



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: July 21, 2010

Target Population: General Population

Sample: n=2,874 (MOE +/- 1.83 19 times out of 20)

Field Dates: July 7 - 20, 2010

2-Week Roll-Up: July 7-20

Decided vote intention (decided Voters, includes leaning) ¹							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2412	332	244	161	891	614	171
Total:	2417	240	220	156	944	668	189
Conservative Party	32.2%	30.4%	55.9%	49.3%	34.9%	15.9%	31.0%
			++++	++++	++	----	
Liberal Party	26.4%	23.5%	17.5%	16.2%	32.6%	22.3%	36.9%
			---	---	++++	---	++++
NDP	16.4%	28.7%	9.0%	22.1%	16.4%	11.4%	15.5%
		++++	---	++		----	
Green Party	11.9%	13.3%	15.3%	8.4%	13.1%	8.6%	14.0%

Bloc Québécois	10.1%	0.0%	0.0%	0.0%	0.0%	39.5%	0.0%
		----	----	----	----	++++	----
Other	3.0%	4.1%	2.4%	4.0%	3.0%	2.3%	2.5%
Chi2:	-	(999)					
Std Error Around 50%:	1.99	6.33	6.61	7.85	3.19	3.79	7.13

¹ Decided voters only. Our survey also finds that 16.1% of Canadians are undecided/ineligible to vote.

2-Week Roll-Up: July 7-20 (continued)

Decided vote intention (decided Voters, includes leaning)												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	English	French
FEDVT												
Weighted Total:	2412	1205	1208	267	857	851	438	670	775	967	1830	582
Total:	2417	1163	1254	185	766	921	545	685	775	957	1776	641
Conservative Party	32.2%	36.8 %	27.7 %	20.0 %	26.5 %	34.5% +	46.5 %	32.5%	34.8% +	29.9 %	37.6% ++++	15.2% ----
Liberal Party	26.4%	24.4 %	28.4 %	24.3%	27.6%	25.0%	28.1%	21.5 %	23.7 %	32.0 %	28.4% ++++	20.3% ----
NDP	16.4%	14.5 %	18.3 %	15.6%	18.5 %	17.3% ++	11.0 %	16.3%	17.8%	15.3%	17.7% +++	12.3% ---
Green Party	11.9%	11.6%	12.3%	23.4 %	12.3%	11.2%	5.6% ----	14.9 %	10.4%	11.1%	12.9% +++	8.9% ---
Bloc Québécois	10.1%	9.4%	10.7%	10.8%	12.6 %	9.0%	6.6% ---	10.7%	10.3%	9.4%	0.3% ----	40.8% ++++
Other	3.0%	3.3%	2.7%	5.9% ++	2.5%	3.0%	2.1%	4.0%	2.9%	2.2%	3.1%	2.5%
Chi2:	-	999		999				999			999	
Std Error Around 50%:	1.99	2.87	2.77	7.20	3.54	3.23	4.20	3.74	3.52	3.17	2.33	3.87

Week 2: July 14-20

Decided vote intention (decided Voters, includes leaning) ²							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	979	139	97	63	363	252	65
Total:	977	62	66	49	407	326	67
Conservative Party	32.4%	31.3%	51.7%	42.4%	36.8%	15.7%	37.6%
			++++		++	----	
Liberal Party	25.5%	28.0%	18.0%	13.9%	29.9%	21.9%	31.4%
				-	++		
NDP	18.4%	25.8%	7.1%	32.8%	19.2%	13.8%	19.0%
		+	--	+++		--	
Green Party	10.1%	12.1%	17.0%	2.4%	10.6%	7.3%	10.8%
			++	-		-	
Bloc Québécois	10.0%	0.0%	0.0%	0.0%	0.0%	38.7%	0.0%
		---	---	--	----	++++	---
Other	3.6%	2.8%	6.2%	8.5%	3.5%	2.6%	1.2%
				+			
Chi2:	-	(999)					
Std Error Around 50%:	3.14	12.45	12.06	14.00	4.86	5.43	11.97

² Decided voters only. Our survey also finds that 16.9% of Canadians are undecided/ineligible to vote.

Week 2: July 14-20 (continued)

Decided vote intention (decided Voters, includes leaning)													
	Gender			Age				Education			Language		
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	EGEP	Uni	Englis h	French
FEDVT													
Weighted Total:	979	487	492	102	351	348	178	287	341	351	738	241	
Total:	977	467	510	71	323	364	219	296	328	353	663	314	
Conservative Party	32.4%	37.8 % ++++	27.1 % ----	17.5 % ---	30.8%	35.5%	38.1% +	30.0%	38.7 % +++	28.3 % --	37.9 % ++++	15.8 % ----	
Liberal Party	25.5%	25.1%	25.9%	18.4%	25.7%	23.2%	33.6 % +++	23.1%	19.7 % ---	33.1 % ++++	27.4 % +++	19.7 % ---	
NDP	18.4%	13.5 % ----	23.3 % ++++	23.0%	19.0%	19.0%	13.5 % --	18.4%	19.7%	17.2%	19.7 % ++	14.5 % --	
Green Party	10.1%	7.9% % --	12.3 % ++	23.6 % ++++	9.6%	9.4%	4.8% % ---	12.5%	10.1%	8.1%	11.0% +	7.3% -	
Bloc Québécois	10.0%	11.2%	8.7%	8.9%	12.7 % ++	9.3%	6.3% -	9.9%	8.8%	11.1%	0.2% % ----	39.9 % ++++	
Other	3.6%	4.5%	2.7%	8.6% % ++	2.2%	3.6%	3.6% -	6.1% % +++	3.0%	2.1%	3.9% -	2.8% -	
Chi2:	-	999		(999)				999			999		
Std Error Around 50%:	3.14	4.53	4.34	11.63	5.45	5.14	6.62	5.70	5.41	5.22	3.81	5.53	

Week 1: July 7-13

Decided vote intention (decided Voters, includes leaning) ³							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	1432	195	147	96	530	362	104
Total:	1440	178	154	107	537	342	122
Conservative Party	31.6%	30.2%	56.8%	49.5%	33.3%	16.4%	26.6%
			++++	++++		----	
Liberal Party	27.5%	23.1%	17.1%	17.1%	34.4%	23.1%	40.6%
			---	--	++++	--	++++
NDP	14.7%	28.3%	10.2%	18.9%	14.4%	8.7%	14.1%
		++++	-			----	
Green Party	13.3%	13.8%	14.7%	12.0%	15.0%	9.6%	15.6%
						--	
Bloc Québécois	10.1%	0.0%	0.0%	0.0%	0.0%	40.1%	0.0%
		----	----	----	----	++++	----
Other	2.7%	4.5%	1.2%	2.5%	2.8%	2.1%	3.1%
Chi2:	-	(999)					
Std Error Around 50%:	2.58	7.35	7.90	9.47	4.23	5.30	8.87

³ Decided voters only. Our survey also finds that 15.5% of Canadians are undecided/ineligible to vote.

Week 1: July 7-13 (continued)

Decided vote intention (decided Voters, includes leaning)													
	Gender			Age				Education			Language		
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	EGEP	Uni	Englis h	French
FEDVT													
Weighted Total:	1432	711	721	163	505	505	259	382	442	609	1096	337	
Total:	1440	696	744	114	443	557	326	389	447	604	1113	327	
Conservative Party	31.6%	36.3 % ++++	27.0 % ----	19.3 % ---	23.6 % ----	33.9%	50.6 % ++++	34.1%	32.1%	29.8%	36.7 % ++++	15.1 % ----	
Liberal Party	27.5%	24.5 % ---	30.6 % +++	26.6%	29.9%	26.5%	25.7%	20.2 % ----	27.3%	32.3 % ++++	29.5 % +++	21.1 % ---	
NDP	14.7%	14.5%	14.9%	13.0%	16.8%	16.3%	8.6% ----	15.6%	15.4%	13.7%	16.4 % +++	9.3% % ---	
Green Party	13.3%	13.9%	12.6%	23.6 % ++++	14.3%	12.4%	6.6% ----	16.1%	11.2%	13.0%	14.3%	10.1% +	
Bloc Québécois	10.1%	8.1% --	12.1 % ++	13.8%	12.3 % ++	8.3%	7.1%	11.2%	11.1%	8.8%	0.3% ----	42.0 % ++++	
Other	2.7%	2.6%	2.8%	3.7%	3.0%	2.7%	1.4%	2.9%	3.0%	2.4%	2.8%	2.4%	
Chi2:	-	99		(999)				95			999		
Std Error Around 50%:	2.58	3.71	3.59	9.18	4.66	4.15	5.43	4.97	4.64	3.99	2.94	5.42	

Talking again in terms of a federal election, which party would be your second choice? ⁴									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
SECONDV									
Weighted Total:	2795	778	637	396	288	243	72	382	0
Total:	2804	796	641	381	266	263	70	387	0
Conservative Party	9.5%	0.0%	18.4%	14.3%	10.1%	10.9%	14.6%	6.7%	0.0%
		----	++++	++++				--	
Liberal Party	15.1%	23.2%	0.0%	32.1%	18.9%	11.0%	10.1%	7.1%	0.0%
		++++	----	++++	+	-		----	
NDP	19.4%	14.6%	37.4%	0.0%	26.6%	27.2%	18.7%	9.2%	0.0%
		----	++++	----	+++	++++		----	
Green Party	11.1%	8.8%	12.9%	20.3%	0.0%	17.6%	13.6%	7.2%	0.0%
		--	+	++++	----	++++		---	
Bloc Québécois	3.1%	2.4%	3.1%	5.6%	5.8%	0.0%	8.2%	1.2%	0.0%
				+++	+++	---	++	--	
Other	2.6%	3.2%	1.1%	2.0%	4.4%	0.6%	0.0%	4.4%	0.0%
			---		++	--		++	
No second choice	39.2%	47.8%	27.2%	25.7%	34.3%	32.6%	34.8%	64.0%	0.0%
		++++	----	----	-	--		++++	
Chi2:	-	(999)							
Std Error Around 50%:	1.85	3.47	3.87	5.02	6.01	6.04	11.71	4.98	*

⁴ Eligible voters only.

Talking again in terms of a federal election, which party would be your second choice?							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
SECONDV							
Weighted Total:	2795	365	281	186	1058	694	211
Total:	2804	264	251	179	1125	752	233
Conservative Party	9.5%	10.2%	7.9%	8.4%	9.0%	9.8%	12.7%
Liberal Party	15.1%	16.6%	14.5%	24.6%	14.7%	12.2%	17.1%
NDP	19.4%	21.1%	14.4%	15.7%	19.8%	20.9%	19.9%
Green Party	11.1%	13.0%	10.7%	7.6%	11.6%	10.9%	10.3%
Bloc Québécois	3.1%	0.0%	0.0%	0.0%	0.0%	12.6%	0.0%
Other	2.6%	2.0%	5.6%	1.6%	2.6%	2.2%	1.6%
No second choice	39.2%	37.2%	46.9%	42.1%	42.4%	31.5%	38.4%
Chi2:	-	(999)					
Std Error Around 50%:	1.85	6.03	6.19	7.32	2.92	3.57	6.42

Talking again in terms of a federal election, which party would be your second choice?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	Uni	Englis	French
SECONDV												
Weighted Total:	2795	1351	1444	310	992	994	499	815	906	1074	2128	667
Total:	2804	1304	1500	216	885	1080	623	834	908	1062	2073	731
Conservative Party	9.5%	8.7%	10.3%	12.0%	8.4%	10.5%	8.2%	9.4%	8.6%	10.3%	9.4%	9.6%
Liberal Party	15.1%	15.6%	14.6%	15.2%	13.6%	16.6%	15.2%	12.7	15.9%	16.3%	16.5	10.9
						+		%			%	%
								--			++++	----
NDP	19.4%	19.8%	19.0%	21.9%	19.6%	18.4%	19.5%	17.9%	17.8%	22.0	18.9%	21.2%
										%		
										+++		
Green Party	11.1%	11.7%	10.6%	10.4%	13.5	10.6%	8.0%	9.9%	9.6%	13.4	11.1%	11.2%
					%		---			%		
					+++					-	+++	
Bloc Québécois	3.1%	3.5%	2.8%	3.0%	4.2%	2.9%	1.6%	4.4%	2.8%	2.4%	0.1%	12.9
					++		--	+++			----	%
												++++
Other	2.6%	3.1%	2.0%	3.5%	1.9%	2.9%	2.5%	2.5%	3.2%	2.0%	2.6%	2.4%
		+	-									
No second choice	39.2%	37.5%	40.7%	34.0%	38.8%	38.2%	44.9	43.1	42.2	33.6	41.4	31.8
		-	+				%	%	%	%	%	%
							+++	+++	++	----	++++	----
Chi2:	-	-		99				999			999	
Std Error Around 50%:	1.85	2.71	2.53	6.67	3.29	2.98	3.93	3.39	3.25	3.01	2.15	3.62

All things considered, would you say the country is moving in the right direction or the wrong direction? ⁵									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO1									
Weighted Total:	1431	373	312	198	145	128	32	205	38
Total:	1433	386	313	188	134	139	31	208	34
Right direction	51.4%	78.0% ++++	49.9%	38.2% ----	38.4% ---	36.1% ----	24.6% ---	40.4% ----	55.7%
Wrong direction	37.3%	16.7% ----	39.8%	49.3% ++++	52.1% ++++	52.9% ++++	62.6% +++	40.0%	11.6% ---
Skipped	11.3%	5.3% ----	10.3%	12.5%	9.5%	10.9%	12.8%	19.6% ++++	32.7% ++++
Chi2:	-	(999)							
Std Error Around 50%:	2.59	4.99	5.54	7.15	8.47	8.31	17.60	6.79	16.81

⁵ Half-sample only.

All things considered, would you say the country is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO1							
Weighted Total:	1431	167	152	103	547	362	99
Total:	1433	123	135	100	570	395	110
Right direction	51.4%	49.5%	62.5% +++	51.9%	54.0%	41.8% ----	58.3%
Wrong direction	37.3%	37.3%	27.7% --	37.2%	36.5%	44.8% ++++	29.3%
Skipped	11.3%	13.3%	9.8%	10.9%	9.5%	13.4%	12.3%
Chi2:	-	99					
Std Error Around 50%:	2.59	8.84	8.43	9.80	4.10	4.93	9.34

All things considered, would you say the country is moving in the right direction or the wrong direction?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	Uni	Englis	French
INTRO1												
Weighted Total:	1431	689	742	175	485	511	261	404	479	548	1077	354
Total:	1433	665	768	123	438	549	323	413	474	546	1048	385
Right direction	51.4%	55.1 %	48.0 %	61.3 %	46.7 %	48.1%	60.0 %	46.5 %	54.5%	52.4%	54.9 %	41.0 %
		+++	--	++	--		++++	--			++++	----
Wrong direction	37.3%	37.0%	37.6%	28.3 %	43.8 %	40.9 %	24.4 %	40.4%	33.9%	38.0%	34.8 %	44.8 %
				--	++++	++	----				----	++++
Skipped	11.3%	7.9% ----	14.4 %	10.4%	9.5%	11.0%	15.6 %	13.1%	11.7%	9.5%	10.3 %	14.2 %
			++++				+++				--	++
Chi2:	-	999		999				90			999	
Std Error Around 50%:	2.59	3.80	3.54	8.84	4.68	4.18	5.45	4.82	4.50	4.19	3.03	4.99

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ⁶									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1443	404	325	197	143	115	40	178	41
Total:	1441	410	328	193	132	124	39	179	36
Right direction	45.8%	81.5% ++++	37.8% ----	32.6% ----	29.9% ----	22.7% ----	31.7% -	25.7% ----	42.3%
Wrong direction	42.9%	12.7% ----	52.4% ++++	57.8% ++++	55.5% +++	67.9% ++++	56.1% +	52.2% +++	25.7% --
Skipped	11.3%	5.8% ----	9.8%	9.7%	14.6%	9.4%	12.2%	22.1% ++++	32.0% ++++
Chi2:	-	(999)							
Std Error Around 50%:	2.58	4.84	5.41	7.05	8.53	8.80	15.69	7.32	16.33

⁶ Half-sample only.

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1443	206	136	86	548	351	117
Total:	1441	146	122	82	587	376	128
Right direction	45.8%	41.2%	56.8% +++	61.6% +++	46.0%	37.2% ----	54.2% ++
Wrong direction	42.9%	46.5%	34.9% -	21.0% ----	42.0%	53.0% ++++	35.7% -
Skipped	11.3%	12.3%	8.3%	17.4% +	11.9%	9.9%	10.1%
Chi2:	-	999					
Std Error Around 50%:	2.58	8.11	8.87	10.82	4.04	5.05	8.66

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
INTRO2												
Weighted Total:	1443	700	743	163	541	496	244	443	441	559	1114	329
Total:	1441	670	771	114	476	544	307	449	446	546	1079	362
Right direction	45.8%	50.1 % +++	41.7 % ---	47.7%	44.7%	42.7%	53.4 % +++	44.3%	48.5%	44.9%	49.1 % ++++	34.6 % ----
Wrong direction	42.9%	41.2%	44.5%	35.1%	47.6 % +++	45.6%	32.1 % ----	42.5%	39.9%	45.6%	39.6 % ----	54.0 % ++++
Skipped	11.3%	8.7% % ---	13.8 % +++	17.3 % ++	7.7% % ---	11.7%	14.6% +	13.3%	11.6%	9.5%	11.3%	11.3%
Chi2:	-	999		999				-			999	
Std Error Around 50%:	2.58	3.79	3.53	9.18	4.49	4.20	5.59	4.62	4.64	4.19	2.98	5.15