

## CONTEST

### CONTEST RULES AND REGULATIONS

#### **BuyCanadianFirst.ca Online Shopping Spree** **From January 7th to January 22nd, 2010**

##### **1. TO ENTER**

To enter the **Buy Canadian First \$1,000 Online Shopping Spree**, you must visit the Steven and Chris website at [www.cbc.ca/stevenandchris/](http://www.cbc.ca/stevenandchris/) between Thursday, January 7<sup>th</sup> and Friday, January 22<sup>nd</sup>, 2010.

Contestants must complete the official entry form available on the Steven and Chris website at [www.cbc.ca/stevenandchris/](http://www.cbc.ca/stevenandchris/) with their name, full postal address, e-mail address, telephone number and age, then submit it at: [www.cbc.ca/stevenandchris/](http://www.cbc.ca/stevenandchris/)

To be valid, all entry forms must be received by Friday, January 22<sup>nd</sup> at 12:00 PM EST. (The “Contest Closing Date”).

All valid entries received by Friday, January 22<sup>nd</sup> at 12:00 PM EST will be eligible to win the prize listed below in section 4. One entry per person per day is authorized.

Entry forms become the property of CBC and will not be returned to contestants. The odds of winning a prize are directly related to the number of eligible participations received.

No purchase required.

##### **2. ELIGIBILITY**

This contest is open to all Canadian residents who have reached the age of majority in the Province/Territory in which they reside. The prizewinner must sign all required documents within seven (7) days after the date the contestant is declared the winner.

Directors, officers and employees of the CBC and of their respective advertising and promotional agencies as well as of the judging organization are not eligible to enter this Contest as well as their immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof with them.

##### **3. PROCEDURE FOR AWARDING PRIZES**

On **Friday, January 22<sup>nd</sup>, 2010** a random draw will be conducted. This draw will be made from among all eligible entries received. One (1) winner drawn shall be declared the winner, subject to responding to all the conditions described in these rules.

The winner will be contacted by e-mail during the week of Friday, January 22nd, 2010. If contact cannot be made with the winner's within seven (7) days after the initial contact attempt, a new random draw will be held and a new winner selected.

#### **4. DESCRIPTION OF PRIZES**

The winner of the BuyCanadianFirst.ca \$1,000 Online Shopping Spree will select \$1000.00 (CDN) worth of products (at retail value, including applicable taxes) featured on [www.buycanadianfirst.ca/giftguide](http://www.buycanadianfirst.ca/giftguide). The winner of the contest is not responsible for the shipping costs associated with the products they select from the BuyCanadianFirst.ca Gift Guide.

There are no restrictions on the quantity per product that the winner may select., subject to availability. However, CBC and their affiliates, as well as their respective directors, officers and employees, are not responsible for the availability of items selected from the BuyCanadianFirst.ca Gift Guide. Only items that are in-stock may be selected by the winner..

#### **5. GENERAL RULES**

5.1 To be declared a winner, the contestant must first correctly answer a skill-testing trivia question.

5.2 Winners shall agree, if necessary, to have their name and/or picture, including their photograph, and/or their voices used for advertising purposes related to this contest, free of charge.

5.3 Winners shall sign a document attesting to his/her eligibility as stipulated in paragraph 2 of these rules and releasing CBC, the Contest Sponsor and their affiliates, as well as their respective directors, officers and employees, from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.4 The prize shall be accepted "as is" and may not be exchanged for an amount of money, nor sold nor transferred. No substitutions will be allowed.

5.5 If any prize cannot be awarded as described in these rules, the CBC and their affiliates, as well as their respective directors, officers and employees, reserve the right to substitute a prize or prize component with another of comparable value.

5.6 Refusal to accept a prize releases CBC and their affiliates, as well as their respective directors, officers and employees, of any and all responsibility and obligation toward the winner.

5.7 Should any contestant make a false statement, he/she shall be automatically disqualified from the Contest.

5.8 CBC and their affiliates, as well as their respective directors, officers and employees, shall assume no liability resulting from losses, delays, mistaken addresses on mail or e-mail

received, typographical errors, technical, computer or telephone malfunctions, loss or theft of computer or telephone data, damage to software or computer equipment, fraudulent calls or any other mistake.

5.9 CBC and their affiliates, as well as their respective directors, officers and employees, shall assume no liability whatsoever for any situation in which their inability to act results from an event or situation unforeseeable or beyond their control, including a strike, lockout or any other labour dispute at their location or the locations of the organizations and businesses whose services are used to hold this Contest

5.10 All personal information, such as name, address, telephone number, e-mail address and age is collected solely for the purposes of administering this Contest and shall not be used for any other purpose without your consent. By providing this information, all contestants consent to it being used for the stated purposes.

5.11 By entering this Contest, contestants agree to abide by the Contest rules, which shall be applied by the CBC. All its decisions are final.

5.12 Contest rules can be found at <http://www.cbc.ca/stevenandchris>

**January 7th, 2010**

**Jamey Ordolis**

**Interactive Producer, Steven and Chris**

**CANADIAN BROADCASTING CORPORATION**