



CONTEST RULES

CBC's The First Page Youth Writing Challenge 2017 ("Contest")

From Thursday, November 9, 2017 at 9:00 a.m. ET to Thursday, November 30, 2017 at 6:00 p.m. ET ("Contest Period")

Canadian Broadcasting Corporation ("CBC")

1. HOW TO ENTER

No purchase required. To enter the Contest, visit www.cbc.ca/books (the "Website") and submit Your Content as described below.

Write an original "first page" of an imaginary novel set 150 years in the future, with your protagonist facing an issue that is topical today. Your "first page" will set the scene for how the issue plays out in 150 years. The "first page" should be between 300-400 words.

Submit your "first page" and the title of your imaginary novel ("**Your Content**") along with your name and the requested information during the Contest Period.

To be valid, entries must be received by **Thursday November 30, 2017 at 6:00 p.m.**

You may submit more than one entry, as long as the same or substantially the same story is not sent more than once. If you attempt or are suspected of attempting to enter more than once with the same or substantially the same story, or use robotic, automatic, programmed or any other methods of participation not authorized by these Rules, it shall be deemed as tampering and will void your entries, votes or other results of such participation.

Your Content Submission

Your Content will be subject to Your Content Submission Guidelines under the cbc.ca Terms of Use available at <http://www.cbc.ca/aboutcbc/discover/submissions.html>.

Any content deemed by CBC to be inappropriate or not suitable for its audience will be disqualified at the sole discretion of CBC.

Your Content should be between 300 and 400 words. Your Content will become the property of CBC and will not be returned to you. You declare that Your Content is original and legal, particularly with regard to compliance with copyright, rights to image, reputation and privacy, the Criminal Code and any other legislation applicable in such matters. You also declare that you hold the rights to Your Content and have all authorizations required to grant the license specified hereafter to CBC. You agree to comply with standards of proper conduct in Your



Content, as specified in the Submission Guidelines available on the cbc.ca site. CBC reserves the right to decide whether to use Your Content, at its sole discretion.

By submitting Your Content, you grant CBC a royalty-free, perpetual, non-exclusive, irrevocable, unrestricted, worldwide license to publish, reproduce and distribute Your Content in all media, on all digital platforms and by any other means of communication controlled or authorized by the CBC. You waive all moral rights to Your Content and authorize CBC to use your name, picture and voice, where applicable, in conjunction with the use of Your Content. Collective agreement provisions may apply.

2. ELIGIBILITY

Contest is open to all Canadian residents who are full time students enrolled in Grades 7 to 12 at an educational institution in Canada.

This contest is designed to enrich the writing skills of full time students and is not open to professional writers. Any entries from professional writers will be disqualified.

For any contestant who has not reached the age of majority, parent or guardian consent is necessary to enter the Contest. Where appropriate, the terms “contestant” and “winner” mean parent or guardian of that person.

Employees of CBC, as well as such employees’ immediate family (father/mother, brother/sister, son/daughter) or persons living under the same roof are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES

After the closing date, a judging panel (“**Judging Panel**”) as indicated below will review all eligible entries received during the Contest Period and select 20 finalist entries (10 texts from each age category Grades 7-9 and Grades 10-12) based upon the following criteria:

- the author's use of language;
- the originality of subject;
the expression of a current affairs theme;
- the writing style; and,
- adhering to the specific challenge parameters.

The 20 texts that comprise the two shortlists may be published online at CBCbooks.ca in connection with the contestant’s name and city of residence and may be used for promotion of future CBC Books contests. The shortlisted writers may be asked to appear on CBC Radio in an interview.

The 20 finalist entries will be submitted to the grand prize judge, an author Erin Bow.



The grand prize judge will select two (2) entries (One from among the entries received from Grade 7-9 students and one from among the entries received from Grade 10-12 students) as grand prize winners from the 20 finalist entries.

Grand prize Winner(s) will be contacted by telephone or by e-mail during the week following the selection and should claim their prize as instructed by CBC by no later than two days after the date they are initially contacted. If a winner cannot be reached within two days following the first attempt of contact, declines the prize, fails to return the required release form, or is otherwise ineligible, the prize shall be forfeited and CBC has the right, at its sole discretion, to select another winner.

The grand prize winner's texts will be published online at CBCbooks.ca in connection with the contestant's name and city of residence and may be used for the promotion of future CBC Books contests. The grand prize Winners may be asked to appear on CBC Radio in an interview.

4. DESCRIPTION OF PRIZE(S)

Each grand prize winner will receive a 1-year subscription to OwlCrate monthly subscription service. Each winner will be able to choose between receiving the Young Adult subscription or the Middle Grade subscription.

The approximate retail value of a one year OwlCrate subscription for the Young Adult stream is \$426.74 plus shipping. The approximate retail value of a one year OwlCrate subscription for the Middle Grade stream is \$396.24 plus shipping.

Additionally, the school library of each winner will receive 50 young-adult books chosen by CBC. Approximate value \$1250.00.

The total approximate retail value of both prizes is \$3323.00.

5. GENERAL RULES

5.1. Each winner shall sign a release declaring their eligibility as stipulated in Section 2 of these Rules; agreeing that their name, image and/or voice may be used for advertising purposes related to this Contest free of charge; and releasing CBC, as well as its respective directors, officers and employees (the "Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.2. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.3. If the prize cannot be awarded as described in these Rules, CBC reserves the right to



substitute a prize or prize component with another of comparable value, as determined in its sole discretion.

5.4. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.5. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.6. The Contest Parties assume no liability for any loss, damage or injury, including without limitation: (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries; (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy; (iii) fraudulent calls; (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing; (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest; (vi) any delay or inability to act resulting from an event or situation beyond their control, including a strike, lockout or other labour dispute at their location or the locations of the organizations and businesses whose services are used to administer this Contest; or (vii) prizes that are lost, damaged or misdirected during shipping.

5.7. Contestants found tampering with or abusing any aspect of this Contest, including but not limited to acting in violation of these Rules, attempting to participate in the Contest more than the maximum number of times allowed, to be acting with the intent to disrupt the normal operation of this Contest, as determined by CBC, will be disqualified. The discovery of any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Contest will void any attempted participation effected by such methods and the disqualification of the contestant utilizing the same in CBC's sole and absolute discretion.

5.8. When the Contest Rules allow entry via Facebook, Twitter or any other social network, the terms of use of these social networks apply and the social network, as well as its directors and officers, assume no liability whatsoever in connection with the Contest.

5.9. CBC reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, CBC reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.10. All personal information, such as name and contact information, is collected by CBC solely



for the purposes of administering this Contest and shall not be used for any other purpose without your express consent. By providing this information, you consent to it being used for the stated purposes. Please see CBC's privacy policy at <http://www.cbc.ca/aboutcbc/discover/privacy.html>.

5.11. If the identity of a contestant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.

5.12. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by the CBC. CBC is not responsible for any errors or omissions in printing or advertising this Contest.

5.13. CBC reserves the right to amend the Contest Rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on the Website.

5.14. By entering, you agree to abide by the Contest Rules and the decisions of CBC and the Judging Panel, which decisions are final and binding on all contestants.

5.15. Contest rules are available on the Website.

5.16. If you have any accessibility requirements or special needs, please contact the contest coordinator, as noted below.

July 27, 2017

CBC Books

[cbcbooks\[at\]cbc.ca](mailto:cbcbooks@cbc.ca)

CANADIAN BROADCASTING CORPORATION