CONTEST RULES

CBC’s Call To The Hall (“Contest”)

From Thursday December 1, 2016 at 12:00 ET to Sunday January 15th, 2017 at 23:59 ET ("Contest Period")

Canadian Broadcasting Corporation ("CBC")
in association with Canada’s Sports Hall of Fame ("CSHoF")

1. HOW TO ENTER

No purchase required. To enter the Contest, create a video that is no more than two minutes long explaining which athlete or builder (see definition in Section 2) you think should be inducted into Canada’s Sports Hall of Fame by stating the nominee’s name, sport, and the reason (the “Proposed Nominee”). Then upload the video to a video sharing site such as YouTube, Facebook, Vimeo. Then visit the CBC website at www.cbc.ca/sports/calltothehall ("Website") and complete the Contest entry form including your name, the requested contact information for you, the name of the Proposed Nominee, the sport the Proposed Nominee played and a link to where your video (“Your Content”) can be viewed by the panel of judges during the Contest Period.

To be valid, entries must be received by January 15, 2017 at 23:59, Eastern Time.

There is no limit of Proposed Nominees per person but only one Proposed Nominee per video is accepted. You cannot nominate the same Proposed Nominee more than once.

Your Content Submission

Your Content will be subject to Your Content Submission Guidelines under the cbc.ca Terms of Use available at http://www.cbc.ca/aboutcbc/discover/submissions.html.

Any content deemed by CBC to be inappropriate or not suitable for its audience will be disqualified at the sole discretion of CBC.

Your Content should be no more than 2 minutes long and must not contain any materials belonging to someone else without their consent.
By entering the Contest, you declare that Your Content is true, original, accurate, legal, and respects the rights of third parties particularly with regard to compliance with copyright, rights to image, reputation and privacy, the Criminal Code and any other legislation applicable in such matters. You also declare that you hold the rights to Your Content and have consent from any people appearing in Your Content (including parental consent for minors) and all authorizations required to grant the license specified hereafter to CBC. You agree to comply with standards of proper conduct in Your Content, as specified in the Submission Guidelines available on the cbc.ca site. CBC reserves the right to decide whether to use Your Content, at their sole discretion.

By submitting Your Content, you grant CBC and CSHoF a royalty-free, perpetual, non-exclusive, irrevocable, unrestricted, worldwide license to publish, reproduce and distribute Your Content in all media, on all digital platforms and by any other means of communication controlled or authorized by the CBC, in whole or in part, with or without your name/social media handle/profile image. You waive all moral rights to Your Content and authorize CBC to use your name, picture, social media handle, profile image and voice, where applicable, in conjunction with the use of Your Content. Collective agreement provisions may apply.

2. ELIGIBILITY

This Contest is open to all Canadian residents who have reached the age of majority in their province or territory of residence on or before the first day of the Contest Period.

Any athletes or builders you proposed to nominate cannot already be inducted into Canada’s Sports Hall of Fame. All Proposed Nominees must meet CSHoF’s criteria for who may be considered to be inducted into Canada’s Hall of Fame including:

**Athletes** – Any individual athlete or team in amateur or professional sport who has achieved outstanding and extraordinary success in Canada, or as a Canadian competing abroad; demonstrates exemplary values and/or personal characteristics, and makes a defining contribution to his/her sport and/or Canadian society.

Athlete nominees shall not ordinarily be considered until four (4) years after retirement from major championship competition.

**Builders** - Any individual who has made an outstanding and extraordinary contribution to amateur or professional sport in Canada other than as a competitor; demonstrates exemplary values and/or personal characteristics, and makes a defining contribution to his/her sport and/or Canadian society.
Builder nominees may be either active or inactive at the time of their consideration.

Employees of CBC, CSHoF, members of Judging Panel, and their affiliates and employees, as well as such affiliates and employees’ immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest or be nominated for this Contest.

3. PROCEDURE FOR AWARDING PRIZES

After the close of the Contest, a judging panel (“Judging Panel”) as indicated below will review all eligible entries received during the Contest Period and select the three (3) top scoring entries to be the winners based upon:

- creativity/originality of their video (35%);
- quality of submission (35%); and
- how compelling the story is (30%)

The Judging Panel will be comprised of five (5) individuals chosen by CBC and CSHoF.

If a high number of entries are received, CSHoF and the CBC will determine in their sole discretion fifty (50) entries to be presented to the Judging Panel for their final decision. If there is a tie between 2 or more entries, a random draw will be done to determine the winners.

Winning entrants will be contacted by telephone or by e-mail by no later than January 31, 2017. Contest entrants will need to provide the information requested by CBC by no later than seven (7) days after the date they are initially contacted. If contest entrant cannot be reached within seven (7) days following the first attempt of contact, fails to return the required release form, the prize shall be forfeited and CBC and CSHoF has the right, at their sole discretion, to select another winner.

The winners will be determined by the video submission only. There are no guarantees that CSHoF will submit the winner’s Proposed Nominee to the “Honoured Member Selection Committee” for consideration to be inducted into Canada’s Sports Hall of Fame at the CSHoF sole discretion. There are no guarantees that the winner’s Proposed Nominee will be nominated to be inducted into Canada’s Sports Hall of Fame.
4. DESCRIPTION OF PRIZE(S)

First Prize (1)

The one (1) entrant who receives the highest score for its video based on the judging criteria, will be declare the winner of the 1st prize, subject to meeting all the conditions described in this Contest Rules. The 1st prize winner will receive one (1) trip for two (winner + travel companion) to Toronto to attend the 2017 Induction Celebrations including:

- Return economy airfares from the closest Canadian International* Airport to the winner’s residence**
- Transportation costs between the destination airport and hotel accommodation
- Hotel accommodation (double occupancy) for one (1) night at a hotel to be chosen and arranged by CBC and CSHoF in their sole discretion.
- VIP tickets to attend the 2017 Induction Celebrations in Toronto in the fall of 2017 which include access to the VIP Reception.

*As declared by Transport Canada, the 13 designated International Airports in Canada are St. John’s (YYT), Gander (YQX), Halifax (YHZ), Moncton (YQM), Fredericton (YFC), Quebec (YQB), Montreal (YUL), Toronto (YYZ), Ottawa (YOW), Winnipeg (YWG), Calgary (YYC), Edmonton (YEG) and Vancouver (YVR). Airfare from Whitehorse (YXY) and Yellowknife (YZF) included.

**If the winner resides within driving distance to the Accommodation set out in the Prize, the airfare and transportation to airport portion of the Prize will be substituted with first class round-trip transportation (such as a black car service) from the winner’s residence to the Accommodation, if such service is available. Where first class transportation is not available, suitable alternative transportation will be arranged.

The winner and its travel companion must be available to travel in the Fall, 2017 (specific date to be announced by January 31, 2017). If the winner is unable to travel on this date, the prize will be forfeited without compensation.

The prize includes only what is specifically described and no other allowance will be granted. The winner and his/her travel companion will have to pay all other expenses including, but not limited to:

- meals and beverages;
- transportation costs, including taxis and round-trip transfers between the winner’s residence and departure airport;
• travel insurance (cancellation, medical, etc.);
• gratuities, tips, taxes of any kind;
• personal expenses.

Winner will be required by hotel to provide a valid form of picture ID and a valid credit card to cover incidental expenses.

The approximate total value of the first price varies according to the point of departure but cannot however exceed CDN $3,000. No refund will be given in the case that the value is lesser than the maximal value.

Secondary Prizes (2)
The two (2) entrants who receive the second and third highest scores for their video will be declare winner of the secondary prize, subject to meeting all the conditions described in this Contest Rules. The secondary prize winners will each receive:

• One (1) Canada’s Sports Hall of Fame hooded sweatshirt
• One (1) Canada’s Sports Hall of Fame t-shirt
• One (1) Canada’s Sports Hall of Fame toque
• One (1) Canada’s Sports Hall of Fame water bottle
• One (1) CBC Sports knapsack
• One (1) CBC Sports ball cap
• One (1) CBC Sports notebook
• One (1) CBC Sports pen

The prize includes only what is specifically described and no other allowance will be granted. The choice of size for the clothes is at the sole discretion of CBC and CSHoF.

The approximate value of each secondary prize is CDN $200.

The approximate value of all the secondary prizes is CDN $400

The approximate maximum value of all Prizes is CDN $3,400

5. GENERAL RULES

5.1 Each contest winner shall sign a release declaring their eligibility as stipulated in Section 2 of these Rules; agreeing that their name, image and/or voice may be used for advertising
purposes related to this Contest free of charge; and releasing CBC, CSHoF, their affiliates, as well as their respective directors, officers and employees (the “Contest Parties”) from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

Anyone accompanying the winner in connection with the First prize shall sign a release agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge, and releasing the Contest Parties from all liability for any damage or loss arising from use of the prize.

If the winner’s travel companion is under the age of majority, all releases and consents required must be signed by a parent/guardian.

5.2 The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.3 If the prize cannot be awarded as described in these Rules, CBC and Sponsor reserve the right to substitute a prize or prize component with another of comparable value, as determined in their sole discretion.

5.4 Refusal to accept the prize, in whole or in part, releases the Contest Parties from any obligation toward the winner.

5.5 If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.6 The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person’s computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.
5.7 Contestants found tampering with or abusing any aspect of this Contest, including but not limited to acting in violation of these Rules, attempting to participate in the Contest more than the maximum number of times allowed, to be acting with the intent to disrupt the normal operation of this Contest, as determined by CBC, will be disqualified. The discovery of any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Contest will void any attempted participation effected by such methods and the disqualification of the contestant utilizing the same in CBC’s sole and absolute discretion.

5.8 When the Contest Rules allow entry via Facebook, Twitter or any other social network, the terms of use of these social networks apply and the social network, as well as its directors and officers, assume no liability whatsoever in connection with the Contest.

5.9 CBC reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, CBC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.10 All personal information, such as name and contact information, is collected by CBC solely for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes. Please see CBC’s privacy policy at http://www.cbc.ca/aboutcbc/discover/privacy.html.

5.11 If the identity of a contest entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.

5.12 Odds of winning depend on the number and quality of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of
winning or do not conform to or satisfy any condition of the rules may be disqualified by the CBC. CBC is not responsible for any errors or omissions in printing or advertising this Contest.

5.13 CBC reserves the right to amend the Contest Rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on the Website.

5.14 By entering, you agree to abide by the Contest Rules and the decisions of CBC, CSHoF and/or the Judging Panel, which decisions are final and binding on all contestants.

5.15 Contest rules are available on the Website.

5.16 If you have any accessibility requirements or special needs, please contact the contest coordinator, as noted below.

December 1st, 2016

Trevor Wilker

Producer, cbcsports.ca

CANADIAN BROADCASTING CORPORATION