation social media) without the consent of CBC.

Potential Finalists must also, if requested:

- (a) agree to a criminal and other background checks, and to provide any necessary information and consents to conduct same; and
- (b) provide to Producer personal, medical, and psychological information, including, without limitation, the results of a medical and mental health examination.

If a potential Finalist cannot be reached within two days following the first attempt of contact, chooses not to participate, or refuses or fails to return the confidentiality agreement, they shall not be eligible to be a Finalist. CBC reserves the right, at its sole discretion, to select another participant as a Finalist. The invitation to be a Finalist is non-transferable, non-exchangeable and has no cash value.

Call Backs:

Finalists will be required to be present at the CBC offices in Toronto, Ontario for up to 24 hours during the weeks of August 20th, until September 7th, 2012 or such other date selected by CBC.

During the Call Backs, the Finalists will be required to perform for representatives of the CBC, including without limitation, on-camera cooking demonstrations.

All Finalists are responsible for their own expenses, including, without limitation, travel and accommodation, in attending Call Backs. However, CBC may in their sole discretion may elect to provide travel expenses for a Finalist.

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Representatives from the CBC will select a winner based upon their performance at the Call Backs, using the Criteria set forth above.

Competition Winner:

The winner will be contacted by telephone upon selection and no later than September 28, 2012.

The chosen Finalist will be required to sign an employment agreement on terms to be negotiated. The Finalist will be required to commence shooting later this year in Toronto, at a time and date to be advised by CBC.

The invitation to be a CBC on-air food host is non-transferable, non-exchangeable and has no cash value.

3. GENERAL RULES

3.1 The procedures for applying to and participating in the Competition are set out in these Competition Rules. By submitting a Video Audition, you are participating in the Competition and such act constitutes your agreement to be bound by these Competition Rules.

3.2 If a participant makes any false statement, (s)he will be automatically disqualified from the Competition.

3.3 The CBC assumes no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete Video Auditions; (ii) inability of any person to participate in the Competition for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (iii) any delay or inability to act resulting from an event or situation beyond their control.

3.4 All personal information, such as name and contact information, is collected by CBC solely for the purposes of administering this Competition and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes. Please see CBC's privacy policy at <http://www.cbc.ca/aboutcbc/discover/privacy.html>.

3.5 CBC reserves the right to amend the Competition rules or to suspend or terminate the Competition at any time without any liability to any participant. Any amendments to these Competition rules will be posted on <http://www.cbc.ca/foodhost>.

3.6 All decisions of the CBC are final and binding on all participants.

3.7 Competition rules are available on <http://www.cbc.ca/foodhost>.