



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: June 16, 2010

Target Population: General Population

Sample: n=2,013 (MOE +/- 2.18 19 times out of 20)

Field Dates: June 9 – 15, 2010

Decided vote intention (decided Voters, includes leaning) ¹							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	1716	225	172	114	646	430	129
Total:	1725	200	174	119	632	455	145
Conservative Party	30.5%	29.9%	57.0% ++++	49.2% ++++	31.2%	14.6% ----	29.2%
Liberal Party	26.3%	18.9% --	13.4% ----	18.5% --	35.4% ++++	20.3% ----	37.1% +++
NDP	17.4%	30.2% ++++	13.3%	17.7%	16.1%	12.9% --	21.7%
Green Party	12.3%	16.7% ++	13.1%	9.4%	14.4% ++	8.3% --	9.2%
Bloc Québécois	10.5%	0.0% ----	0.0% ----	0.0% ----	0.0% ----	41.9% ++++	0.0% ----
Other	3.0%	4.2%	3.3%	5.2%	2.9%	2.0%	2.7%
Chi2:	-	(999)					
Std Error Around 50%:	2.36	6.93	7.43	8.98	3.90	4.59	8.14

¹ Decided voters only. Our survey also finds that 14.8% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
FEDVT												
Weighted Total:	1716	845	871	197	616	597	305	506	543	667	1310	406
Total:	1725	809	916	170	548	633	374	500	541	684	1295	430
Conservative Party	30.5%	33.4 % ++	27.8 % --	24.6% -	27.2 % --	30.8%	40.4 % ++++	33.2%	30.8%	28.2%	36.1 % ++++	12.4 % ----
Liberal Party	26.3%	26.1%	26.4%	24.3%	24.5%	28.4%	26.9%	25.3%	23.3%	29.4 % ++	28.6 % ++++	18.6 % ----
NDP	17.4%	16.4%	18.3%	17.5%	19.4%	15.2%	17.6%	14.2 % --	17.2%	20.0 % ++	18.4 % ++	14.1 % --
Green Party	12.3%	10.1 % ---	14.5 % +++	20.9 % ++++	15.1 % ++	10.1 % --	5.5% ----	12.0%	14.5%	10.8%	13.4 % ++	8.9% % --
Bloc Québécois	10.5%	10.7%	10.2%	10.7%	11.2%	12.3%	5.4% + ----	13.0 % ++	11.1%	8.1% --	0.0% ----	44.2 % ++++
Other	3.0%	3.3%	2.7%	2.0%	2.6%	3.2%	4.2%	2.4%	3.1%	3.4%	3.4% +	1.8% -
Chi2:	-	95		999				99			999	
Std Error Around 50%:	2.36	3.45	3.24	7.52	4.19	3.90	5.07	4.38	4.21	3.75	2.72	4.73

Daily Tracking – June 9-15

Decided vote intention (decided Voters, includes leaning)					
	Total	Jun 9-10	Jun 13	Jun 14	Jun 15
FEDVT					
Weighted Total:	1716	382	352	383	423
Total:	1725	382	352	383	423
CPC	30.5%	29.2%	27.2%	30.8%	29.7%
LPC	26.3%	27.3%	28.0%	25.8%	28.1%
NDP	17.4%	19.5%	17.9%	14.9%	15.3%
GP	12.3%	10.1%	14.5%	16.5%	12.6%
BQ	10.5%	8.2%	11.4%	8.0%	12.5%
Other	3.0%	5.8%	1.0%	3.9%	1.8%
Chi2:	-	-	-	-	-
Std Error Around 50%:	2.36	5.01	5.22	5.01	4.76

All things considered, would you say the country is moving in the right direction or the wrong direction? ²									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO1									
Weighted Total:	999	270	223	147	106	85	28	112	27
Total:	1004	286	227	146	97	93	29	102	24
Right direction	48.9%	73.2% ++++	49.3%	39.5% --	34.6% ---	35.9% ---	28.9%	30.0% ----	51.0%
Wrong direction	38.6%	16.4% ----	40.5%	49.0% +++	55.6% ++++	53.1% +++	57.2%	48.2% ++	16.4%
Skipped	12.5%	10.4%	10.2%	11.4%	9.8%	11.0%	13.8%	21.8% +++	32.6%
Chi2:	-	(999)							
Std Error Around 50%:	3.09	5.79	6.50	8.11	9.95	10.16	18.20	9.70	20.00

² Half-sample only

All things considered, would you say the country is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO1							
Weighted Total:	999	130	102	63	377	250	75
Total:	1004	115	105	66	367	266	85
Right direction	48.9%	50.1%	56.2%	65.5% +++	46.6%	41.3% ---	60.2% ++
Wrong direction	38.6%	36.9%	31.5%	22.0% ---	42.9% ++	42.8%	29.5% -
Skipped	12.5%	13.0%	12.3%	12.5%	10.5%	15.8% +	10.3%
Chi2:	-	99					
Std Error Around 50%:	3.09	9.14	9.56	12.06	5.12	6.01	10.63

All things considered, would you say the country is moving in the right direction or the wrong direction?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
INTRO1												
Weighted Total:	999	492	507	124	353	351	171	303	323	373	759	239
Total:	1004	471	533	104	314	376	210	301	319	384	746	258
Right direction	48.9%	51.7% +	46.3% -	55.3%	48.0%	45.0% -	54.6% +	50.7%	49.2%	47.3%	50.8% ++	43.0% --
Wrong direction	38.6%	36.7%	40.5%	35.5%	39.2%	41.7%	33.2% -	32.3% ---	37.9%	44.3% +++	37.8%	41.2%
Skipped	12.5%	11.6%	13.3%	9.2%	12.8%	13.4%	12.2%	17.1% +++	12.9%	8.4% ---	11.4% -	15.8% +
Chi2:	-	-	-	-	-	-	-	99	-	-	90	-
Std Error Around 50%:	3.09	4.52	4.24	9.61	5.53	5.05	6.76	5.65	5.49	5.00	3.59	6.10

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ³									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1014	253	228	151	106	95	23	126	32
Total:	1009	252	229	143	98	100	25	131	31
Right direction	36.6%	72.7% ++++	29.3% ---	24.7% ---	21.3% ----	8.3% ----	16.8%	30.6%	31.6%
Wrong direction	51.5%	16.0% ----	58.6% ++	68.8% ++++	70.8% ++++	88.1% ++++	75.1%	48.7%	22.0% ----
Skipped	11.9%	11.3%	12.1%	6.6% --	8.0%	3.6% ---	8.1%	20.7% ++++	46.4% ++++
Chi2:	-	(999)							
Std Error Around 50%:	3.09	6.17	6.48	8.20	9.90	9.80	19.60	8.56	17.60

³ Half-sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1014	131	99	69	390	249	76
Total:	1009	117	96	73	377	261	85
Right direction	36.6%	35.9%	66.4% ++++	43.1%	35.6%	25.8% ----	33.6%
Wrong direction	51.5%	52.7%	23.7% ----	37.6% --	50.6%	66.3% ++++	54.4%
Skipped	11.9%	11.4%	10.0%	19.4% ++	13.8%	7.9% --	12.0%
Chi2:	-	999					
Std Error Around 50%:	3.09	9.06	10.00	11.47	5.05	6.07	10.63

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
INTRO2												
Weighted Total:	1014	481	533	113	366	353	183	329	320	365	780	235
Total:	1009	453	556	102	321	368	218	323	318	368	767	242
Right direction	36.6%	42.4 %	31.4 %	40.0%	36.1%	34.7%	39.1%	38.2%	37.2%	34.6%	40.5 %	23.8 %
		++++	----								++++	----
Wrong direction	51.5%	48.3%	54.4%	45.0%	54.1%	55.1%	43.3 %	47.4%	52.3%	54.5%	46.1 %	69.5 %
		-	+				---	-			----	++++
Skipped	11.9%	9.3% --	14.2 %	15.0%	9.8%	10.2%	17.6 %	14.4%	10.5%	11.0%	13.5 %	6.7% --
			++				+++	+			+++	---
Chi2:	-	999		95				-			999	
Std Error Around 50%:	3.09	4.60	4.16	9.70	5.47	5.11	6.64	5.45	5.50	5.11	3.54	6.30