



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: January 20, 2010

Target Population: General Population

Sample: n=2892, (MOE +/- 1.82 19 times out of 20)

Field Dates: January 13 – 19, 2010

Method: IVR

| Decided vote intention (decided Voters, includes leaning) ¹ | | | | | | | |
|--|-------|--------------|--------------|--------------|--------------|--------------|--------------|
| | Total | REGION | | | | | |
| | | BC | Alb | Sask/Man | Ont | Que | Atl |
| FEDVT | | | | | | | |
| Weighted Total: | 2502 | 322 | 259 | 158 | 949 | 630 | 184 |
| Total: | 2517 | 334 | 235 | 163 | 968 | 610 | 207 |
| Conservative Party | 31.5% | 35.7% | 47.2% | 43.0% | 33.5% | 18.1% | 28.0% |
| | | + | ++++ | +++ | + | ---- | |
| Liberal Party | 30.9% | 25.2% | 23.9% | 22.2% | 37.7% | 25.5% | 41.8% |
| | | -- | -- | -- | ++++ | ---- | ++++ |
| NDP | 14.9% | 20.4% | 11.9% | 24.0% | 13.3% | 11.2% | 22.6% |
| | | +++ | | ++++ | - | --- | +++ |
| Green Party | 11.5% | 15.3% | 13.4% | 8.9% | 13.3% | 8.3% | 6.1% |
| | | ++ | | | ++ | --- | -- |
| Bloc Québécois | 9.1% | 0.0% | 0.0% | 0.0% | 0.0% | 36.0% | 0.0% |
| | | ---- | ---- | ---- | ---- | ++++ | ---- |
| Other | 2.1% | 3.4% | 3.5% | 1.8% | 2.3% | 1.0% | 1.4% |
| | | + | | | | -- | |
| Chi2: | - | (999) | | | | | |
| Std Error Around 50%: | 1.95 | 5.36 | 6.39 | 7.68 | 3.15 | 3.97 | 6.81 |

¹ Decided voters only. Our survey also finds that 13.5% of Canadians are undecided/ineligible to vote.

| Decided vote intention (decided Voters, includes leaning) | | | | | | | | | | | | | | |
|---|-------|--------------|--------------|--------------|--------------|--------------|--------------|--------------------------------------|----------------|--------------|----------------|-------------------|-----------------------|--------------|
| | Total | Gender | | Age | | | | Highest level of schooling completed | | | Place of birth | | Language of Interview | |
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | In Canada | Outside Canada | English | French |
| FEDVT | | | | | | | | | | | | | | |
| Weighted Total: | 2502 | 1244 | 1258 | 267 | 884 | 902 | 449 | 729 | 817 | 957 | 2062 | 441 | 1905 | 597 |
| Total: | 2517 | 1234 | 1283 | 209 | 785 | 1036 | 487 | 712 | 820 | 985 | 2080 | 437 | 1941 | 576 |
| Conservative Party | 31.5% | 33.4% | 29.7% | 16.4% | 26.9% | 34.4% | 43.9% | 29.1% | 36.3% | 29.3% | 32.0% | 29.2% | 35.9% | 17.6% |
| | | ++ | -- | ---- | ---- | ++ | ++++ | | - | ++++ | | | ++++ | ---- |
| Liberal Party | 30.9% | 31.6% | 30.2% | 27.2% | 31.1% | 31.0% | 32.7% | 28.8% | 26.1% | 36.6% | 28.2% | 43.6% | 33.3% | 23.3% |
| | | | | | | | | | ---- | ++++ | ---- | ++++ | ++++ | ---- |
| NDP | 14.9% | 13.6% | 16.2% | 17.0% | 14.8% | 15.8% | 11.9% | 16.1% | 13.9% | 14.8% | 15.3% | 12.9% | 16.0% | 11.5% |
| | | - | + | | | | -- | | | | | | +++ | --- |
| Green Party | 11.5% | 10.8% | 12.2% | 22.9% | 14.0% | 8.8% | 5.2% | 11.2% | 12.1% | 11.3% | 11.9% | 9.6% | 12.3% | 8.9% |
| | | | | ++++ | +++ | --- | ---- | | | | | | ++ | -- |
| Bloc Québécois | 9.1% | 8.6% | 9.4% | 13.9% | 11.3% | 7.8% | 4.2% | 11.6% | 9.7% | 6.5% | 10.5% | 2.2% | 0.1% | 37.6% |
| | | | | +++ | +++ | - | ---- | +++ | | ---- | ++++ | ---- | ---- | ++++ |
| Other | 2.1% | 1.9% | 2.3% | 2.6% | 1.9% | 2.2% | 2.1% | 3.3% | 1.8% | 1.5% | 2.0% | 2.5% | 2.4% | 1.1% |
| | | | | | | | | ++ | | - | | | ++ | -- |
| Chi2: | - | - | | 999 | | | | 999 | | | 999 | | 999 | |
| Std Error Around 50%: | 1.95 | 2.79 | 2.74 | 6.78 | 3.50 | 3.04 | 4.44 | 3.67 | 3.42 | 3.12 | 2.15 | 4.69 | 2.22 | 4.08 |

Daily Tracking – Jan. 13–19

| Decided vote intention (decided Voters, includes leaning) | | | | | | |
|--|--------------|---------------|---------------|---------------|---------------|---------------|
| | Total | Jan 13 | Jan 14 | Jan 15 | Jan 18 | Jan 19 |
| FEDVT | | | | | | |
| Weighted Total: | 2502 | 419 | 611 | 498 | 606 | 383 |
| Total: | 2517 | 419 | 611 | 498 | 606 | 383 |
| CPC | 31.5% | 32.1% | 27.7% | 31.9% | 31.5% | 32.6% |
| LPC | 30.9% | 32.8% | 37.3% | 29.4% | 27.7% | 28.7% |
| NDP | 14.9% | 13.0% | 14.5% | 15.6% | 15.1% | 15.8% |
| GP | 11.5% | 11.6% | 9.3% | 12.7% | 13.4% | 11.6% |
| BQ | 9.1% | 8.8% | 9.8% | 8.4% | 8.2% | 9.7% |
| Other | 2.1% | 1.6% | 1.3% | 2.0% | 4.1% | 1.6% |
| Chi2: | - | - | - | - | - | - |
| Std Error Around 50%: | 1.95 | 4.79 | 3.96 | 4.39 | 3.98 | 5.01 |

| First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? | | | | | | | | | |
|---|-------|-----------------------------------|----------------------|----------------------|---------------------|----------------------|-------|----------------------|---------------------|
| | | Vote Intention (includes leaning) | | | | | | | |
| | Total | CPC | LPC | NDP | GP | BQ | Oth | Undec | Not eligible |
| INTRO2 | | | | | | | | | |
| Weighted Total: | 1445 | 388 | 404 | 166 | 137 | 132 | 25 | 149 | 44 |
| Total: | 1455 | 403 | 405 | 173 | 132 | 127 | 24 | 151 | 40 |
| Right direction | 44.8% | 85.1% ++++ | 31.3% ---- | 27.8% ---- | 33.6% --- | 30.4% ---- | 10.6% | 23.3% ---- | 45.2% |
| Wrong direction | 43.4% | 8.2% ---- | 57.2% ++++ | 60.6% ++++ | 55.1% +++ | 60.6% ++++ | 68.9% | 52.9% ++ | 28.2% -- |
| Skipped | 11.8% | 6.7% ---- | 11.5% | 11.6% | 11.3% | 9.0% | 20.5% | 23.8% ++++ | 26.6% +++ |
| Chi2: | - | (999) | | | | | | | |
| Std Error Around 50%: | 2.57 | 4.88 | 4.87 | 7.45 | 8.53 | 8.70 | 20.00 | 7.97 | 15.49 |

| First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? | | | | | | | |
|---|-------|--------|-------|----------|-------|--------------------|-------|
| | | REGION | | | | | |
| | Total | BC | Alb | Sask/Man | Ont | Que | Atl |
| INTRO2 | | | | | | | |
| Weighted Total: | 1445 | 169 | 146 | 103 | 542 | 377 | 107 |
| Total: | 1455 | 175 | 132 | 107 | 551 | 364 | 126 |
| Right direction | 44.8% | 42.6% | 51.1% | 47.6% | 45.8% | 41.5% | 42.9% |
| Wrong direction | 43.4% | 43.7% | 37.3% | 38.0% | 42.3% | 48.5% ++ | 43.9% |
| Skipped | 11.8% | 13.7% | 11.6% | 14.4% | 11.8% | 10.0% | 13.2% |
| Chi2: | - | - | | | | | |
| Std Error Around 50%: | 2.57 | 7.41 | 8.53 | 9.47 | 4.17 | 5.14 | 8.73 |

| First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? | | | | | | | | | | | | | | |
|---|-------|-------------|--------------|-------|--------------|-------|--------------|--------------------------------------|----------------|--------------|----------------|-------------------|-----------------------|--------------|
| | Total | Gender | | Age | | | | Highest level of schooling completed | | | Place of birth | | Language of Interview | |
| | | Male | Feml | <25 | 25-44 | 45-64 | 65+ | <= HS | Coll/CE GEP | Uni | In Canada | Outside Canada | English | French |
| INTRO2 | | | | | | | | | | | | | | |
| Weighted Total: | 1445 | 719 | 726 | 157 | 538 | 504 | 246 | 457 | 466 | 522 | 1177 | 268 | 1088 | 357 |
| Total: | 1455 | 716 | 739 | 124 | 482 | 580 | 269 | 451 | 469 | 535 | 1197 | 258 | 1112 | 343 |
| Right direction | 44.8% | 45.6% | 44.0% | 41.9% | 44.1% | 44.9% | 47.7% | 47.4% | 47.0% | 40.4% | 42.9% | 52.7% | 46.3% | 40.2% |
| | | | | | | | | | | | -- | --- | +++ | ++ |
| Wrong direction | 43.4% | 45.1% | 41.7% | 44.9% | 47.0% | 43.1% | 35.2% | 36.7% | 42.5% | 50.1% | 46.1% | 31.6% | 41.4% | 49.5% |
| | | | | | ++ | | --- | ---- | | ++++ | ++++ | ---- | --- | +++ |
| Skipped | 11.8% | 9.4% | 14.3% | 13.1% | 8.8% | 12.1% | 17.1% | 15.9% | 10.6% | 9.4% | 11.0% | 15.7% | 12.3% | 10.3% |
| | | --- | +++ | | --- | | +++ | +++ | | -- | -- | ++ | | |
| Chi2: | - | 95 | | 95 | | | | 999 | | | 999 | | 95 | |
| Std Error Around 50%: | 2.57 | 3.66 | 3.60 | 8.80 | 4.46 | 4.07 | 5.98 | 4.61 | 4.53 | 4.24 | 2.83 | 6.10 | 2.94 | 5.29 |