



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: February 23, 2010

Target Population: General Population

Sample: n=2,953 (MOE +/- 1.80 19 times out of 20)

Field Dates: February 17 – 23, 2010

Method: IVR

Decided vote intention (decided Voters, includes leaning) ¹							
	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2583	332	266	176	986	641	181
Total:	2594	302	291	169	973	663	196
Conservative Party	33.4%	31.3%	57.7% ++++	41.8% ++	36.0% ++	18.2% ----	32.6%
Liberal Party	30.3%	26.4%	19.3% ----	26.2%	36.2% ++++	27.4%	36.3% +
NDP	15.8%	26.4% ++++	9.1% ---	24.7% ++++	15.3%	9.8% ----	20.9% ++
Green Party	10.4%	13.6% ++	10.4%	6.8%	10.8%	10.0%	7.2%
Bloc Québécois	8.2%	0.0% ----	0.0% ----	0.0% ----	0.0% ----	33.0% ++++	0.0% ----
Other	1.9%	2.4%	3.5% ++	0.6%	1.6%	1.6%	3.0%
Chi2:	-	(999)					
Std Error Around 50%:	1.92	5.64	5.74	7.54	3.14	3.81	7.00

¹ Decided voters only. Our survey also finds that 12.5% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	2583	1283	1300	279	912	915	477	730	868	984	2137	446	1971	612
Total:	2594	1303	1291	226	820	1002	546	736	876	982	2162	432	1958	636
Conservative Party	33.4%	35.6%	31.2%	20.4%	28.7%	36.4%	44.0%	33.0%	37.2%	30.3%	34.1%	30.2%	37.9%	18.7%
		++	--	----	----	++	++++		+++	---			++++	----
Liberal Party	30.3%	31.0%	29.7%	30.3%	28.9%	30.2%	33.3%	27.7%	26.6%	35.6%	28.3%	40.3%	32.1%	24.7%
								-	---	++++	----	++++	++++	----
NDP	15.8%	13.8%	17.7%	14.8%	18.2%	15.2%	12.7%	15.0%	15.3%	16.8%	15.6%	16.4%	17.5%	10.0%
		---	+++		++		--						++++	----
Green Party	10.4%	9.0%	11.8%	20.9%	12.5%	8.1%	4.7%	11.0%	10.9%	9.5%	10.6%	9.5%	10.4%	10.5%
		--	++	++++	++	---	----							
Bloc Québécois	8.2%	8.0%	8.3%	12.5%	9.2%	8.0%	4.3%	10.7%	8.1%	6.5%	9.6%	1.6%	0.0%	34.4%
				++			----	+++		--	++++	----	----	++++
Other	1.9%	2.6%	1.3%	1.0%	2.5%	2.0%	1.0%	2.7%	1.8%	1.4%	1.9%	2.0%	2.0%	1.7%
		++	--				-		+					
Chi2:	-	999		999				999			999		999	
Std Error Around 50%:	1.92	2.71	2.73	6.52	3.42	3.10	4.19	3.61	3.31	3.13	2.11	4.71	2.21	3.89

Daily Tracking – Feb. 17-23

Decided vote intention (decided Voters, includes leaning)						
	Total	Feb 17	Feb 18	Feb 19	Feb 22	Feb 23
FEDVT						
Weighted Total:	2583	569	590	455	502	478
Total:	2594	569	590	455	502	478
CPC	33.4%	32.2%	31.9%	37.1%	32.5%	32.6%
LPC	30.3%	30.8%	30.2%	30.9%	30.3%	31.8%
NDP	15.8%	17.7%	18.0%	14.4%	14.4%	14.5%
GP	10.4%	10.6%	9.2%	9.0%	10.7%	11.7%
BQ	8.2%	7.5%	8.6%	7.1%	9.9%	7.3%
Other	1.9%	1.3%	2.1%	1.6%	2.3%	2.0%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	1.92	4.11	4.03	4.59	4.37	4.48

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ²									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1464	436	385	213	132	108	19	145	25
Total:	1456	451	383	203	123	110	20	142	24
Right direction	44.5%	82.6% ++++	35.0% ----	26.0% ----	27.8% ----	9.7% ----	28.6%	25.3% ----	46.9%
Wrong direction	45.4%	11.9% ----	57.8% ++++	63.0% ++++	58.6% +++	79.1% ++++	49.0%	50.2%	44.5%
Skipped	10.1%	5.6% ----	7.2% --	11.0%	13.5%	11.1%	22.4%	24.5% ++++	8.6%
Chi2:	-	(999)							
Std Error Around 50%:	2.57	4.61	5.01	6.88	8.84	9.34	21.91	8.22	20.00

² Half sample

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1464	174	149	99	560	368	115
Total:	1456	159	165	91	542	377	122
Right direction	44.5%	46.3%	61.3% ++++	47.0%	45.8%	33.3% ----	47.5%
Wrong direction	45.4%	45.3%	29.0% ----	39.5%	44.6%	56.1% ++++	41.7%
Skipped	10.1%	8.4%	9.8%	13.5%	9.6%	10.6%	10.8%
Chi2:	-	999					
Std Error Around 50%:	2.57	7.77	7.63	10.27	4.21	5.05	8.87

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
INTRO2														
Weighted Total:	1464	716	748	183	509	514	258	422	492	550	1203	261	1118	346
Total:	1456	708	748	149	453	558	296	413	496	547	1212	244	1098	358
Right direction	44.5%	49.1%	40.1%	42.0%	41.3%	43.8%	54.0%	44.4%	47.3%	42.0%	43.4%	49.4%	48.4%	31.8%
		++++	----			-	++++					-	++++	----
Wrong direction	45.4%	43.7%	47.1%	45.7%	47.6%	49.3%	33.1%	43.1%	41.9%	50.3%	46.4%	40.8%	41.3%	58.7%
						++	----			-	+++		----	++++
Skipped	10.1%	7.2%	12.8%	12.3%	11.1%	6.8%	12.9%	12.5%	10.8%	7.6%	10.1%	9.8%	10.3%	9.4%
		----	++++			---	+			+				
Chi2:	-	999		999				95			-		999	
Std Error Around 50%:	2.57	3.68	3.58	8.03	4.60	4.15	5.70	4.82	4.40	4.19	2.81	6.27	2.96	5.18