



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: December 16, 2009

Target Population: General Population

Sample: n=3,386 (MOE +/- 1.68 19 times out of 20)

Field Dates: December 9 – 15, 2009

Method: IVR

Decided vote intention (decided Voters, includes leaning)							
	Total	Region					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2875	374	298	192	1078	721	212
Total:	2894	322	305	197	1062	830	178
CPC	35.9%	35.0%	60.7%	53.1%	39.0%	17.1%	35.2%
			++++	++++	+++	----	
LPC	26.7%	23.6%	13.9%	17.6%	33.5%	24.6%	31.2%
			----	---	++++		
NDP	17.0%	28.8%	10.4%	20.5%	14.8%	12.8%	26.9%
		++++	---		--	----	++++
GP	11.2%	12.6%	15.1%	8.8%	12.7%	8.7%	6.7%
			++		+	---	--
BQ	9.2%	0.0%	0.0%	0.0%	0.0%	36.8%	0.0%
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Chi2:	-	999					
Std Error Around 50%:	1.82	5.46	5.61	6.98	3.01	3.40	7.35

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age Group				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	2875	1435	1440	305	1004	1042	524	834	974	1066	2361	514	2191	684
Total:	2894	1447	1447	251	930	1161	552	845	974	1075	2399	495	2103	791
CPC	35.9%	41.5%	30.3%	21.1%	31.0%	40.5%	44.7%	37.4%	37.9%	32.9%	36.7%	32.4%	42.0%	16.3%
		++++	----	----	----	++++	++++			--	+	-	++++	----
LPC	26.7%	24.7%	28.7%	27.2%	25.5%	26.7%	28.8%	22.7%	25.9%	30.6%	24.1%	38.7%	27.7%	23.5%
		--	++					---		++++	----	++++	++	--
NDP	17.0%	15.6%	18.3%	20.5%	18.8%	14.9%	15.5%	16.6%	15.8%	18.2%	17.2%	15.9%	18.2%	13.1%
		--	++		+	--							+++	---
GP	11.2%	9.2%	13.2%	22.7%	13.0%	8.9%	5.8%	10.7%	11.8%	11.1%	11.4%	10.4%	12.0%	8.7%
		----	++++	++++	++	---	----						++	--
BQ	9.2%	9.0%	9.4%	8.7%	11.8%	9.0%	5.2%	12.7%	8.6%	7.1%	10.7%	2.6%	0.1%	38.4%
					++++		----	++++		---	++++	----	----	++++
Chi2:	-	999		999				999			999		999	
Std Error Around 50%:	1.82	2.58	2.58	6.19	3.21	2.88	4.17	3.37	3.14	2.99	2.00	4.40	2.14	3.48

Daily Tracking – Dec. 9–15

Decided vote intention (decided Voters, includes leaning)						
	Total	Dec 9	Dec 10	Dec 13	Dec 14	Dec 15
FEDVT						
Weighted Total:	2875	436	457	578	767	656
Total:	2894	436	457	578	767	656
CPC	35.9%	32.0%	37.1%	33.4%	34.9%	40.3%
LPC	26.7%	33.0%	24.5%	27.5%	25.6%	27.6%
NDP	17.0%	14.9%	18.6%	19.4%	19.2%	11.7%
GP	11.2%	10.8%	12.0%	9.9%	11.7%	10.3%
BQ	9.2%	9.3%	7.8%	9.7%	8.7%	10.0%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	1.82	4.69	4.58	4.08	3.54	3.83

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?								
	Total	Vote Intention (includes leaning)						
		CPC	LPC	NDP	GP	BQ	UnDc	NotE
INTRO2								
Weighted Total:	1658	514	366	241	141	133	204	43
Total:	1672	528	365	235	138	155	199	39
Right direction	44.5%	78.2% ++++	37.4% ---	24.3% ----	24.1% ----	16.5% ----	30.4% ----	41.8%
Wrong direction	43.9%	13.1% ----	51.2% +++	66.8% ++++	62.1% ++++	72.2% ++++	49.0%	48.8%
Skipped	11.5%	8.7% --	11.4%	8.9%	13.8%	11.3%	20.6% ++++	9.4%
Chi2:	-	(999)						
Std Error Around 50%:	2.40	4.26	5.13	6.39	8.34	7.87	6.95	15.69

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
	Total	Region					
		BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1658	222	159	117	623	408	128
Total:	1672	189	166	119	610	480	108
Right direction	44.5%	42.2%	47.5%	61.1% ++++	44.7%	35.9% ----	56.5% +++
Wrong direction	43.9%	47.1%	33.8% ---	28.8% ----	44.1%	53.0% ++++	34.9% --
Skipped	11.5%	10.7%	18.6% +++	10.1%	11.2%	11.1%	8.6%
Chi2:	-	999					
Std Error Around 50%:	2.40	7.13	7.61	8.98	3.97	4.47	9.43

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?														
	Total	Gender		Age Group				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
INTRO2														
Weighted Total:	1658	813	845	196	587	580	295	497	541	620	1377	281	1268	390
Total:	1672	824	848	158	550	652	312	505	547	620	1401	271	1213	459
Right direction	44.5%	48.6% ++++	40.6% ----	40.5%	40.5% --	44.3%	55.6% ++++	48.1% +	45.4%	41.0% --	43.4% --	50.1% ++	47.1% ++++	36.1% ----
Wrong direction	43.9%	42.8%	45.0%	48.1%	47.4% ++	44.8%	32.5% ----	38.3% --	43.8%	48.5% +++	45.3% ++	37.2% --	41.0% ----	53.4% ++++
Skipped	11.5%	8.5% ----	14.4% ++++	11.4%	12.1%	10.8%	11.8%	13.6% +	10.8%	10.5%	11.3%	12.7%	11.9%	10.4%
Chi2:	-	999		99				95			95		999	
Std Error Around 50%:	2.40	3.41	3.37	7.80	4.18	3.84	5.55	4.36	4.19	3.94	2.62	5.95	2.81	4.57