

## CONTEST

### CONTEST RULES AND REGULATIONS

#### **Whirlpool Duet Laundry Set Giveaway** **From March 24th to April 9th, 2010**

##### **1. TO ENTER**

To enter the **Whirlpool Duet Laundry Set Giveaway**, you must visit the Steven and Chris website at [www.cbc.ca/stevenandchris/](http://www.cbc.ca/stevenandchris/) between Wednesday, March 24th and Friday, April 9th, 2010 to subscribe to the Steven and Chris newsletter.

Contestants must subscribe to the Steven and Chris newsletter by completing the official entry form available on the Steven and Chris website at [www.cbc.ca/stevenandchris/](http://www.cbc.ca/stevenandchris/) with their name, full postal address, e-mail address, telephone number and age, then submit it at: [www.cbc.ca/stevenandchris/](http://www.cbc.ca/stevenandchris/).

To be valid, all entry forms must be received by Friday, April 9th, 2010 at 11:59 PM EST. (The “Contest Closing Date”).

All valid entries received by Friday, April 9th, 2010 at 11:59 PM EST will be eligible to win the prize listed below in section 4. One entry per person is authorized.

Entry forms become the property of CBC and will not be returned to contestants. The odds of winning a prize are directly related to the number of eligible participations received.

All current subscribers to the Steven and Chris newsletter are automatically considered eligible contestants.

No purchase required.

##### **2. ELIGIBILITY**

This contest is open to all Canadian residents who have reached the age of majority in the Province/Territory in which they reside. The prizewinner must sign all required documents within seven (7) days after the date the contestant is declared the winner.

Directors, officers and employees of the CBC and of their respective advertising and promotional agencies as well as of the judging organization are not eligible to enter this Contest as well as their immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof with them.

##### **3. PROCEDURE FOR AWARDING PRIZES**

On **Monday, April 12th, 2010** a random draw will be conducted. This draw will be made from among all eligible entries received. One (1) winner drawn that correctly answered the mandatory question shall be declared the winner, subject to responding all the conditions described in these rules.

The winner will be contacted by e-mail by Tuesday, April 13th, 2010. If contact cannot be made with the winner within two (2) days after the initial contact attempt, a new random draw will be held and a new winner selected.

#### **4. DESCRIPTION OF PRIZES**

The winner will receive:

- One (1) Whirlpool® Duet® Steam Front Load Washer; model # WFW9750WR
- One (1) Whirlpool® Duet® Steam Front Load Electric Dryer (also available in gas); model # YWED9750WR
- Two (2) Laundry 1-2-3™ 15.5” Laundry Pedestals with Storage Drawer; model # XHP1550WR
- One (1) Laundry 1-2-3™ Worksurface

The Whirlpool® Duet® Washer and Dryer, two pedestals and one worksurface are valued at \$3685.

The winner may select from one of three colors for the set: Cranberry, White or Lunar Silver.

More information on these products is available at:

<http://www.whirlpoolappliances.ca/en/Home/default.html>

#### **5. GENERAL RULES**

5.1 To be declared a winner, the contestant must first correctly answer a skill-testing trivia question.

5.2 Winners shall agree, if necessary, to have their name and/or picture, including their photograph, and/or their voices used for advertising purposes related to this contest, free of charge.

5.3 Winners shall sign a document attesting to his/her eligibility as stipulated in paragraph 2 of these rules and releasing CBC, the Contest Sponsor and their affiliates, as well as their respective directors, officers and employees, from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.4 The prize shall be accepted “as is” and may not be exchanged for an amount of money, nor sold nor transferred. No substitutions will be allowed.

5.5 If any prize cannot be awarded as described in these rules, the CBC and their affiliates, as well as their respective directors, officers and employees, reserve the right to substitute a prize or prize component with another of comparable value.

5.6 Refusal to accept a prize releases CBC and their affiliates, as well as their respective directors, officers and employees, of any and all responsibility and obligation toward the winner.

5.7 Should any contestant make a false statement, he/she shall be automatically disqualified from the Contest.

5.8 CBC and their affiliates, as well as their respective directors, officers and employees, shall assume no liability resulting from losses, delays, mistaken addresses on mail or e-mail received, typographical errors, technical, computer or telephone malfunctions, loss or theft of computer or telephone data, damage to software or computer equipment, fraudulent calls or any other mistake.

5.9 CBC and their affiliates, as well as their respective directors, officers and employees, shall assume no liability whatsoever for any situation in which their inability to act results from an event or situation unforeseeable or beyond their control, including a strike, lockout or any other labour dispute at their location or the locations of the organizations and businesses whose services are used to hold this Contest

5.10 All personal information, such as name, address, telephone number, e-mail address and age is collected solely for the purposes of administering this Contest and shall not be used for any other purpose without your consent. By providing this information, all contestants consent to it being used for the stated purposes.

5.11 By entering this Contest, contestants agree to abide by the Contest rules, which shall be applied by the CBC. All its decisions are final.

5.12 Contest rules can be found at <http://www.cbc.ca/stevenandchris>

**March 24th, 2010**

**Jamey Ordolis**

**Interactive Producer, Steven and Chris**

**CANADIAN BROADCASTING CORPORATION**