



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: March 17, 2010

Target Population: General Population

Sample: n=2,302 (MOE +/- 2.04 19 times out of 20)

Field Dates: March 10 – 16, 2010

Method: IVR

Decided vote intention (decided Voters, includes leaning) ¹							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2038	269	205	131	766	512	155
Total:	2038	278	237	140	727	498	158
Conservative Party	33.1%	32.0%	58.3%	42.8%	35.6%	16.3%	35.9%
			++++	++	+	----	
Liberal Party	28.9%	23.6%	17.3%	29.2%	35.6%	24.2%	35.5%
		--	----		++++	---	+
NDP	15.7%	24.8%	9.2%	16.2%	16.3%	11.9%	17.2%
		++++	---			---	
Green Party	10.8%	16.3%	11.3%	10.6%	10.4%	9.3%	8.0%
		+++					
Bloc Québécois	9.2%	0.0%	0.0%	0.0%	0.0%	36.8%	0.0%
		----	----	----	----	++++	----
Other	2.3%	3.2%	3.9%	1.2%	2.1%	1.5%	3.4%
			+				
Chi2:	-	(999)					
Degrees of Freedom:	0	25					
Std Error Around 50%:	2.17	5.88	6.37	8.28	3.63	4.39	7.80

¹ Decided voters only. Our survey also finds that 11.4% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)												
	Total	Gender		Age				Highest level of schooling completed			Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR
FEDVT												
Weighted Total:	2038	1016	1022	246	717	704	371	616	636	787	1559	479
Total:	2038	1084	954	170	656	842	370	605	640	793	1564	474
Conservative Party	33.1%	36.3%	29.8%	18.4%	28.4%	37.0%	44.3%	32.9%	37.8%	29.4%	38.4%	15.8%
		+++	---	----	---	+++	++++		+++	---	++++	----
Liberal Party	28.9%	29.4%	28.4%	29.6%	31.0%	27.2%	27.4%	22.2%	25.1%	37.2%	30.5%	23.7%
								----	--	++++	+++	---
NDP	15.7%	13.2%	18.1%	13.9%	17.4%	14.3%	16.2%	18.1%	14.8%	14.5%	16.6%	12.6%
		---	+++					++			++	--
Green Party	10.8%	10.4%	11.3%	24.5%	10.7%	8.9%	5.7%	12.1%	11.0%	9.7%	11.6%	8.1%
				++++		--	----				++	--
Bloc Québécois	9.2%	8.5%	10.0%	10.3%	10.4%	10.5%	4.1%	12.2%	8.1%	7.8%	0.3%	38.3%
							----	+++		-	----	++++
Other	2.3%	2.3%	2.3%	3.3%	2.0%	2.2%	2.3%	2.5%	3.2%	1.5%	2.6%	1.3%
									+	--		
Chi2:	-	99		999				999			999	
Degrees of Freedom:	0	5		15				10			5	
Std Error Around 50%:	2.17	2.98	3.17	7.52	3.83	3.38	5.09	3.98	3.87	3.48	2.48	4.50

Daily Tracking – March 10-16

Decided vote intention (decided Voters, includes leaning)						
	Total	Mar 10	Mar 11	Mar 12	Mar 15	Mar 16
FEDVT						
Weighted Total:	2038	334	499	425	302	478
Total:	2038	334	499	425	302	478
CPC	33.1%	34.6%	31.9%	34.2%	37.8%	32.9%
LPC	28.9%	32.5%	30.2%	26.6%	23.0%	27.5%
NDP	15.7%	14.8%	14.9%	15.2%	16.5%	18.4%
GP	10.8%	8.3%	10.7%	12.1%	9.7%	10.7%
BQ	9.2%	8.5%	10.0%	8.8%	9.8%	8.9%
Other	2.3%	1.2%	2.2%	3.1%	3.2%	1.7%
Chi2:	-	-	-	-	-	-
Degrees of Freedom:	0	0	0	0	0	0
Std Error Around 50%:	2.17	5.36	4.39	4.75	5.64	4.48

Talking again in terms of a federal election, which party would be your second choice? ²									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
SECONDV									
Weighted Total:	2288	674	589	320	221	189	47	249	0
Total:	2290	709	576	311	206	188	48	252	0
Conservative Party	9.8%	0.0%	18.6%	12.5%	10.9%	10.1%	22.0%	8.2%	0.0%
		----	++++	+			+++		
Liberal Party	16.6%	25.2%	0.0%	30.9%	24.2%	16.1%	3.6%	10.3%	0.0%
		++++	----	++++	+++		--	---	
NDP	18.5%	14.8%	32.7%	0.0%	23.6%	31.6%	15.2%	5.0%	0.0%
		---	++++	----	++	++++		----	
Green Party	12.4%	9.5%	18.4%	21.4%	0.0%	11.8%	16.5%	5.4%	0.0%
		---	++++	++++	----			----	
Bloc Québécois	2.9%	1.7%	3.2%	4.7%	7.1%	0.0%	4.3%	1.6%	0.0%
		--		++	++++	--			
Other	2.2%	2.9%	0.7%	2.4%	4.3%	1.9%	0.0%	2.6%	0.0%
			---		++				
No second choice	37.6%	45.9%	26.5%	28.1%	30.0%	28.6%	38.4%	66.9%	0.0%
		++++	----	----	--	---		++++	
Chi2:	-	(999)							
Degrees of Freedom:	0	36							
Std Error Around 50%:	2.05	3.68	4.08	5.56	6.83	7.15	14.14	6.17	*

² Eligible voters only

Talking again in terms of a federal election, which party would be your second choice?							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
SECONDV							
Weighted Total:	2288	298	230	152	869	566	172
Total:	2290	308	264	164	824	553	177
Conservative Party	9.8%	8.7%	5.9%	7.9%	9.6%	10.9%	15.2%
			--				++
Liberal Party	16.6%	16.0%	13.3%	18.5%	17.2%	14.7%	23.3%
							++
NDP	18.5%	15.3%	13.2%	21.2%	18.3%	21.1%	21.2%
			--			+	
Green Party	12.4%	16.0%	9.4%	8.6%	13.9%	11.0%	10.6%
		++			+		
Bloc Québécois	2.9%	0.0%	0.0%	0.0%	0.0%	11.7%	0.0%
		---	---	--	----	++++	--
Other	2.2%	2.2%	5.4%	1.7%	2.5%	0.9%	1.1%
			++++			--	
No second choice	37.6%	41.8%	52.9%	42.2%	38.3%	29.6%	28.6%
			++++			----	--
Chi2:	-	(999)					
Degrees of Freedom:	0	30					
Std Error Around 50%:	2.05	5.58	6.03	7.65	3.41	4.17	7.37

Talking again in terms of a federal election, which party would be your second choice?												
	Total	Gender		Age				Highest level of schooling completed			Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR
SECONDV												
Weighted Total:	2288	1107	1181	264	816	806	402	708	717	863	1764	524
Total:	2290	1184	1106	183	744	963	400	700	721	869	1770	520
Conservative Party	9.8%	10.2%	9.4%	11.5%	10.2%	9.0%	9.1%	9.5%	11.5%	8.5%	9.4%	10.8%
Liberal Party	16.6%	17.6%	15.6%	13.8%	16.9%	16.7%	17.5%	16.9%	13.9%	18.6%	17.3%	14.2%
NDP	18.5%	18.7%	18.3%	21.1%	18.4%	17.4%	19.3%	14.8%	16.6%	23.1%	17.4%	22.1%
Green Party	12.4%	12.4%	12.4%	15.0%	12.4%	13.0%	9.5%	9.9%	11.6%	15.1%	13.1%	10.1%
Bloc Québécois	2.9%	2.9%	2.9%	5.9%	3.6%	1.9%	1.5%	3.1%	3.7%	2.1%	0.2%	12.2%
Other	2.2%	2.3%	2.2%	0.4%	2.7%	2.3%	2.3%	2.9%	2.4%	1.5%	2.6%	0.9%
No second choice	37.6%	35.9%	39.2%	32.2%	35.8%	39.7%	40.8%	42.8%	40.3%	31.2%	39.9%	29.9%
Chi2:	-	-	+	95				999			999	
Degrees of Freedom:	0	6		18				12			6	
Std Error Around 50%:	2.05	2.85	2.95	7.24	3.59	3.16	4.90	3.70	3.65	3.32	2.33	4.30

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ³									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1153	331	291	155	103	103	25	139	7
Total:	1155	347	291	151	99	99	25	138	5
Right direction	44.2%	80.0% ++++	32.7% ----	27.0% ----	26.7% ----	26.7% ----	29.2%	30.8% ----	46.4%
Wrong direction	44.9%	12.8% ----	57.8% ++++	64.7% ++++	55.7% ++	66.0% ++++	53.9%	47.7%	36.8%
Skipped	10.9%	7.2% ---	9.6%	8.3%	17.6% ++	7.3%	16.8%	21.5% ++++	16.8%
Chi2:	-	(999)							
Degrees of Freedom:	0	14							
Std Error Around 50%:	2.88	5.26	5.74	7.97	9.85	9.85	19.60	8.34	43.83

³ Half sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1153	152	106	74	450	293	79
Total:	1155	156	121	83	425	284	86
Right direction	44.2%	50.6%	52.2%	43.6%	48.0%	30.6%	50.7%
		+	+		++	----	
Wrong direction	44.9%	35.1%	39.4%	49.6%	41.5%	59.5%	32.0%
		---			-	++++	--
Skipped	10.9%	14.3%	8.5%	6.8%	10.5%	9.8%	17.3%
							++
Chi2:	-	999					
Degrees of Freedom:	0	10					
Std Error Around 50%:	2.88	7.85	8.91	10.76	4.75	5.82	10.57

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?												
	Total	Gender		Age				Highest level of schooling completed			Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR
INTRO2												
Weighted Total:	1153	571	582	109	440	395	209	359	373	420	882	271
Total:	1155	611	544	76	397	475	207	357	376	422	889	266
Right direction	44.2%	47.6%	40.9%	43.5%	43.6%	42.7%	48.6%	42.7%	51.6%	38.9%	48.2%	31.3%
		++	--						++++	---	++++	----
Wrong direction	44.9%	42.5%	47.3%	42.4%	46.6%	48.3%	36.4%	44.8%	38.0%	51.1%	40.4%	59.7%
							+ ---		---	+++	----	++++
Skipped	10.9%	9.9%	11.8%	14.0%	9.8%	9.0%	15.0%	12.5%	10.3%	9.9%	11.4%	9.0%
							++					
Chi2:	-	90		90				99			999	
Degrees of Freedom:	0	2		6				4			2	
Std Error Around 50%:	2.88	3.96	4.20	11.24	4.92	4.50	6.81	5.19	5.05	4.77	3.29	6.01