



Canada's Leader in IVR Public Opinion Polling

## 0779 – Political Landscape – Data Tables, Weighted

**Date:** April 6, 2010

**Target Population:** General Population

**Sample:** n=909 (MOE +/- 3.25 19 times out of 20)

**Field Dates:** March 31 – April 6, 2010

**Method:** IVR

Decided vote intention (decided Voters, includes leaning) <sup>1</sup>							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	787	105	83	55	299	191	54
Total:	797	186	94	70	218	152	77
<b>Conservative Party</b>	33.6%	28.8%	<b>55.7%</b> ++++	32.8%	<b>39.5%</b> ++	<b>17.0%</b> ----	36.1%
<b>Liberal Party</b>	27.3%	<b>19.6%</b> --	<b>17.5%</b> --	35.2%	<b>31.8%</b> ++	23.6%	<b>38.1%</b> ++
<b>NDP</b>	15.9%	<b>29.5%</b> ++++	<b>8.4%</b> --	18.6%	16.0%	<b>9.6%</b> --	20.3%
<b>Green Party</b>	11.7%	<b>18.2%</b> +++	13.8%	13.4%	12.0%	8.3%	5.5%
<b>Bloc Québécois</b>	9.6%	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>0.0%</b> ---	<b>0.0%</b> ----	<b>39.4%</b> ++++	<b>0.0%</b> ---
<b>Other</b>	1.8%	<b>3.9%</b> ++	<b>4.6%</b> ++	0.0%	0.8%	2.2%	0.0%
Chi2:	-	(999)					
Std Error Around 50%:	3.47	7.19	10.11	11.71	6.64	7.95	11.17

<sup>1</sup> Decided voters only. Our survey also finds that 13.5% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)												
	Total	Gender		Age				Highest level of schooling completed			Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR
FEDVT												
Weighted Total:	787	396	391	88	280	272	147	233	253	301	601	186
Total:	797	411	386	63	233	305	196	236	244	317	647	150
<b>Conservative Party</b>	33.6%	<b>38.0%</b>	<b>29.2%</b>	23.1%	31.1%	35.4%	<b>41.6%</b>	36.0%	36.7%	<b>29.1%</b>	<b>38.8%</b>	<b>16.8%</b>
		+++	---	-			++			--	++++	----
<b>Liberal Party</b>	27.3%	<b>23.9%</b>	<b>30.8%</b>	28.8%	<b>20.3%</b>	31.5%	32.2%	<b>20.7%</b>	25.3%	<b>34.1%</b>	28.7%	23.0%
		--	++		---	+		---		++++		
<b>NDP</b>	15.9%	<b>13.0%</b>	<b>18.9%</b>	17.7%	19.4%	13.7%	12.3%	17.1%	14.4%	16.2%	<b>17.8%</b>	<b>9.9%</b>
		--	++		+						++	--
<b>Green Party</b>	11.7%	13.2%	10.3%	<b>20.0%</b>	<b>16.3%</b>	9.0%	<b>3.1%</b>	<b>17.7%</b>	<b>7.5%</b>	10.7%	12.9%	8.0%
				++	+++	-	---	++++	--		+	-
<b>Bloc Québécois</b>	9.6%	9.8%	9.3%	10.4%	11.4%	8.4%	7.7%	7.5%	12.5%	8.7%	<b>0.0%</b>	<b>40.4%</b>
									+		----	++++
<b>Other</b>	1.8%	2.2%	1.4%	0.0%	1.5%	2.0%	3.1%	0.9%	<b>3.5%</b>	1.2%	1.8%	1.8%
									++			
Chi2:	-	95		(999)				(999)			(999)	
Std Error Around 50%:	3.47	4.83	4.99	12.35	6.42	5.61	7.00	6.38	6.27	5.50	3.85	8.00

<b>All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? <sup>2</sup></b>									
		<b>Vote Intention (includes leaning)</b>							
	<b>Total</b>	<b>CPC</b>	<b>LPC</b>	<b>NDP</b>	<b>GP</b>	<b>BQ</b>	<b>Oth</b>	<b>Undec</b>	<b>Not eligible</b>
INTRO2									
Weighted Total:	484	142	105	68	45	42	6	63	12
Total:	479	144	110	75	41	32	8	58	11
<b>Right direction</b>	43.2%	<b>81.3%</b> ++++	<b>29.9%</b> ---	<b>16.8%</b> ----	40.8%	<b>7.0%</b> ----	32.3%	34.8%	44.4%
<b>Wrong direction</b>	46.5%	<b>13.9%</b> ----	<b>58.4%</b> +++	<b>68.3%</b> ++++	52.9%	<b>74.1%</b> ++++	43.7%	53.0%	50.6%
<b>Skipped</b>	10.3%	<b>4.7%</b> ---	11.7%	14.9%	6.3%	18.9% +	24.0%	12.2%	5.0%
Chi2:	-	(999)							
Std Error Around 50%:	4.48	8.17	9.34	11.32	15.30	17.32	34.65	12.87	29.55

<sup>2</sup> Half sample only

<b>All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?</b>							
		<b>REGION</b>					
	<b>Total</b>	<b>BC</b>	<b>Alb</b>	<b>Sask/Man</b>	<b>Ont</b>	<b>Que</b>	<b>Atl</b>
INTRO2							
Weighted Total:	484	58	47	30	183	123	43
Total:	479	103	55	36	131	92	62
<b>Right direction</b>	43.2%	39.8%	<b>62.7%</b> +++	50.4%	49.1% +	<b>28.9%</b> ----	37.2%
<b>Wrong direction</b>	46.5%	51.7%	<b>30.3%</b> --	41.8%	<b>40.0%</b> --	<b>61.3%</b> ++++	45.6%
<b>Skipped</b>	10.3%	8.5%	7.0%	7.8%	10.8%	9.7%	17.2% +
Chi2:	-	(99)					
Std Error Around 50%:	4.48	9.66	13.21	16.33	8.56	10.22	12.45

<b>All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?</b>													
	Total	Gender		Age				Highest level of schooling completed			Language of Interview		
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR	
INTRO2													
Weighted Total:	484	233	251	60	185	161	78	152	160	171	365	119	
Total:	479	240	239	42	147	184	106	150	155	174	390	89	
<b>Right direction</b>	43.2%	<b>51.0%</b>	<b>36.0%</b>	38.8%	42.8%	43.1%	47.9%	42.9%	46.3%	40.7%	<b>48.3%</b>	<b>27.6%</b>	
		++++	----								++++	----	
<b>Wrong direction</b>	46.5%	44.2%	48.7%	58.8%	45.4%	45.1%	42.6%	44.6%	41.1%	<b>53.2%</b>	<b>41.6%</b>	<b>61.7%</b>	
				+						-	++	----	++++
<b>Skipped</b>	10.3%	<b>4.8%</b>	<b>15.4%</b>	2.4%	11.8%	11.8%	9.5%	12.5%	12.6%	<b>6.1%</b>	10.1%	10.7%	
		----	++++	-							--		
Chi2:	-	999		-				90			999		
Std Error Around 50%:	4.48	6.33	6.34	15.12	8.08	7.22	9.52	8.00	7.87	7.43	4.96	10.39	