



Canada's Leader in IVR Public Opinion Polling

## 0779 – Political Landscape – Data Tables, Weighted

**Date:** February 16, 2010

**Target Population:** General Population

**Sample:** n=3,600 (MOE +/- 1.63 19 times out of 20)

**Field Dates:** February 10 – 16, 2010

**Method:** IVR

Decided vote intention (decided Voters, includes leaning) <sup>1</sup>							
	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	3189	428	324	210	1209	787	232
Total:	3199	380	322	225	1194	836	242
<b>Conservative Party</b>	31.2%	29.9%	<b>52.3%</b>	<b>42.0%</b>	<b>34.6%</b>	<b>15.5%</b>	29.4%
			++++	++++	+++	----	
<b>Liberal Party</b>	29.0%	29.0%	<b>19.4%</b>	<b>18.6%</b>	<b>35.0%</b>	<b>24.9%</b>	<b>34.5%</b>
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<b>NDP</b>	16.5%	<b>24.3%</b>	<b>11.0%</b>	<b>26.9%</b>	15.4%	<b>11.1%</b>	<b>25.1%</b>
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<b>Green Party</b>	11.8%	12.9%	13.7%	9.8%	12.0%	11.3%	9.2%
<b>Bloc Québécois</b>	8.8%	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>0.0%</b>	<b>35.9%</b>	<b>0.0%</b>
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<b>Other</b>	2.7%	4.0%	3.6%	2.7%	3.0%	<b>1.2%</b>	1.9%
		+				---	
Chi2:	-	999					
Std Error Around 50%:	1.73	5.03	5.46	6.53	2.84	3.39	6.30

<sup>1</sup> Decided voters only. Our survey also finds that 11.4% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	3189	1586	1603	363	1127	1131	568	911	1045	1232	2634	555	2448	741
Total:	3199	1662	1537	259	1020	1301	619	908	1047	1244	2679	520	2401	798
<b>Conservative Party</b>	31.2%	<b>34.4%</b>	<b>28.0%</b>	<b>18.8%</b>	29.3%	30.9%	<b>43.2%</b>	33.3%	33.1%	<b>27.9%</b>	31.2%	31.2%	<b>36.0%</b>	<b>15.1%</b>
		++++	----	----			++++			+	---		++++	----
<b>Liberal Party</b>	29.0%	30.1%	27.9%	<b>23.8%</b>	28.8%	30.1%	30.6%	<b>25.1%</b>	<b>24.7%</b>	<b>35.5%</b>	<b>27.7%</b>	<b>35.3%</b>	<b>30.8%</b>	<b>23.0%</b>
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<b>NDP</b>	16.5%	<b>14.0%</b>	<b>19.0%</b>	17.8%	16.1%	18.2%	<b>13.2%</b>	<b>14.4%</b>	17.7%	17.2%	16.7%	15.7%	<b>17.8%</b>	<b>12.2%</b>
		----	++++				+	--					++++	----
<b>Green Party</b>	11.8%	<b>10.2%</b>	<b>13.3%</b>	<b>23.0%</b>	<b>13.4%</b>	<b>9.7%</b>	<b>5.4%</b>	11.9%	12.9%	10.7%	11.9%	11.1%	12.1%	10.7%
		--	+++	++++	++	--	----							
<b>Bloc Québécois</b>	8.8%	7.9%	9.8%	<b>12.6%</b>	9.8%	8.3%	<b>5.6%</b>	<b>11.7%</b>	8.4%	<b>7.1%</b>	<b>9.8%</b>	<b>4.1%</b>	<b>0.1%</b>	<b>37.8%</b>
		-	+	++			---	++++		---	++++	----	----	++++
<b>Other</b>	2.7%	<b>3.4%</b>	<b>2.0%</b>	4.1%	2.5%	2.8%	2.0%	<b>3.7%</b>	3.2%	<b>1.5%</b>	2.7%	2.7%	<b>3.1%</b>	<b>1.2%</b>
		++	--					++		---			+++	---
Chi2:	-	999		999				999			999		999	
Std Error Around 50%:	1.73	2.40	2.50	6.09	3.07	2.72	3.94	3.25	3.03	2.78	1.89	4.30	2.00	3.47

Daily Tracking – Feb. 10-16

<b>Decided vote intention (decided Voters, includes leaning)</b>						
	<b>Total</b>	<b>Feb 10</b>	<b>Feb 11</b>	<b>Feb 12</b>	<b>Feb 15</b>	<b>Feb 16</b>
FEDVT						
Weighted Total:	3189	608	686	589	740	576
Total:	3199	608	686	589	740	576
<b>CPC</b>	31.2%	31.0%	28.3%	33.7%	30.3%	30.9%
<b>LPC</b>	29.0%	28.4%	26.9%	28.5%	31.1%	30.4%
<b>NDP</b>	16.5%	16.0%	17.6%	15.0%	16.3%	17.8%
<b>GP</b>	11.8%	12.1%	13.9%	11.4%	12.3%	9.1%
<b>BQ</b>	8.8%	9.9%	9.6%	9.8%	8.1%	8.3%
<b>Other</b>	2.7%	2.6%	3.7%	1.7%	2.0%	3.5%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	1.73	3.97	3.74	4.04	3.60	4.08

<b>All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? <sup>2</sup></b>									
		<b>Vote Intention (includes leaning)</b>							
	<b>Total</b>	<b>CPC</b>	<b>LPC</b>	<b>NDP</b>	<b>GP</b>	<b>BQ</b>	<b>Oth</b>	<b>Undec</b>	<b>Not eligible</b>
INTRO2									
Weighted Total:	1843	493	489	272	210	150	34	169	28
Total:	1823	499	492	267	190	155	33	163	24
<b>Right direction</b>	41.0%	<b>79.4%</b> ++++	<b>29.7%</b> ----	<b>24.0%</b> ----	<b>25.0%</b> ----	<b>23.0%</b> ----	27.6%	<b>24.2%</b> ----	61.1%
<b>Wrong direction</b>	48.2%	<b>12.9%</b> ----	<b>61.4%</b> ++++	<b>63.1%</b> ++++	<b>64.1%</b> ++++	<b>67.2%</b> ++++	<b>66.7%</b> ++	53.7%	17.3%
<b>Skipped</b>	10.8%	<b>7.7%</b> ---	9.0%	12.9%	10.8%	9.8%	5.6%	<b>22.1%</b> ++++	21.6%
Chi2:	-	(999)							
Std Error Around 50%:	2.30	4.39	4.42	6.00	7.11	7.87	17.06	7.68	20.00

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<sup>2</sup> Half sample

<b>All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?</b>							
		<b>REGION</b>					
	<b>Total</b>	<b>BC</b>	<b>Alb</b>	<b>Sask/Man</b>	<b>Ont</b>	<b>Que</b>	<b>Atl</b>
INTRO2							
Weighted Total:	1843	232	194	107	700	469	142
Total:	1823	202	189	113	682	489	148
<b>Right direction</b>	41.0%	36.3%	<b>56.4%</b> ++++	41.0%	42.2%	<b>34.8%</b> ---	42.2%
<b>Wrong direction</b>	48.2%	53.1%	<b>35.9%</b> ----	41.4%	46.5%	<b>55.3%</b> ++++	46.0%
<b>Skipped</b>	10.8%	10.6%	7.7%	<b>17.5%</b> ++	11.2%	9.8%	11.8%
Chi2:	-	999					
Std Error Around 50%:	2.30	6.90	7.13	9.22	3.75	4.43	8.06

<b>All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?</b>														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
INTRO2														
Weighted Total:	1843	872	971	245	676	600	322	540	606	698	1530	314	1399	444
Total:	1823	910	913	171	611	690	351	532	593	698	1531	292	1356	467
<b>Right direction</b>	41.0%	43.3%	39.0%	44.8%	42.1%	<b>34.7%</b>	<b>47.6%</b>	<b>45.3%</b>	41.3%	<b>37.5%</b>	<b>39.8%</b>	<b>46.9%</b>	<b>43.6%</b>	<b>33.0%</b>
		+	-			----	+++	++		--	--	++	++++	----
<b>Wrong direction</b>	48.2%	47.4%	48.8%	45.3%	49.0%	<b>53.3%</b>	<b>39.1%</b>	<b>40.6%</b>	48.5%	<b>53.6%</b>	<b>49.6%</b>	<b>41.0%</b>	<b>45.5%</b>	<b>56.4%</b>
						+++	----	----		++++	+++	--	----	++++
<b>Skipped</b>	10.8%	<b>9.3%</b>	<b>12.2%</b>	10.0%	8.9%	12.0%	13.3%	<b>14.1%</b>	10.2%	<b>8.9%</b>	10.6%	12.2%	10.9%	10.6%
		--	++		-			+++		--				
Chi2:	-	90		999				999			95		999	
Std Error Around 50%:	2.30	3.25	3.24	7.49	3.96	3.73	5.23	4.25	4.02	3.71	2.50	5.73	2.66	4.53