



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: November 10, 2010

Target Population: General Population

Sample: n=1,815 (MOE +/- 2.30 19 times out of 20)

Field Dates: November 3 – 9, 2010

Method: IVR

Vote Intention – November 3-9¹

| Decided vote intention (decided Voters, includes leaning) | | | | | | | |
|---|-------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Total | REGION | | | | | |
| | | BC | Alb | Sask/Man | Ont | Que | Atl |
| FEDVT | | | | | | | |
| Weighted Total: | 1587 | 211 | 154 | 100 | 605 | 397 | 121 |
| Total: | 1587 | 96 | 131 | 97 | 606 | 548 | 109 |
| Conservative Party | 29.4% | 28.2% | 55.7% | 39.4% | 32.9% | 15.7% | 17.0% |
| | | | ++++ | ++ | ++ | ---- | --- |
| Liberal Party | 28.6% | 30.3% | 21.0% | 19.1% | 34.8% | 23.0% | 30.6% |
| | | | -- | -- | ++++ | --- | |
| NDP | 19.3% | 20.6% | 11.2% | 29.3% | 19.6% | 11.0% | 44.5% |
| | | | -- | +++ | | ---- | ++++ |
| Green Party | 10.7% | 16.5% | 10.2% | 11.5% | 10.3% | 9.3% | 7.3% |
| | | ++ | | | | | |
| Bloc Québécois | 9.3% | 0.0% | 0.0% | 0.0% | 0.0% | 37.2% | 0.0% |
| | | ---- | ---- | --- | ---- | ++++ | ---- |
| Other | 2.7% | 4.5% | 1.8% | 0.7% | 2.4% | 3.9% | 0.6% |
| | | | | | | + | |
| Chi2: | - | (999) | | | | | |
| Std Error Around 50%: | 2.46 | 10.00 | 8.56 | 9.95 | 3.98 | 4.19 | 9.39 |

¹ Base: Decided and leaning voters (our survey also finds that 12.6% of respondents are undecided/ineligible to vote)

Vote Intention – November 3-9 (continued)

| Decided vote intention (decided Voters, includes leaning) | | | | | | | | | | | | |
|---|-------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------|--------------|-----------------------|--------------|
| | Total | Gender | | Age | | | | Education | | | Language of Interview | |
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | English | French |
| FEDVT | | | | | | | | | | | | |
| Weighted Total: | 1587 | 791 | 797 | 178 | 542 | 570 | 297 | 446 | 506 | 635 | 1205 | 382 |
| Total: | 1587 | 758 | 829 | 113 | 494 | 652 | 328 | 454 | 521 | 612 | 1048 | 539 |
| Conservative Party | 29.4% | 33.8% | 25.0% | 18.8% | 25.9% | 27.3% | 46.0% | 27.4% | 35.1% | 26.2% | 33.8% | 15.5% |
| | | ++++ | ---- | --- | -- | | ++++ | | ++++ | -- | ++++ | ---- |
| Liberal Party | 28.6% | 28.8% | 28.4% | 18.8% | 25.1% | 34.1% | 30.4% | 21.1% | 23.4% | 38.0% | 30.8% | 21.7% |
| | | | | -- | -- | ++++ | | ---- | --- | ++++ | ++++ | ---- |
| NDP | 19.3% | 15.1% | 23.4% | 31.1% | 21.9% | 17.3% | 11.1% | 24.0% | 17.1% | 17.7% | 21.8% | 11.4% |
| | | ---- | ++++ | ++++ | + | | ---- | +++ | | | ++++ | ---- |
| Green Party | 10.7% | 9.9% | 11.5% | 16.4% | 14.0% | 8.8% | 5.0% | 12.2% | 11.3% | 9.2% | 11.2% | 9.1% |
| | | | | ++ | +++ | - | ---- | | | | | |
| Bloc Québécois | 9.3% | 9.0% | 9.6% | 9.6% | 10.1% | 10.2% | 5.9% | 10.9% | 9.9% | 7.7% | 0.1% | 38.3% |
| | | | | | | | -- | | | | ---- | ++++ |
| Other | 2.7% | 3.4% | 2.1% | 5.2% | 3.0% | 2.3% | 1.6% | 4.4% | 3.2% | 1.2% | 2.3% | 4.0% |
| | | + | - | + | | | | ++ | | --- | - | + |
| Chi2: | - | 999 | | (999) | | | | 999 | | | 999 | |
| Std Error Around 50%: | 2.46 | 3.56 | 3.40 | 9.22 | 4.41 | 3.84 | 5.41 | 4.60 | 4.29 | 3.96 | 3.03 | 4.22 |

Direction of country – November 3-9²

| All things considered, would you say the country is moving in the right direction or the wrong direction? | | | | | | | | | |
|---|-----------------------------------|----------------------|------------|----------------------|--------------------|----------------------|-------|-------|--------------|
| | Vote Intention (includes leaning) | | | | | | | | |
| | Total | CPC | LPC | NDP | GP | BQ | Oth | Undec | Not eligible |
| INTRO1 | | | | | | | | | |
| Weighted Total: | 917 | 253 | 225 | 143 | 83 | 71 | 30 | 87 | 25 |
| Total: | 931 | 250 | 226 | 134 | 77 | 107 | 26 | 90 | 21 |
| Right direction | 49.0% | 77.6% ++++ | 43.5% - | 30.5% ---- | 40.2% | 30.7% ---- | 19.0% | 46.3% | 40.6% |
| Wrong direction | 41.9% | 15.0% ---- | 46.4% | 60.4% ++++ | 53.4% ++ | 58.7% ++++ | 75.2% | 41.2% | 44.2% |
| Skipped | 9.1% | 7.4% | 10.2% | 9.1% | 6.4% | 10.6% | 5.8% | 12.5% | 15.2% |
| Chi2: | - | (999) | | | | | | | |
| Std Error Around 50%: | 3.21 | 6.20 | 6.52 | 8.47 | 11.17 | 9.47 | 19.22 | 10.33 | 21.38 |

² Base: Canadians (half-sample)

Direction of country – November 3-9 (continued)

| All things considered, would you say the country is moving in the right direction or the wrong direction? | | | | | | | |
|---|-------|--------|---------------------|----------|-------|--------------------|-------|
| | Total | REGION | | | | | |
| | | BC | Alb | Sask/Man | Ont | Que | Atl |
| INTRO1 | | | | | | | |
| Weighted Total: | 917 | 125 | 102 | 69 | 338 | 236 | 48 |
| Total: | 931 | 56 | 87 | 67 | 343 | 319 | 59 |
| Right direction | 49.0% | 45.2% | 60.3% ++ | 49.8% | 50.7% | 43.6% -- | 48.0% |
| Wrong direction | 41.9% | 49.4% | 28.2% --- | 42.2% | 40.7% | 46.5% + | 37.0% |
| Skipped | 9.1% | 5.5% | 11.6% | 7.9% | 8.6% | 9.9% | 15.0% |
| Chi2: | - | (90) | | | | | |
| Std Error Around 50%: | 3.21 | 13.10 | 10.51 | 11.97 | 5.29 | 5.49 | 12.76 |

Direction of country – November 3-9 (continued)

| All things considered, would you say the country is moving in the right direction or the wrong direction? | | | | | | | | | | | | | | |
|---|-------|--------------|--------------|-------|-------|-------|--------------|--------------|----------------|-------|------------|-------------------|-----------------------|--------|
| | Total | Gender | | Age | | | | Education | | | Born in... | | Language of Interview | |
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | Canada | Outside Canada | English | French |
| INTRO1 | | | | | | | | | | | | | | |
| Weighted Total: | 917 | 462 | 455 | 89 | 325 | 328 | 175 | 241 | 309 | 366 | 736 | 181 | 686 | 231 |
| Total: | 931 | 447 | 484 | 64 | 292 | 382 | 193 | 266 | 314 | 351 | 778 | 153 | 613 | 318 |
| Right direction | 49.0% | 53.3% | 44.6% | 56.2% | 49.1% | 46.4% | 49.9% | 50.1% | 50.5% | 47.0% | 47.4% | 55.2% | 50.6% | 44.0% |
| | | +++ | --- | | | | | | | | - | + | + | - |
| Wrong direction | 41.9% | 40.2% | 43.6% | 37.5% | 44.0% | 45.5% | 33.3% | 36.9% | 41.2% | 45.8% | 43.0% | 37.3% | 40.6% | 45.7% |
| | | | | | | + | --- | - | | + | | | | |
| Skipped | 9.1% | 6.5% | 11.8% | 6.3% | 6.9% | 8.1% | 16.8% | 13.0% | 8.3% | 7.3% | 9.5% | 7.5% | 8.7% | 10.3% |
| | | --- | +++ | | | | ++++ | ++ | | | | | | |
| Chi2: | - | 99 | | 99 | | | | 90 | | | - | | - | |
| Std Error Around 50%: | 3.21 | 4.64 | 4.45 | 12.25 | 5.73 | 5.01 | 7.05 | 6.01 | 5.53 | 5.23 | 3.51 | 7.92 | 3.96 | 5.50 |

Direction of government – November 3-9³

| All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? | | | | | | | | | | |
|--|-------|-----------------------------------|----------------------|----------------------|----------------------|----------------------|-------|----------------------|--------------|--|
| | Total | Vote Intention (includes leaning) | | | | | | | | |
| | | CPC | LPC | NDP | GP | BQ | Oth | Undec | Not eligible | |
| INTRO2 | | | | | | | | | | |
| Weighted Total: | 898 | 214 | 229 | 163 | 87 | 76 | 14 | 96 | 19 | |
| Total: | 884 | 201 | 229 | 128 | 86 | 105 | 18 | 97 | 20 | |
| Right direction | 38.0% | 79.1% ++++ | 30.8% --- | 20.6% ---- | 25.4% -- | 17.3% ---- | 45.5% | 21.2% ---- | 34.6% | |
| Wrong direction | 46.2% | 15.4% ---- | 57.6% ++++ | 44.9% | 64.4% ++++ | 71.3% ++++ | 38.1% | 57.1% ++ | 33.8% | |
| Skipped | 15.7% | 5.5% ---- | 11.6% -- | 34.5% ++++ | 10.2% | 11.4% | 16.4% | 21.7% + | 31.6% | |
| Chi2: | - | (999) | | | | | | | | |
| Std Error Around 50%: | 3.30 | 6.91 | 6.48 | 8.66 | 10.57 | 9.56 | 23.10 | 9.95 | 21.91 | |

³ Base: Canadians (half-sample)

Direction of government – November 3-9 (continued)

| All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? | | | | | | | |
|--|-------|--------|---------------------|----------|---------------------|----------------------|----------------------|
| | Total | REGION | | | | | |
| | | BC | Alb | Sask/Man | Ont | Que | Atl |
| INTRO2 | | | | | | | |
| Weighted Total: | 898 | 111 | 80 | 51 | 354 | 214 | 88 |
| Total: | 884 | 48 | 64 | 49 | 348 | 306 | 69 |
| Right direction | 38.0% | 36.8% | 53.3% +++ | 40.0% | 42.1% ++ | 31.4% -- | 24.7% -- |
| Wrong direction | 46.2% | 53.0% | 30.3% --- | 44.5% | 46.5% | 58.5% ++++ | 22.0% ---- |
| Skipped | 15.7% | 10.2% | 16.4% | 15.5% | 11.3% --- | 10.1% --- | 53.3% ++++ |
| Chi2: | - | 999 | | | | | |
| Std Error Around 50%: | 3.30 | 14.14 | 12.25 | 14.00 | 5.25 | 5.60 | 11.80 |

Direction of government – November 3-9 (continued)

| All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? | | | | | | | | | | | | |
|--|-------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------|--------------|-----------------------|--------------|
| | Total | Gender | | Age | | | | Education | | | Language of Interview | |
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | English | French |
| INTRO2 | | | | | | | | | | | | |
| Weighted Total: | 898 | 415 | 483 | 125 | 322 | 308 | 143 | 276 | 282 | 340 | 695 | 203 |
| Total: | 884 | 392 | 492 | 73 | 296 | 355 | 160 | 270 | 300 | 314 | 588 | 296 |
| Right direction | 38.0% | 46.4% | 30.9% | 26.0% | 41.2% | 32.5% | 53.2% | 35.2% | 42.1% | 37.0% | 40.4% | 30.1% |
| | | ++++ | ---- | -- | | -- | ++++ | | | + | +++ | -- |
| Wrong direction | 46.2% | 47.1% | 45.5% | 39.3% | 51.8% | 50.3% | 31.2% | 39.9% | 44.8% | 52.6% | 42.0% | 60.7% |
| | | | | | ++ | + | ---- | -- | | +++ | ---- | ++++ |
| Skipped | 15.7% | 6.5% | 23.7% | 34.7% | 7.0% | 17.2% | 15.5% | 24.9% | 13.1% | 10.4% | 17.6% | 9.2% |
| | | ---- | ++++ | ++++ | ---- | | | ++++ | | ---- | ++++ | ---- |
| Chi2: | - | 999 | | 999 | | | | 999 | | | 999 | |
| Std Error Around 50%: | 3.30 | 4.95 | 4.42 | 11.47 | 5.70 | 5.20 | 7.75 | 5.96 | 5.66 | 5.53 | 4.04 | 5.70 |

Attitudes towards purchase of F-35 fighter jets – November 3-9

| Recently there has been a lot of discussion about the Government of Canada's decision to purchase up to 65 new F-35A fighter jets, to replace the current fleet of F-18's at a cost of roughly \$16 Billion, which includes maintenance costs. Thinking about this, would you personally oppose or support that decision. | | | | | | | | | |
|---|-----------------------------------|----------------------|----------------------|---------------------|--------------------|----------------------|--------------------|---------------------|--------------|
| | Vote Intention (includes leaning) | | | | | | | | |
| | Total | CPC | LPC | NDP | GP | BQ | Oth | Undec | Not eligible |
| F35A | | | | | | | | | |
| Weighted Total: | 1815 | 466 | 454 | 306 | 170 | 147 | 43 | 183 | 45 |
| Total: | 1815 | 451 | 455 | 262 | 163 | 212 | 44 | 187 | 41 |
| Strongly oppose | 33.6% | 15.7% ---- | 41.8% ++++ | 32.6% | 41.5% ++ | 53.7% ++++ | 47.8% ++ | 35.3% | 27.9% |
| Somewhat oppose | 20.1% | 14.4% ---- | 21.7% | 20.1% | 23.4% | 23.0% | 22.9% | 22.2% | 28.2% |
| Somewhat support | 26.1% | 29.0% | 21.6% -- | 34.0% +++ | 22.3% | 15.9% ---- | 22.3% | 29.9% | 25.6% |
| Strongly support | 20.2% | 40.9% ++++ | 14.9% --- | 13.3% --- | 12.7% -- | 7.4% ---- | 7.0% -- | 12.7% --- | 18.4% |
| Chi2: | - | 999 | | | | | | | |
| Std Error Around 50%: | 2.30 | 4.61 | 4.59 | 6.05 | 7.68 | 6.73 | 14.77 | 7.17 | 15.30 |

Attitudes towards purchase of F-35 fighter jets – November 3-9 (continued)

| Recently there has been a lot of discussion about the Government of Canada's decision to purchase up to 65 new F-35A fighter jets, to replace the current fleet of F-18's at a cost of roughly \$16 Billion, which includes maintenance costs. Thinking about this, would you personally oppose or support that decision. | | | | | | | |
|---|-------|--------------------|----------------------|---------------------|--------------------|----------------------|----------------------|
| | | REGION | | | | | |
| | Total | BC | Alb | Sask/Man | Ont | Que | Atl |
| F35A | | | | | | | |
| Weighted Total: | 1815 | 236 | 182 | 120 | 692 | 450 | 136 |
| Total: | 1815 | 104 | 151 | 116 | 691 | 625 | 128 |
| Strongly oppose | 33.6% | 41.8% ++ | 24.2% --- | 28.9% | 30.6% -- | 43.8% ++++ | 18.0% ---- |
| Somewhat oppose | 20.1% | 19.9% | 16.4% | 18.4% | 19.6% | 23.6% ++ | 17.5% |
| Somewhat support | 26.1% | 23.4% | 23.8% | 22.2% | 27.6% | 20.0% ---- | 50.2% ++++ |
| Strongly support | 20.2% | 15.0% | 35.6% ++++ | 30.5% +++ | 22.1% | 12.7% ---- | 14.4% |
| Chi2: | - | 999 | | | | | |
| Std Error Around 50%: | 2.30 | 9.61 | 7.97 | 9.10 | 3.73 | 3.92 | 8.66 |

Attitudes towards purchase of F-35 fighter jets – November 3-9 (continued)

Recently there has been a lot of discussion about the Government of Canada's decision to purchase up to 65 new F-35A fighter jets, to replace the current fleet of F-18's at a cost of roughly \$16 Billion, which includes maintenance costs. Thinking about this, would you personally oppose or support that decision.

| | Total | Gender | | Age | | | | Education | | | Language of Interview | |
|-------------------------|-------|--------------|--------------|--------------|-------|-------|--------------|--------------|----------------|--------------|-----------------------|--------------|
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | English | French |
| F35A | | | | | | | | | | | | |
| Weighted Total: | 1815 | 877 | 938 | 213 | 648 | 635 | 318 | 518 | 591 | 706 | 1380 | 435 |
| Total: | 1815 | 839 | 976 | 137 | 588 | 737 | 353 | 536 | 614 | 665 | 1201 | 614 |
| Strongly oppose | 33.6% | 33.8% | 33.5% | 36.2% | 32.5% | 34.6% | 32.3% | 28.7% | 34.2% | 36.8% | 29.8% | 45.8% |
| | | | | | | | | --- | | ++ | ---- | ++++ |
| Somewhat oppose | 20.1% | 17.6% | 22.4% | 18.2% | 22.0% | 20.0% | 17.6% | 19.0% | 19.9% | 21.0% | 19.3% | 22.6% |
| | | -- | ++ | | | | | | | | - | + |
| Somewhat support | 26.1% | 21.3% | 30.7% | 33.2% | 24.7% | 25.9% | 24.6% | 30.8% | 25.2% | 23.5% | 28.4% | 19.0% |
| | | ---- | ++++ | ++ | | | | +++ | | -- | ++++ | ---- |
| Strongly support | 20.2% | 27.4% | 13.4% | 12.4% | 20.7% | 19.5% | 25.5% | 21.4% | 20.7% | 18.8% | 22.6% | 12.5% |
| | | ++++ | ---- | -- | | | +++ | | | | ++++ | ---- |
| Chi2: | - | 999 | | 95 | | | | 95 | | | 999 | |
| Std Error Around 50%: | 2.30 | 3.38 | 3.14 | 8.37 | 4.04 | 3.61 | 5.22 | 4.23 | 3.95 | 3.80 | 2.83 | 3.95 |

Short-term financial outlook – November 3-9

| Thinking ahead over the next year or so, do you think your personal financial situation will be better or worse than it is today? | | | | | | | | | | |
|---|-------|-----------------------------------|---------------------|----------------------|-------|-------|-------------|-------|--------------|--|
| | Total | Vote Intention (includes leaning) | | | | | | | | |
| | | CPC | LPC | NDP | GP | BQ | Oth | Undec | Not eligible | |
| BORW1Y | | | | | | | | | | |
| Weighted Total: | 941 | 245 | 238 | 169 | 77 | 75 | 25 | 93 | 20 | |
| Total: | 908 | 226 | 239 | 125 | 71 | 108 | 22 | 95 | 22 | |
| WORSE (1-3) | 28.2% | 22.0% -- | 19.9% --- | 43.6% ++++ | 30.2% | 28.8% | 62.7% | 25.4% | 33.1% | |
| About the same (4) | 38.4% | 45.5% ++ | 44.2% ++ | 27.7% --- | 40.6% | 30.7% | 23.4% | 37.1% | 18.0% | |
| BETTER (5-7) | 30.7% | 29.8% | 33.1% | 27.9% | 29.2% | 38.9% | 11.7% | 31.3% | 32.7% | |
| 1. Much worse | 8.4% | 4.8% | 6.8% | 11.9% | 8.8% | 12.2% | 18.0% | 8.3% | 17.6% | |
| 2 | 8.0% | 3.1% | 2.1% | 22.8% | 3.6% | 3.5% | 44.7% | 7.7% | 4.2% | |
| 3 | 11.7% | 14.2% | 11.1% | 8.9% | 17.9% | 13.0% | 0.0% | 9.4% | 11.2% | |
| 4. About the same | 38.4% | 45.5% | 44.2% | 27.7% | 40.6% | 30.7% | 23.4% | 37.1% | 18.0% | |
| 5 | 16.4% | 13.8% | 17.6% | 16.4% | 16.2% | 20.3% | 11.7% | 19.8% | 9.4% | |
| 6 | 8.4% | 9.5% | 9.5% | 7.8% | 7.9% | 8.7% | 0.0% | 5.9% | 7.3% | |
| 7. Much better | 6.0% | 6.5% | 6.0% | 3.7% | 5.1% | 9.8% | 0.0% | 5.6% | 16.0% | |
| No response | 2.7% | 2.7% | 2.7% | 0.9% | 0.0% | 1.7% | 2.3% | 6.2% | 16.1% | |
| Chi2: | - | 999 | | | | | | | | |
| Std Error Around 50%: | 3.25 | 6.52 | 6.34 | 8.77 | 11.63 | 9.43 | 20.89 | 10.05 | 20.89 | |
| Mean: | 3.98 | 4.18 | 4.20 | 3.52 | 3.96 | 4.11 | 2.65 | 3.99 | 3.99 | |
| Standard Deviation: | 1.52 | 1.35 | 1.39 | 1.64 | 1.44 | 1.70 | 1.37 | 1.50 | 2.17 | |
| Standard Error: | 0.051 | 0.091 | 0.091 | 0.148 | 0.171 | 0.166 | 0.298 | 0.161 | 0.510 | |
| Student's T: | * | 95 | 99 | 999 | - | - | 999 | - | - | |

Short-term financial outlook – November 3-9 (continued)

| Thinking ahead over the next year or so, do you think your personal financial situation will be better or worse than it is today? | | | | | | | |
|---|-------|--------------------|--------------------|---------------------|-------|--------------------|----------------------|
| | Total | REGION | | | | | |
| | | BC | Alb | Sask/Man | Ont | Que | Atl |
| BORW1Y | | | | | | | |
| Weighted Total: | 941 | 131 | 86 | 65 | 333 | 235 | 91 |
| Total: | 908 | 51 | 70 | 59 | 330 | 326 | 72 |
| WORSE (1-3) | 28.2% | 40.3% ++ | 15.1% -- | 12.5% --- | 25.6% | 24.3% | 53.7% ++++ |
| About the same (4) | 38.4% | 28.8% | 51.8% ++ | 41.9% | 38.5% | 43.5% ++ | 23.6% --- |
| BETTER (5-7) | 30.7% | 30.8% | 29.4% | 39.5% | 34.2% | 28.6% | 18.2% -- |
| 1. Much worse | 8.4% | 15.5% | 3.5% | 1.0% | 5.7% | 11.4% | 10.7% |
| 2 | 8.0% | 5.3% | 1.1% | 0.0% | 5.4% | 6.1% | 38.7% |
| 3 | 11.7% | 19.5% | 10.6% | 11.5% | 14.5% | 6.9% | 4.3% |
| 4. About the same | 38.4% | 28.8% | 51.8% | 41.9% | 38.5% | 43.5% | 23.6% |
| 5 | 16.4% | 19.0% | 11.2% | 19.6% | 18.3% | 15.5% | 10.4% |
| 6 | 8.4% | 11.8% | 15.7% | 16.2% | 7.3% | 5.6% | 1.9% |
| 7. Much better | 6.0% | 0.0% | 2.4% | 3.7% | 8.6% | 7.4% | 6.0% |
| No response | 2.7% | 0.0% | 3.7% | 6.1% | 1.7% | 3.6% | 4.4% |
| Chi2: | - | 999 | | | | | |
| Std Error Around 50%: | 3.25 | 13.72 | 11.71 | 12.76 | 5.39 | 5.43 | 11.55 |
| Mean: | 3.98 | 3.66 | 4.28 | 4.52 | 4.17 | 3.96 | 3.14 |
| Standard Deviation: | 1.52 | 1.54 | 1.19 | 1.11 | 1.46 | 1.58 | 1.65 |
| Standard Error: | 0.051 | 0.216 | 0.145 | 0.149 | 0.081 | 0.089 | 0.202 |
| Student's T: | * | 90 | 95 | 999 | 99 | - | 999 |

Short-term financial outlook – November 3-9 (continued)

| Thinking ahead over the next year or so, do you think your personal financial situation will be better or worse than it is today? | | | | | | | | | | | | |
|---|-------|--------------|--------------|--------------|--------------|-------|--------------|--------------|----------------|--------------|-----------------------|--------|
| | Total | Gender | | Age | | | | Education | | | Language of Interview | |
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | English | French |
| BORW1Y | | | | | | | | | | | | |
| Weighted Total: | 941 | 459 | 482 | 133 | 337 | 309 | 163 | 270 | 303 | 369 | 715 | 226 |
| Total: | 908 | 427 | 481 | 68 | 295 | 359 | 186 | 264 | 318 | 326 | 587 | 321 |
| WORSE (1-3) | 28.2% | 26.1% | 30.2% | 47.2% | 25.9% | 27.8% | 18.2% | 35.6% | 31.3% | 20.2% | 28.6% | 26.9% |
| | | | | ++++ | | | --- | +++ | | --- | | |
| About the same (4) | 38.4% | 35.3% | 41.4% | 25.2% | 31.9% | 38.9% | 61.8% | 37.8% | 38.2% | 39.0% | 37.1% | 42.5% |
| | | - | + | -- | --- | | ++++ | | | | | |
| BETTER (5-7) | 30.7% | 35.5% | 26.2% | 27.0% | 39.6% | 30.1% | 16.6% | 24.9% | 25.8% | 39.0% | 31.9% | 26.8% |
| | | +++ | --- | | ++++ | | --- | -- | -- | ++++ | | |
| 1. Much worse | 8.4% | 9.4% | 7.6% | 3.8% | 9.3% | 9.7% | 8.2% | 11.2% | 7.8% | 7.0% | 7.1% | 12.6% |
| 2 | 8.0% | 4.0% | 11.9% | 32.8% | 3.8% | 4.1% | 3.8% | 16.5% | 7.0% | 2.7% | 8.5% | 6.3% |
| 3 | 11.7% | 12.8% | 10.8% | 10.6% | 12.8% | 14.1% | 6.2% | 7.9% | 16.6% | 10.6% | 12.9% | 8.0% |
| 4. About the same | 38.4% | 35.3% | 41.4% | 25.2% | 31.9% | 38.9% | 61.8% | 37.8% | 38.2% | 39.0% | 37.1% | 42.5% |
| 5 | 16.4% | 20.1% | 12.9% | 16.2% | 22.4% | 13.2% | 10.0% | 11.4% | 14.0% | 22.0% | 16.8% | 15.0% |
| 6 | 8.4% | 8.4% | 8.4% | 3.5% | 11.2% | 10.2% | 2.8% | 6.7% | 6.4% | 11.3% | 9.6% | 4.4% |
| 7. Much better | 6.0% | 7.1% | 4.9% | 7.3% | 5.9% | 6.6% | 3.7% | 6.9% | 5.4% | 5.8% | 5.5% | 7.4% |
| No response | 2.7% | 3.1% | 2.3% | 0.6% | 2.7% | 3.2% | 3.4% | 1.7% | 4.7% | 1.8% | 2.4% | 3.7% |
| Chi2: | - | 99 | | 999 | | | | 999 | | | - | |
| Std Error Around 50%: | 3.25 | 4.74 | 4.47 | 11.88 | 5.71 | 5.17 | 7.19 | 6.03 | 5.50 | 5.43 | 4.04 | 5.47 |
| Mean: | 3.98 | 4.09 | 3.87 | 3.57 | 4.15 | 4.02 | 3.88 | 3.70 | 3.89 | 4.25 | 4.01 | 3.87 |
| Standard Deviation: | 1.52 | 1.54 | 1.49 | 1.60 | 1.54 | 1.55 | 1.25 | 1.65 | 1.46 | 1.42 | 1.49 | 1.60 |
| Standard Error: | 0.051 | 0.076 | 0.069 | 0.196 | 0.091 | 0.083 | 0.093 | 0.103 | 0.084 | 0.079 | 0.062 | 0.091 |
| Student's T: | * | 95 | 95 | 95 | 95 | - | - | 99 | - | 999 | - | - |

Long-term financial outlook – November 3-9

| Thinking ahead over the next five years or so, do you think your personal financial situation will be better or worse than it is today? | | | | | | | | | | |
|---|-------|-----------------------------------|-------|-------|---------------------|--------------------|-------------|-------|--------------|--|
| | Total | Vote Intention (includes leaning) | | | | | | | | |
| | | CPC | LPC | NDP | GP | BQ | Oth | Undec | Not eligible | |
| BORW5Y | | | | | | | | | | |
| Weighted Total: | 874 | 222 | 215 | 137 | 93 | 73 | 19 | 90 | 25 | |
| Total: | 907 | 225 | 216 | 137 | 92 | 104 | 22 | 92 | 19 | |
| WORSE (1-3) | 20.1% | 12.7% --- | 21.2% | 21.2% | 31.0% +++ | 18.5% | 43.3% | 21.5% | 12.0% | |
| About the same (4) | 32.2% | 36.6% | 34.9% | 26.0% | 24.5% | 42.1% ++ | 27.8% | 28.7% | 21.2% | |
| BETTER (5-7) | 45.3% | 48.8% | 41.2% | 51.7% | 43.4% | 35.9% -- | 28.9% | 45.8% | 58.3% | |
| 1. Much worse | 7.0% | 4.2% | 9.4% | 7.0% | 5.4% | 4.2% | 14.8% | 10.2% | 7.2% | |
| 2 | 3.9% | 4.6% | 2.2% | 5.1% | 3.6% | 4.8% | 12.5% | 3.4% | 0.0% | |
| 3 | 9.2% | 3.9% | 9.6% | 9.0% | 22.0% | 9.4% | 15.9% | 7.9% | 4.8% | |
| 4. About the same | 32.2% | 36.6% | 34.9% | 26.0% | 24.5% | 42.1% | 27.8% | 28.7% | 21.2% | |
| 5 | 22.9% | 25.9% | 15.5% | 28.1% | 22.6% | 21.0% | 16.7% | 26.0% | 33.4% | |
| 6 | 13.1% | 15.2% | 14.4% | 14.9% | 12.8% | 7.3% | 4.5% | 10.2% | 7.7% | |
| 7. Much better | 9.3% | 7.7% | 11.4% | 8.7% | 7.9% | 7.6% | 7.7% | 9.7% | 17.3% | |
| No response | 2.4% | 1.9% | 2.7% | 1.1% | 1.2% | 3.6% | 0.0% | 4.1% | 8.5% | |
| Chi2: | - | (99) | | | | | | | | |
| Std Error Around 50%: | 3.25 | 6.53 | 6.67 | 8.37 | 10.22 | 9.61 | 20.89 | 10.22 | 22.48 | |
| Mean: | 4.40 | 4.55 | 4.37 | 4.44 | 4.27 | 4.28 | 3.63 | 4.31 | 4.81 | |
| Standard Deviation: | 1.54 | 1.38 | 1.65 | 1.56 | 1.51 | 1.37 | 1.75 | 1.65 | 1.62 | |
| Standard Error: | 0.052 | 0.093 | 0.114 | 0.134 | 0.158 | 0.138 | 0.373 | 0.178 | 0.392 | |
| Student's T: | * | 90 | - | - | - | - | 95 | - | - | |

Long-term financial outlook – November 3-9 (continued)

| Thinking ahead over the next five years or so, do you think your personal financial situation will be better or worse than it is today? | | | | | | | |
|---|--------|-------------|--------------|----------|-------|-------|-------|
| | REGION | | | | | | |
| | Total | BC | Alb | Sask/Man | Ont | Que | Atl |
| BORW5Y | | | | | | | |
| Weighted Total: | 874 | 105 | 96 | 54 | 359 | 215 | 45 |
| Total: | 907 | 53 | 81 | 57 | 361 | 299 | 56 |
| WORSE (1-3) | 20.1% | 26.5% | 15.1% | 23.8% | 18.0% | 20.9% | 23.8% |
| About the same (4) | 32.2% | 37.0% | 19.3% | 30.4% | 33.4% | 33.6% | 34.9% |
| | | | --- | | | | |
| BETTER (5-7) | 45.3% | 36.5% | 65.5% | 45.8% | 44.9% | 41.9% | 41.3% |
| | | | ++++ | | | | |
| 1. Much worse | 7.0% | 14.6% | 4.2% | 3.2% | 6.5% | 6.6% | 5.3% |
| 2 | 3.9% | 3.3% | 4.2% | 2.6% | 3.1% | 5.4% | 6.0% |
| 3 | 9.2% | 8.6% | 6.8% | 18.0% | 8.5% | 8.9% | 12.4% |
| 4. About the same | 32.2% | 37.0% | 19.3% | 30.4% | 33.4% | 33.6% | 34.9% |
| 5 | 22.9% | 25.7% | 31.4% | 25.7% | 20.8% | 20.9% | 21.1% |
| 6 | 13.1% | 8.3% | 28.9% | 11.7% | 14.1% | 9.0% | 4.0% |
| 7. Much better | 9.3% | 2.5% | 5.3% | 8.4% | 9.9% | 11.9% | 16.2% |
| No response | 2.4% | 0.0% | 0.0% | 0.0% | 3.7% | 3.6% | 0.0% |
| Chi2: | - | 95 | | | | | |
| Std Error Around 50%: | 3.25 | 13.46 | 10.89 | 12.98 | 5.16 | 5.67 | 13.10 |
| Mean: | 4.40 | 3.91 | 4.77 | 4.41 | 4.47 | 4.36 | 4.37 |
| Standard Deviation: | 1.54 | 1.54 | 1.41 | 1.38 | 1.53 | 1.59 | 1.61 |
| Standard Error: | 0.052 | 0.211 | 0.156 | 0.183 | 0.082 | 0.094 | 0.215 |
| Student's T: | * | 95 | 95 | - | - | - | - |

Long-term financial outlook – November 3-9 (continued)

| Thinking ahead over the next five years or so, do you think your personal financial situation will be better or worse than it is today? | | | | | | | | | | | | |
|---|-------|--------------|--------------|--------------|--------------|-------|--------------|--------------|----------------|-------|-----------------------|--------|
| | Total | Gender | | Age | | | | Education | | | Language of Interview | |
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | English | French |
| BORW5Y | | | | | | | | | | | | |
| Weighted Total: | 874 | 418 | 456 | 80 | 311 | 327 | 156 | 248 | 288 | 338 | 665 | 208 |
| Total: | 907 | 412 | 495 | 69 | 293 | 378 | 167 | 272 | 296 | 339 | 614 | 293 |
| WORSE (1-3) | 20.1% | 18.7% | 21.3% | 25.0% | 17.5% | 22.0% | 18.8% | 24.4% | 17.2% | 19.4% | 20.0% | 20.4% |
| About the same (4) | 32.2% | 29.1% | 35.0% | 16.0% | 22.6% | 34.1% | 55.8% | 35.5% | 30.6% | 31.2% | 31.3% | 35.3% |
| BETTER (5-7) | 45.3% | 50.5% | 40.5% | 58.9% | 56.6% | 41.7% | 23.0% | 37.2% | 49.6% | 47.5% | 46.7% | 40.6% |
| 1. Much worse | 7.0% | 7.5% | 6.5% | 14.0% | 4.9% | 7.0% | 7.5% | 12.4% | 3.8% | 5.7% | 6.9% | 7.2% |
| 2 | 3.9% | 3.5% | 4.3% | 4.9% | 3.6% | 4.4% | 3.0% | 5.0% | 3.3% | 3.7% | 3.5% | 5.2% |
| 3 | 9.2% | 7.8% | 10.5% | 6.1% | 9.0% | 10.6% | 8.3% | 7.1% | 10.1% | 10.0% | 9.6% | 8.0% |
| 4. About the same | 32.2% | 29.1% | 35.0% | 16.0% | 22.6% | 34.1% | 55.8% | 35.5% | 30.6% | 31.2% | 31.3% | 35.3% |
| 5 | 22.9% | 24.4% | 21.6% | 22.9% | 25.2% | 24.7% | 14.6% | 14.4% | 26.1% | 26.5% | 23.7% | 20.3% |
| 6 | 13.1% | 14.7% | 11.7% | 15.4% | 21.2% | 9.4% | 3.4% | 10.7% | 13.3% | 14.7% | 14.5% | 8.6% |
| 7. Much better | 9.3% | 11.4% | 7.3% | 20.6% | 10.2% | 7.6% | 5.0% | 12.1% | 10.2% | 6.3% | 8.5% | 11.7% |
| No response | 2.4% | 1.7% | 3.1% | 0.0% | 3.3% | 2.1% | 2.4% | 2.9% | 2.6% | 1.9% | 2.0% | 3.7% |
| Chi2: | - | 95 | | 999 | | | | 95 | | | - | |
| Std Error Around 50%: | 3.25 | 4.83 | 4.40 | 11.80 | 5.73 | 5.04 | 7.58 | 5.94 | 5.70 | 5.32 | 3.95 | 5.73 |
| Mean: | 4.40 | 4.52 | 4.29 | 4.58 | 4.70 | 4.26 | 4.00 | 4.18 | 4.57 | 4.41 | 4.42 | 4.34 |
| Standard Deviation: | 1.54 | 1.59 | 1.48 | 1.98 | 1.52 | 1.48 | 1.29 | 1.77 | 1.43 | 1.44 | 1.52 | 1.59 |
| Standard Error: | 0.052 | 0.079 | 0.068 | 0.239 | 0.091 | 0.077 | 0.101 | 0.109 | 0.084 | 0.079 | 0.062 | 0.095 |
| Student's T: | * | 95 | 95 | - | 999 | 95 | 999 | 95 | 95 | - | - | - |

Outlook on job security – November 3-9

| Please rate the extent to which you agree or disagree with the following statement: I think there is a good chance I could lose my job over the next couple of years. | | | | | | | | | |
|---|-----------------------------------|--------------------|-------|-------|--------------------|-------|-------|-------|--------------------|
| | Vote Intention (includes leaning) | | | | | | | | |
| | Total | CPC | LPC | NDP | GP | BQ | Oth | Undec | Not eligible |
| JOBLOSS | | | | | | | | | |
| Weighted Total: | 1815 | 466 | 454 | 306 | 170 | 147 | 43 | 183 | 45 |
| Total: | 1815 | 451 | 455 | 262 | 163 | 212 | 44 | 187 | 41 |
| DISAGREE (1-3) | 46.7% | 50.9% ++ | 46.5% | 48.2% | 39.3% -- | 43.6% | 43.3% | 43.6% | 46.5% |
| Neither (4) | 27.8% | 24.6% - | 29.1% | 25.2% | 34.6% ++ | 29.5% | 25.3% | 32.9% | 15.2% - |
| AGREE (5-7) | 18.7% | 16.8% | 18.7% | 21.4% | 17.4% | 17.6% | 25.2% | 16.8% | 31.7% ++ |
| 1. Strongly disagree | 31.7% | 34.5% | 32.1% | 36.3% | 26.2% | 29.9% | 33.6% | 24.8% | 22.4% |
| 2 | 9.0% | 10.0% | 10.1% | 8.0% | 5.0% | 11.1% | 7.7% | 9.1% | 2.9% |
| 3 | 5.9% | 6.5% | 4.3% | 3.9% | 8.1% | 2.6% | 2.0% | 9.7% | 21.1% |
| 4. Neither | 27.8% | 24.6% | 29.1% | 25.2% | 34.6% | 29.5% | 25.3% | 32.9% | 15.2% |
| 5 | 5.6% | 6.6% | 5.6% | 5.1% | 2.9% | 6.8% | 9.3% | 5.3% | 3.2% |
| 6 | 4.1% | 3.2% | 4.0% | 3.2% | 5.6% | 3.3% | 4.5% | 4.9% | 11.7% |
| 7. Strongly Agree | 9.1% | 6.9% | 9.2% | 13.1% | 8.8% | 7.5% | 11.3% | 6.7% | 16.8% |
| No response | 6.8% | 7.7% | 5.6% | 5.2% | 8.7% | 9.3% | 6.2% | 6.6% | 6.7% |
| Chi2: | - | 90 | | | | | | | |
| Std Error Around 50%: | 2.30 | 4.61 | 4.59 | 6.05 | 7.68 | 6.73 | 14.77 | 7.17 | 15.30 |
| Mean: | 3.16 | 2.96 | 3.15 | 3.18 | 3.39 | 3.13 | 3.30 | 3.28 | 3.81 |
| Standard Deviation: | 1.98 | 1.92 | 1.98 | 2.14 | 1.92 | 1.93 | 2.14 | 1.82 | 2.18 |
| Standard Error: | 0.048 | 0.094 | 0.096 | 0.137 | 0.155 | 0.139 | 0.343 | 0.140 | 0.363 |
| Student's T: | * | 95 | - | - | - | - | - | - | 90 |

Outlook on job security – November 3-9 (continued)

| Please rate the extent to which you agree or disagree with the following statement: I think there is a good chance I could lose my job over the next couple of years. | | | | | | | |
|---|--------|-------|----------------------|----------|----------------------|--------------------|----------------------|
| | REGION | | | | | | |
| | Total | BC | Alb | Sask/Man | Ont | Que | Atl |
| JOBLOSS | | | | | | | |
| Weighted Total: | 1815 | 236 | 182 | 120 | 692 | 450 | 136 |
| Total: | 1815 | 104 | 151 | 116 | 691 | 625 | 128 |
| DISAGREE (1-3) | 46.7% | 51.7% | 60.0% ++++ | 51.8% | 39.3% ---- | 43.4% | 64.1% ++++ |
| Neither (4) | 27.8% | 21.7% | 23.4% | 25.1% | 30.5% ++ | 31.1% ++ | 21.6% |
| AGREE (5-7) | 18.7% | 22.7% | 12.3% -- | 14.2% | 23.4% ++++ | 15.6% -- | 10.9% -- |
| 1. Strongly disagree | 31.7% | 38.9% | 30.8% | 36.6% | 26.1% | 30.0% | 50.9% |
| 2 | 9.0% | 2.7% | 15.2% | 10.6% | 9.5% | 9.4% | 6.5% |
| 3 | 5.9% | 10.2% | 13.9% | 4.6% | 3.7% | 4.0% | 6.7% |
| 4. Neither | 27.8% | 21.7% | 23.4% | 25.1% | 30.5% | 31.1% | 21.6% |
| 5 | 5.6% | 7.3% | 5.8% | 5.0% | 6.2% | 4.4% | 4.6% |
| 6 | 4.1% | 1.9% | 2.3% | 3.7% | 6.2% | 3.6% | 1.3% |
| 7. Strongly Agree | 9.1% | 13.5% | 4.3% | 5.5% | 11.1% | 7.6% | 5.1% |
| No response | 6.8% | 3.9% | 4.3% | 8.9% | 6.8% | 9.9% | 3.4% |
| Chi2: | - | 999 | | | | | |
| Std Error Around 50%: | 2.30 | 9.61 | 7.97 | 9.10 | 3.73 | 3.92 | 8.66 |
| Mean: | 3.16 | 3.16 | 2.81 | 2.83 | 3.47 | 3.13 | 2.45 |
| Standard Deviation: | 1.98 | 2.14 | 1.69 | 1.88 | 2.02 | 1.92 | 1.81 |
| Standard Error: | 0.048 | 0.217 | 0.141 | 0.179 | 0.080 | 0.081 | 0.164 |
| Student's T: | * | - | 95 | 90 | 999 | - | 999 |

Outlook on job security – November 3-9 (continued)

| Please rate the extent to which you agree or disagree with the following statement: I think there is a good chance I could lose my job over the next couple of years. | | | | | | | | | | | | |
|---|-------|--------|-------|--------------|--------------|--------------|--------------|--------------|----------------|--------------|-----------------------|--------------|
| | Total | Gender | | Age | | | | Education | | | Language of Interview | |
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | English | French |
| JOBLOSS | | | | | | | | | | | | |
| Weighted Total: | 1815 | 877 | 938 | 213 | 648 | 635 | 318 | 518 | 591 | 706 | 1380 | 435 |
| Total: | 1815 | 839 | 976 | 137 | 588 | 737 | 353 | 536 | 614 | 665 | 1201 | 614 |
| DISAGREE (1-3) | 46.7% | 47.8% | 45.6% | 64.5% | 49.5% | 43.4% | 35.4% | 41.6% | 43.6% | 52.9% | 47.4% | 44.2% |
| Neither (4) | 27.8% | 26.4% | 29.0% | 18.9% | 24.3% | 27.7% | 41.1% | 33.2% | 28.2% | 23.5% | 26.5% | 31.9% |
| AGREE (5-7) | 18.7% | 20.3% | 17.2% | 13.6% | 21.3% | 23.8% | 6.9% | 17.1% | 21.4% | 17.7% | 20.1% | 14.4% |
| 1. Strongly disagree | 31.7% | 33.2% | 30.4% | 45.5% | 30.5% | 29.9% | 28.7% | 31.3% | 29.4% | 34.0% | 32.0% | 30.8% |
| 2 | 9.0% | 8.8% | 9.1% | 10.1% | 12.3% | 8.5% | 2.6% | 6.4% | 7.5% | 12.2% | 8.9% | 9.4% |
| 3 | 5.9% | 5.9% | 6.0% | 8.9% | 6.7% | 5.1% | 4.0% | 3.8% | 6.7% | 6.8% | 6.5% | 4.0% |
| 4. Neither | 27.8% | 26.4% | 29.0% | 18.9% | 24.3% | 27.7% | 41.1% | 33.2% | 28.2% | 23.5% | 26.5% | 31.9% |
| 5 | 5.6% | 6.0% | 5.3% | 3.9% | 7.8% | 5.8% | 2.0% | 3.4% | 6.3% | 6.7% | 6.0% | 4.5% |
| 6 | 4.1% | 5.1% | 3.0% | 6.2% | 4.5% | 4.8% | 0.2% | 3.6% | 3.7% | 4.6% | 4.3% | 3.3% |
| 7. Strongly Agree | 9.1% | 9.2% | 8.9% | 3.5% | 9.0% | 13.2% | 4.7% | 10.1% | 11.4% | 6.4% | 9.8% | 6.6% |
| No response | 6.8% | 5.4% | 8.2% | 3.1% | 4.9% | 5.1% | 16.7% | 8.2% | 6.7% | 5.9% | 6.0% | 9.5% |
| Chi2: | - | - | - | 999 | - | - | - | 999 | - | - | 99 | - |
| Std Error Around 50%: | 2.30 | 3.38 | 3.14 | 8.37 | 4.04 | 3.61 | 5.22 | 4.23 | 3.95 | 3.80 | 2.83 | 3.95 |
| Mean: | 3.16 | 3.16 | 3.16 | 2.57 | 3.17 | 3.40 | 3.05 | 3.24 | 3.34 | 2.96 | 3.19 | 3.07 |
| Standard Deviation: | 1.98 | 2.01 | 1.95 | 1.82 | 1.98 | 2.10 | 1.71 | 2.00 | 2.03 | 1.91 | 2.01 | 1.88 |
| Standard Error: | 0.048 | 0.072 | 0.066 | 0.160 | 0.083 | 0.080 | 0.101 | 0.091 | 0.085 | 0.077 | 0.060 | 0.080 |
| Student's T: | * | - | - | 999 | - | 999 | - | - | 95 | 999 | - | - |