

All Corrie, All the Time!



• **CBC WILL CATCH UP TO THE BRITS –**

CBC will become par with where the storylines are at in UK by doubling the number of daily episodes in 2011/12!

• **STAYING POWER –** Since its debut on Friday, December 9, 1960 Coronation Street fans have seen:

- Over 8000 episodes
- 37 births
- 118 deaths
- 86 weddings



• **RECORD BREAKING SUCCESS –**

Coronation St. is the longest running television drama of *all time* in Canada!



Reaching Canadians!

Of Canadians (A25-54) watching TV during this time period, over **1 in 3** of them were watching *Coronation Street*



YOURS TO CELEBRATE
UN MONDE À CÉLÉBRER

Call your CBC account manager today!