



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: March 2, 2010

Target Population: General Population

Sample: n=2,796 (MOE +/- 1.85 19 times out of 20)

Field Dates: February 24 – March 2, 2010

Method: IVR

Decided vote intention (decided Voters, includes leaning) ¹							
	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2445	320	252	160	927	606	180
Total:	2466	367	272	161	882	598	186
Conservative Party	32.4%	28.5%	59.5%	45.6%	34.9%	15.9%	32.7%
Liberal Party	29.4%	28.7%	18.9%	22.1%	38.0%	22.1%	32.1%
NDP	15.2%	25.6%	5.2%	19.9%	14.3%	12.2%	22.0%
Green Party	10.5%	13.7%	13.0%	9.8%	9.7%	9.4%	9.9%
Bloc Québécois	9.4%	0.0%	0.0%	0.0%	0.0%	37.8%	0.0%
Other	3.1%	3.4%	3.5%	2.6%	3.2%	2.6%	3.3%
Chi2:	-	(999)					
Std Error Around 50%:	1.97	5.12	5.94	7.72	3.30	4.01	7.19

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	2445	1218	1226	267	863	875	440	708	847	890	2014	430	1864	581
Total:	2466	1269	1197	186	736	1054	490	715	832	919	2044	422	1890	576
Conservative Party	32.4%	36.0%	28.8%	22.4%	29.9%	32.7%	42.8%	33.2%	34.9%	29.4%	32.7%	30.9%	37.7%	15.3%
Liberal Party	29.4%	27.0%	31.8%	23.1%	27.7%	31.8%	31.9%	26.0%	24.5%	36.8%	27.5%	38.2%	32.3%	20.1%
NDP	15.2%	13.5%	17.0%	16.7%	14.6%	16.5%	13.2%	15.3%	17.7%	12.9%	15.3%	14.7%	15.9%	13.0%
Green Party	10.5%	10.3%	10.7%	24.1%	12.3%	7.2%	5.5%	10.7%	10.2%	10.6%	10.7%	9.7%	10.9%	9.3%
Bloc Québécois	9.4%	9.5%	9.2%	12.1%	11.6%	8.7%	4.7%	11.4%	9.4%	7.7%	10.7%	2.9%	0.0%	39.4%
Other	3.1%	3.7%	2.4%	1.7%	4.0%	3.2%	1.9%	3.5%	3.2%	2.6%	3.0%	3.5%	3.1%	2.9%
Chi2:	-	999		999				999			999		999	
Std Error Around 50%:	1.97	2.75	2.83	7.19	3.61	3.02	4.43	3.66	3.40	3.23	2.17	4.77	2.25	4.08

¹ Decided voters only. Our survey also finds that 12.6% of Canadians are undecided/ineligible to vote.

Daily Tracking – Feb. 24 – March 2

Decided vote intention (decided Voters, includes leaning)						
	Total	Feb 24	Feb 25	Feb 26	Mar 1	Mar 2
FEDVT						
Weighted Total:	2445	406	524	394	624	518
Total:	2466	406	524	394	624	518
CPC	32.4%	33.5%	27.5%	30.0%	33.8%	39.2%
LPC	29.4%	32.7%	32.7%	33.8%	27.1%	23.8%
NDP	15.2%	13.5%	15.9%	13.0%	14.5%	15.0%
GP	10.5%	8.7%	9.5%	14.0%	11.6%	10.0%
BQ	9.4%	8.5%	10.7%	7.3%	9.8%	10.0%
Other	3.1%	3.1%	3.7%	1.8%	3.3%	2.1%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	1.97	4.86	4.28	4.94	3.92	4.31

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1427	407	374	192	135	109	37	139	33
Total:	1421	421	376	193	127	108	36	133	27
Right direction	45.1%	82.7%	31.8%	24.6%	34.1%	22.1%	23.9%	28.2%	67.8%
Wrong direction	43.5%	11.9%	58.0%	61.9%	53.1%	68.0%	53.8%	45.9%	21.2%
Skipped	11.3%	5.4%	10.2%	13.5%	12.8%	9.9%	22.3%	25.8%	11.0%
Chi2:	-	(999)							
Std Error Around 50%:	2.60	4.78	5.05	7.05	8.70	9.43	16.33	8.50	18.86

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1427	178	162	96	552	331	107
Total:	1421	203	171	98	512	327	110
Right direction	45.1%	45.4%	62.7%	49.9%	45.9%	34.7%	42.1%
Wrong direction	43.5%	44.1%	28.2%	32.1%	41.9%	56.0%	45.5%
Skipped	11.3%	10.4%	9.1%	18.1%	12.1%	9.4%	12.4%
Chi2:	-	999					
Std Error Around 50%:	2.60	6.88	7.49	9.90	4.33	5.42	9.34

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
INTRO2														
Weighted Total:	1427	703	724	162	526	486	252	439	506	482	1176	250	1108	318
Total:	1421	731	690	116	446	581	278	439	487	495	1179	242	1105	316
Right direction	45.1%	49.5%	40.9%	50.3%	44.9%	42.0%	48.4%	46.4%	48.8%	40.2%	43.7%	51.7%	48.4%	33.7%
Wrong direction	43.5%	41.6%	45.4%	38.8%	48.3%	44.8%	34.0%	36.5%	43.2%	50.2%	44.6%	38.3%	39.6%	57.3%
Skipped	11.3%	8.9%	13.7%	10.9%	6.7%	13.2%	17.6%	17.1%	8.0%	9.6%	11.6%	10.0%	12.0%	9.0%
Chi2:	-	99		999				999			90		999	
Std Error Around 50%:	2.60	3.62	3.73	9.10	4.64	4.07	5.88	4.68	4.44	4.40	2.85	6.30	2.95	5.51

The federal government faces major challenges in dealing with its finances. The country also has major ongoing investment needs. Which of the following 3 priorities should be the most important principle for dealing with these challenges?

	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
FEDCHAL									
Weighted Total:	2796	792	719	372	257	229	75	270	81
Total:	2796	833	722	374	240	222	75	262	68
Keeping taxes as low as possible	23.0%	32.3%	14.8%	18.0%	21.7%	18.1%	28.4%	26.0%	30.1%
Investing in social areas such as health education and jobs	58.8%	42.3%	68.3%	70.3%	63.2%	64.5%	55.2%	60.0%	52.2%
Keeping the deficit as low as possible	18.2%	25.4%	16.9%	11.7%	15.2%	17.4%	16.4%	14.0%	17.7%
Chi2:	-	999							
Std Error Around 50%:	1.85	3.40	3.65	5.07	6.33	6.58	11.32	6.05	11.88

The federal government faces major challenges in dealing with its finances. The country also has major ongoing investment needs. Which of the following 3 priorities should be the most important principle for dealing with these challenges?

	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
FEDCHAL							
Weighted Total:	2796	363	280	185	1065	693	210
Total:	2796	415	300	183	1001	679	218
Keeping taxes as low as possible	23.0%	18.4%	24.3%	22.8%	25.3%	22.6%	18.4%
Investing in social areas such as health education and jobs	58.8%	63.3%	56.6%	54.4%	57.2%	59.6%	63.1%
Keeping the deficit as low as possible	18.2%	18.3%	19.2%	22.8%	17.4%	17.8%	18.4%
Chi2:	-	-					
Std Error Around 50%:	1.85	4.81	5.66	7.24	3.10	3.76	6.64

The federal government faces major challenges in dealing with its finances. The country also has major ongoing investment needs. Which of the following 3 priorities should be the most important principle for dealing with these challenges?

	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
FEDCHAL														
Weighted Total:	2796	1351	1445	329	998	979	490	830	989	977	2291	505	2134	662
Total:	2796	1401	1395	229	845	1178	544	833	965	998	2311	485	2146	650
Keeping taxes as low as possible	23.0%	25.9%	20.2%	28.5%	23.9%	20.8%	21.6%	28.3%	24.2%	17.2%	22.1%	26.9%	23.1%	22.6%
Investing in social areas such as health education and jobs	58.8%	52.3%	64.9%	56.1%	60.3%	59.3%	56.5%	54.2%	59.8%	61.7%	59.7%	54.9%	58.7%	59.2%
Keeping the deficit as low as possible	18.2%	21.9%	14.9%	15.4%	15.7%	19.9%	22.0%	17.5%	16.0%	21.1%	18.2%	18.2%	18.3%	18.1%
Chi2:	-	999		99				999			90		-	
Std Error Around 50%:	1.85	2.62	2.62	6.48	3.37	2.86	4.20	3.40	3.15	3.10	2.04	4.45	2.12	3.84