



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: October 14, 2009

Target Population: General Population

Sample: n=2,729 (MOE +/- 1.88 19 times out of 20)

Field Dates: October 7 – 13, 2009

Method: IVR

Decided vote intention (decided Voters, includes leaning)							
	Total	Region					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2213	284	219	148	850	560	153
Total:	2224	323	230	169	759	577	166
CPC	40.7%	39.1%	66.7%	55.9%	44.1%	22.5%	39.1%
			++++	++++	++	----	
LPC	25.5%	23.2%	13.9%	20.0%	31.0%	22.6%	31.0%
			----	-	++++	-	+
NDP	14.3%	20.3%	12.2%	19.0%	14.2%	8.4%	23.6%
		+++		+		----	++++
GP	10.5%	17.4%	7.3%	5.0%	10.7%	10.4%	6.3%
		++++	-	--			-
BQ	9.1%	0.0%	0.0%	0.0%	0.0%	36.1%	0.0%
		----	----	----	----	++++	----
Chi2:	-	999					
Std Error Around 50%:	2.08	5.45	6.46	7.54	3.56	4.08	7.61

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age Group				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE	Uni	In Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	2213	1116	1098	249	763	795	406	616	716	882	1809	404	1688	526
Total:	2224	1095	1129	212	698	842	472	624	708	892	1831	393	1682	542
CPC	40.7%	44.5%	36.7%	26.6%	36.1%	44.5%	50.3%	39.6%	46.2%	36.9%	41.3%	37.7%	46.2%	22.7%
		++++	----	----	---	+++	++++		++++	---			++++	----
LPC	25.5%	24.9%	26.0%	20.2%	26.3%	25.1%	27.7%	21.4%	19.1%	33.4%	23.5%	34.3%	27.1%	20.3%
				-				---	----	++++	----	++++	+++	---
NDP	14.3%	10.9%	17.8%	15.0%	15.3%	14.4%	11.7%	14.1%	15.3%	13.6%	14.2%	14.8%	16.0%	8.9%
		----	++++										++++	----
GP	10.5%	10.8%	10.1%	21.7%	12.3%	7.4%	6.1%	12.7%	10.4%	9.0%	10.4%	10.6%	10.6%	10.1%
				++++	++	----	----	++		-				
BQ	9.1%	8.9%	9.3%	16.6%	9.9%	8.5%	4.3%	12.1%	9.0%	7.1%	10.6%	2.7%	0.2%	37.9%
				++++			----	+++		---	++++	----	----	++++
Chi2:	-	999		999				999			999		999	
Std Error Around 50%:	2.08	2.96	2.92	6.73	3.71	3.38	4.51	3.92	3.68	3.28	2.29	4.94	2.39	4.21

Daily Tracking – Oct. 07 – Oct. 13

Decided vote intention (decided Voters, includes leaning)					
	Total	Oct 07	Oct 08	Oct 09	Oct 13
FEDVT					
Weighted Total:	2213	478	420	445	881
Total:	2224	478	420	445	881
CPC	40.7%	41.6%	39.7%	45.3%	37.3%
LPC	25.5%	24.7%	25.2%	20.9%	26.5%
NDP	14.3%	14.1%	15.4%	11.9%	13.6%
GP	10.5%	9.9%	11.2%	13.2%	12.3%
BQ	9.1%	9.8%	8.5%	8.8%	10.3%
Chi2:	-	-	-	-	-
Std Error Around 50%:	2.08	4.48	4.78	4.65	3.30

Which of the following best describes how you feel about Canada's economy?								
	Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	UnDc	NotE
QECON								
Weighted Total:	2729	900	563	316	232	202	393	90
Total:	2729	916	559	319	222	208	391	83
in a depression	11.4%	7.6% ----	11.2%	12.4%	13.5%	20.9% ++++	11.1%	11.0%
in a severe recession	21.8%	14.3% ----	27.6% ++++	26.4% ++	23.8%	27.8% ++	23.4%	21.5%
in a mild recession	47.3%	49.3%	48.6%	45.8%	48.6%	40.4% --	46.9%	44.1%
in a period of moderate growth	17.2%	26.6% ++++	10.6% ----	12.9% --	12.2% --	9.7% --	16.8%	15.4%
in a period of strong growth	2.4%	2.1%	2.1%	2.5%	1.9%	1.2%	1.9%	8.0% ++++
Chi2:	-	(999)						
Std Error Around 50%:	1.88	3.24	4.14	5.49	6.58	6.79	4.96	10.76

Which of the following best describes how you feel about Canada's economy?							
	Total	Region					
		BC	Alb	Sask/Man	Ont	Que	Atl
QECON							
Weighted Total:	2729	355	273	180	1040	677	205
Total:	2729	402	287	202	924	692	222
in a depression	11.4%	7.0% ---	12.4%	9.5%	9.0% ---	18.3% ++++	8.6%
in a severe recession	21.8%	26.1% ++	20.4%	15.3% --	21.3%	25.0% ++	14.4% --
in a mild recession	47.3%	48.9%	49.2%	51.0%	49.0%	42.2% ---	46.7%
in a period of moderate growth	17.2%	15.7%	15.5%	22.3% ++	18.5%	12.5% ----	26.3% ++++
in a period of strong growth	2.4%	2.4%	2.5%	1.9%	2.2%	2.1%	4.0% +
Chi2:	-	(999)					
Std Error Around 50%:	1.88	4.89	5.78	6.90	3.22	3.73	6.58

Which of the following best describes how you feel about Canada's economy?														
	Total	Gender		Age Group				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE	Uni	In Canada	Outside Canada	English	French
QECON														
Weighted Total:	2729	1319	1410	321	974	955	479	807	886	1036	2204	525	2086	643
Total:	2729	1287	1442	272	891	1013	553	809	877	1043	2223	506	2072	657
in a depression	11.4%	11.0%	11.7%	14.6%	10.9%	10.5%	11.8%	15.7%	10.7%	8.6%	11.3%	11.6%	9.0%	19.2%
				+				++++		----			----	++++
in a severe recession	21.8%	21.8%	21.9%	16.8%	25.3%	23.1%	15.7%	21.5%	22.3%	21.7%	22.0%	21.3%	20.8%	25.1%
				--	+++		----						--	++
in a mild recession	47.3%	44.5%	49.8%	50.1%	46.7%	49.9%	41.3%	40.3%	47.8%	52.2%	47.7%	45.5%	48.9%	41.9%
		---	+++			++	--	----		++++			+++	--
in a period of moderate growth	17.2%	20.1%	14.4%	14.6%	15.1%	15.0%	27.3%	18.2%	17.6%	16.0%	17.1%	17.6%	18.8%	11.9%
		++++	----		--	--	++++						++++	----
in a period of strong growth	2.4%	2.6%	2.1%	3.8%	2.0%	1.4%	3.9%	4.2%	1.6%	1.6%	2.0%	4.0%	2.5%	1.9%
				+		--	++	++++	-	--	---	+++		
Chi2:	-	99		999				999			90		999	
Std Error Around 50%:	1.88	2.73	2.58	5.94	3.28	3.08	4.17	3.45	3.31	3.03	2.08	4.36	2.15	3.82

Thinking ahead over the next year or so, do you think your personal financial situation will be worse or better than it is today? Please respond using a 7-point scale where 1 means much worse, 7 means much better and the mid-point 4 means about the same.

	Total	Vote Intention (includes leaning)						
		CPC	LPC	NDP	GP	BQ	UnDc	NotE
ECON1V								
Weighted Total:	2729	900	563	316	232	202	393	90
Total:	2729	916	559	319	222	208	391	83
WORSE (1 3)	25.0%	18.5% ----	25.3%	31.8% +++	25.1%	30.7% ++	27.7%	34.4% ++
About the same (4)	38.4%	40.6%	39.2%	35.8%	32.2% --	39.3%	41.7%	26.2% --
BETTER (5-7)	36.6%	41.0% ++++	35.5%	32.3%	42.7% ++	29.9% --	30.5% ---	39.3%
Chi2:	-			999				
Std Error Around 50%:	1.88	3.24	4.14	5.49	6.58	6.79	4.96	10.76

Thinking ahead over the next year or so, do you think your personal financial situation will be worse or better than it is today? Please respond using a 7-point scale where 1 means much worse, 7 means much better and the mid-point 4 means about the same.

	Total	Region					
		BC	Alb	Sask/Man	Ont	Que	Atl
ECON1V							
Weighted Total:	2729	355	273	180	1040	677	205
Total:	2729	402	287	202	924	692	222
WORSE (1 3)	25.0%	27.9%	21.4%	18.0% --	26.2%	24.1%	28.1%
About the same (4)	38.4%	33.4% --	38.1%	44.2% +	37.6%	41.0%	37.8%
BETTER (5-7)	36.6%	38.7%	40.5%	37.8%	36.2%	34.9%	34.1%
Chi2:	-	-	-	-	-	-	-
Std Error Around 50%:	1.88	4.89	5.78	6.90	3.22	3.73	6.58

Thinking ahead over the next year or so, do you think your personal financial situation will be worse or better than it is today? Please respond using a 7-point scale where 1 means much worse, 7 means much better and the mid-point 4 means about the same.

	Total	Gender		Age Group				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
ECON1V														
Weighted Total:	2729	1319	1410	321	974	955	479	807	886	1036	2204	525	2086	643
Total:	2729	1287	1442	272	891	1013	553	809	877	1043	2223	506	2072	657
WORSE (1-3)	25.0%	23.5%	26.4%	24.8%	24.7%	27.4%	21.1%	27.8%	24.7%	23.1%	24.4%	27.7%	25.3%	24.1%
		-	+			++	--	++		-				
About the same (4)	38.4%	35.6%	41.0%	27.0%	30.8%	40.5%	57.3%	37.7%	40.0%	37.6%	39.2%	35.1%	37.4%	41.7%
		---	+++	----	----	+	++++				+	-	-	+
BETTER (5-7)	36.6%	40.9%	32.5%	48.3%	44.5%	32.0%	21.6%	34.5%	35.3%	39.2%	36.4%	37.2%	37.3%	34.2%
		++++	----	++++	++++	----	----			++				
Chi2:	-	999		999				90			-		-	
Std Error Around 50%:	1.88	2.73	2.58	5.94	3.28	3.08	4.17	3.45	3.31	3.03	2.08	4.36	2.15	3.82