



CONTEST RULES

CBC Eddies Abroad (“Contest”)

from 10:00am EDT on July 23, 2012 to 10:00am EDT on August 23, 2012 (“Contest Period”)

**Canadian Broadcasting Corporation (“CBC”)
and FC Edmonton and Adidas International Training (the
“Sponsors”)**

1. HOW TO ENTER

No purchase required. To enter the Contest, during the Contest Period complete the official entry form available on cbc.ca/Edmonton/fcedmonton (the “Website”) along with your name and the requested contact information, then click “submit”.

To be valid, entries must be received by August 23, 2012 at 10:00am EDT.

Limit of one entry per person. If you attempt or are suspected of attempting to enter more than once, or use robotic, automatic, programmed or any entry methods not authorized by these rules, it shall be deemed as tampering and will void your entries.

Entries become the property of CBC and will not be returned to you.

2. ELIGIBILITY

Contest is open to all Alberta residents who have reached the age of majority at the Contest opening date.

Employees of CBC, the Sponsors and their affiliates, as well as such employees’ immediate family (father/mother, brother/sister,



son/daughter) or persons living under the same roof are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES

On August 27, 2012 a random draw will be conducted from among all eligible entries received during the Contest Period. The first selected contestant to correctly answer the mandatory mathematical skill-testing question shall be declared the winner, subject to meeting all the conditions described in these rules.

Winner will be contacted by telephone or by e-mail during the week following the draw and should claim their prize as instructed by CBC by no later than seven days after the date they are initially contacted. If a winner cannot be reached within seven days following the first attempt of contact, incorrectly answers the mathematical skill-testing question, declines the prize, or fails to return the required release form, the prize shall be forfeited and CBC has the right, at its sole discretion, to select another winner.

4. DESCRIPTION OF PRIZE(S)

The winner will receive a trip for two to Madrid, Spain including:

- return economy airfares for two people from the Canadian airport closest to the winner's residence;
- accommodation for four nights at a hotel to be chosen by CBC in its sole discretion (double occupancy).
- Two tickets to one La Liga match or dinner at Botin, the world's oldest restaurant (limit to \$100.00).
- Transportation from the airport to your hotel and back
- Access to a local Adidas ITP representative for direction on sightseeing options.



The prize includes only what is specifically described and no other allowance will be granted. The winner and his/her travel companion will have to pay all other expenses including, but not limited to:

- meals and beverages;
- travel insurance (cancellation, medical, etc.);
- gratuities, tips, taxes of any kind;
- personal expenses;
- transportation to and from the airport

The winner and his/her travel companion, if applicable, are responsible for obtaining a valid passport and/or other required travel documentation at their own expense. If the winner and his/her travel companion are unable to travel because they lack proper documentation, the prize will be forfeited without compensation, and a new draw may be held. Winner may be required by hotel to provide a valid credit card to cover incidental expenses.

All arrangements for travel must be made via the Adidas International Training program. You cannot book or reserve seats on your own. There are peak blackout periods during which this prize is not valid. They consist of all major US holidays such as Christmas, Easter, Memorial Day, President's Day, July 4th, and Thanksgiving. Should you desire to travel during one of these periods, contact us and we will attempt to accommodate you but we cannot guarantee travel during these periods. All requests for travel must be made at least 60 days prior to your desired departure date.

All travel must be completed by December 31, 2012. If the winner is unable to travel by this date, the prize will be forfeited without compensation and a new draw may be held.



The total approximate retail value of the prize is \$7,500.

5. GENERAL RULES

5.1. To be declared a winner, the selected contestant must first correctly answer a mathematical skill-testing question.

5.2. The winner shall sign a release declaring his/her eligibility as stipulated in Section 2 of these rules; agreeing that his/her name, image and/or voice may be used for advertising purposes related to this Contest free of charge; and releasing CBC, the Sponsors, their affiliates,] as well as their respective directors, officers and employees (the **“Contest Parties”**) from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

Anyone accompanying the winner in connection with the prize shall sign a release agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge, and releasing the Contest Parties from all liability for any damage or loss arising from use of the prize.

5.3. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.4. If the prize cannot be awarded as described in these rules, CBC and Sponsors reserve the right to substitute a prize or prize component with another of comparable value, as determined in their sole discretion.

5.5. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.6. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.



5.7. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

5.8. CBC reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, CBC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.9. All personal information, such as name and contact information, is collected by CBC solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes. Please see CBC's privacy policy at <http://www.cbc.ca/aboutcbc/discover/privacy.html>.



5.10. If the identity of a contestant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.

5.11. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by the CBC. CBC is not responsible for any errors or omissions in printing or advertising this Contest.

5.12. CBC reserves the right to amend the Contest rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on the Website.

5.13. By entering, you agree to abide by the Contest rules and the decisions of CBC, the Sponsors, which decisions are final and binding on all contestants.

5.14. Contest rules are available on the Website.



July 13, 2012

CANADIAN BROADCASTING CORPORATION