



Canada's Leader in IVR Public Opinion Polling

## 0779 – Political Landscape – Data Tables, Weighted

**Date:** September 29, 2010

**Target Population:** General Population

**Sample:** n=2267 (MOE +/- 2.06 19 times out of 20)

**Field Dates:** September 22 – 28, 2010

## Vote Intention – September 22-28<sup>1</sup>

Decided vote intention (decided Voters, includes leaning)							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	1979	258	195	132	763	489	141
Total:	1976	150	185	156	745	593	147
<b>Conservative Party</b>	33.1%	35.3%	<b>56.5%</b> ++++	<b>50.2%</b> ++++	<b>37.0%</b> +++	<b>14.1%</b> ----	26.2% -
<b>Liberal Party</b>	29.9%	27.6%	<b>15.3%</b> ----	26.7%	<b>36.5%</b> ++++	<b>24.4%</b> ----	<b>41.1%</b> +++
<b>NDP</b>	13.5%	<b>23.2%</b> ++++	13.4%	9.0%	13.8%	<b>8.7%</b> ----	14.8%
<b>Green Party</b>	10.9%	10.9%	11.6%	11.6%	10.7%	8.9% -	<b>16.6%</b> ++
<b>Bloc Québécois</b>	10.1%	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>40.8%</b> ++++	<b>0.0%</b> ----
<b>Other</b>	2.5%	3.1%	3.2%	2.5%	2.0%	3.1%	1.3%
Chi2:	-	(999)					
Std Error Around 50%:	2.20	8.00	7.20	7.85	3.59	4.02	8.08

<sup>1</sup> Base: Decided and leaning voters (our survey also finds that 12.8% of respondents are undecided/ineligible to vote)

## Vote Intention – September 22-28 (continued)<sup>2</sup>

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age				Education			Born in...		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	1979	973	1006	214	708	694	362	523	653	803	1682	297	1518	461
Total:	1976	942	1034	128	630	802	416	541	684	751	1715	261	1410	566
<b>Conservative Party</b>	33.1%	<b>36.4%</b>	<b>30.0%</b>	<b>20.8%</b>	<b>28.1%</b>	35.6%	<b>45.6%</b>	34.3%	<b>40.8%</b>	<b>26.1%</b>	33.9%	28.8%	<b>39.1%</b>	<b>13.6%</b>
		+++	---	---	----	+	++++		++++	----			++++	----
<b>Liberal Party</b>	29.9%	28.5%	31.3%	<b>20.7%</b>	31.0%	29.5%	<b>34.0%</b>	<b>22.5%</b>	<b>23.8%</b>	<b>39.8%</b>	<b>27.4%</b>	<b>44.4%</b>	<b>32.5%</b>	<b>21.5%</b>
				--			++	----	----	++++	----	++++	++++	----
<b>NDP</b>	13.5%	<b>11.3%</b>	<b>15.6%</b>	17.3%	15.2%	13.3%	<b>8.1%</b>	15.2%	11.9%	13.6%	13.5%	13.0%	<b>14.8%</b>	<b>9.2%</b>
		---	+++				----						++++	----
<b>Green Party</b>	10.9%	9.7%	11.9%	<b>21.7%</b>	12.1%	9.3%	<b>5.2%</b>	12.6%	9.1%	11.2%	11.2%	8.8%	11.3%	9.3%
				++++			----			-				
<b>Bloc Québécois</b>	10.1%	10.6%	9.6%	<b>16.9%</b>	11.5%	9.3%	<b>4.9%</b>	<b>13.5%</b>	10.7%	<b>7.4%</b>	<b>11.4%</b>	<b>2.6%</b>	<b>0.1%</b>	<b>43.1%</b>
				+++			----	+++		---	++++	----	----	++++
<b>Other</b>	2.5%	<b>3.5%</b>	<b>1.6%</b>	2.6%	2.2%	3.0%	2.2%	1.8%	<b>3.7%</b>	2.0%	2.5%	2.4%	2.3%	3.3%
		+++	---						++					
Chi2:	-	999		999				999			999		999	
Std Error Around 50%:	2.20	3.19	3.05	8.66	3.90	3.46	4.80	4.21	3.75	3.58	2.37	6.07	2.61	4.12

<sup>2</sup> Base: Decided and leaning voters (our survey also finds that 12.8% of respondents are undecided/ineligible to vote)

## Vote Intention – September 15-21<sup>3</sup>

Decided vote intention (decided Voters, includes leaning)							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	1509	200	154	93	579	375	108
Total:	1510	187	166	99	540	385	133
<b>Conservative Party</b>	31.7%	29.8%	<b>58.3%</b> ++++	35.3%	<b>36.0%</b> +++	<b>15.4%</b> ----	27.2%
<b>Liberal Party</b>	29.3%	<b>22.4%</b> --	22.7%	31.8%	<b>35.4%</b> ++++	<b>22.2%</b> ----	<b>41.0%</b> +++
<b>NDP</b>	14.6%	<b>25.8%</b> ++++	<b>6.6%</b> ---	15.7%	13.8%	<b>11.4%</b> --	18.9%
<b>Green Party</b>	11.8%	<b>18.5%</b> +++	9.0%	14.5%	11.7%	9.5%	10.2%
<b>Bloc Québécois</b>	9.7%	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>39.0%</b> ++++	<b>0.0%</b> ----
<b>Other</b>	3.0%	3.5%	3.4%	2.7%	3.1%	2.4%	2.7%
Chi2:	-	(999)					
Std Error Around 50%:	2.52	7.17	7.61	9.85	4.22	4.99	8.50

<sup>3</sup> Base: Decided and leaning voters (our survey also finds that 12.5% of respondents are undecided/ineligible to vote)

## Vote Intention – September 15-21 (continued)<sup>4</sup>

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age				Education			Born in...		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	1509	752	757	169	544	523	272	396	506	607	1239	270	1144	365
Total:	1510	755	755	95	454	616	345	393	505	612	1251	259	1134	376
<b>Conservative Party</b>	31.7%	<b>35.7%</b>	<b>27.7%</b>	<b>17.1%</b>	<b>28.0%</b>	34.6%	<b>42.6%</b>	29.5%	<b>36.0%</b>	29.5%	31.7%	31.6%	<b>36.8%</b>	<b>15.8%</b>
		++++	----	----	--	+	++++		+++				++++	----
<b>Liberal Party</b>	29.3%	28.6%	29.9%	22.4%	28.2%	30.1%	<b>34.1%</b>	25.8%	<b>24.6%</b>	<b>35.4%</b>	<b>28.0%</b>	<b>35.1%</b>	<b>31.7%</b>	<b>21.7%</b>
							++	-	---	++++	--	++	++++	----
<b>NDP</b>	14.6%	<b>11.6%</b>	<b>17.5%</b>	17.3%	15.9%	14.0%	11.3%	13.6%	16.3%	13.8%	14.2%	16.4%	<b>15.9%</b>	<b>10.5%</b>
		---	+++				-						++	--
<b>Green Party</b>	11.8%	11.9%	11.8%	<b>20.7%</b>	<b>14.6%</b>	9.8%	<b>4.7%</b>	13.2%	10.6%	12.0%	11.9%	11.4%	12.6%	9.4%
				+++	++	-	----						+	-
<b>Bloc Québécois</b>	9.7%	8.5%	10.9%	<b>18.1%</b>	9.9%	8.8%	<b>5.8%</b>	<b>12.9%</b>	10.0%	<b>7.3%</b>	<b>11.1%</b>	<b>3.3%</b>	<b>0.0%</b>	<b>40.0%</b>
				+++			--	++		--	++++	----	----	++++
<b>Other</b>	3.0%	3.7%	2.2%	4.4%	3.4%	2.8%	1.4%	<b>5.0%</b>	2.5%	2.0%	3.1%	2.2%	3.1%	2.6%
		+	-				-	+++		-				
Chi2:	-	999		(999)				999			99		999	
Std Error Around 50%:	2.52	3.57	3.57	10.05	4.60	3.95	5.28	4.94	4.36	3.96	2.77	6.09	2.91	5.05

<sup>4</sup> Base: Decided and leaning voters (our survey also finds that 12.5% of respondents are undecided/ineligible to vote)

## Vote Intention – September 15-28<sup>5</sup>

Decided vote intention (decided Voters, includes leaning)							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	3484	455	351	224	1340	864	251
Total:	3486	337	351	255	1285	978	280
<b>Conservative Party</b>	32.8%	33.0%	<b>57.2%</b> ++++	<b>42.6%</b> ++++	<b>36.7%</b> ++++	<b>14.7%</b> ----	30.2%
<b>Liberal Party</b>	29.3%	<b>23.1%</b> ---	<b>19.9%</b> ----	30.0%	<b>35.8%</b> ++++	<b>23.5%</b> ----	<b>38.0%</b> ++++
<b>NDP</b>	14.2%	<b>25.0%</b> ++++	<b>9.4%</b> ---	12.4%	13.8%	<b>10.0%</b> ----	<b>19.2%</b> ++
<b>Green Party</b>	11.2%	<b>16.2%</b> +++	10.3%	12.3%	11.3%	<b>8.9%</b> ---	10.4%
<b>Bloc Québécois</b>	9.9%	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>0.0%</b> ----	<b>40.1%</b> ++++	<b>0.0%</b> ----
<b>Other</b>	2.6%	2.7%	3.1%	2.7%	2.4%	2.7%	2.1%
Chi2:	-	999					
Std Error Around 50%:	1.66	5.34	5.23	6.14	2.73	3.13	5.86

<sup>5</sup> Base: Decided and leaning voters (our survey also finds that 12.7% of respondents are undecided/ineligible to vote)

## Vote Intention – September 15-28 (continued)<sup>6</sup>

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age				Education			Born in...		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	3484	1721	1763	385	1247	1216	636	919	1175	1390	2911	573	2657	827
Total:	3486	1697	1789	223	1084	1418	761	934	1189	1363	2966	520	2544	942
<b>Conservative Party</b>	32.8%	<b>36.2%</b>	<b>29.4%</b>	<b>19.8%</b>	<b>28.8%</b>	<b>35.1%</b>	<b>44.0%</b>	32.5%	<b>38.1%</b>	<b>28.4%</b>	33.2%	30.6%	<b>38.4%</b>	<b>14.5%</b>
		++++	----	----	----	++	++++		++++	----			++++	----
<b>Liberal Party</b>	29.3%	28.6%	30.0%	<b>22.7%</b>	28.3%	29.9%	<b>34.0%</b>	<b>23.6%</b>	<b>24.5%</b>	<b>37.0%</b>	<b>27.5%</b>	<b>38.4%</b>	<b>31.7%</b>	<b>21.6%</b>
				--			+++	----	----	++++	----	++++	++++	----
<b>NDP</b>	14.2%	<b>11.6%</b>	<b>16.7%</b>	15.1%	<b>16.3%</b>	14.1%	<b>9.7%</b>	14.1%	14.6%	13.9%	14.0%	15.1%	<b>15.5%</b>	<b>10.0%</b>
		----	++++		+++		----						++++	----
<b>Green Party</b>	11.2%	10.7%	11.8%	<b>21.4%</b>	<b>13.2%</b>	<b>9.2%</b>	<b>5.1%</b>	<b>13.2%</b>	9.8%	11.2%	11.3%	10.9%	<b>11.9%</b>	<b>9.1%</b>
				++++	+++	--	----	++		-			++	--
<b>Bloc Québécois</b>	9.9%	9.7%	10.2%	<b>17.7%</b>	10.8%	9.0%	<b>5.3%</b>	<b>13.3%</b>	10.3%	<b>7.5%</b>	<b>11.4%</b>	<b>2.8%</b>	<b>0.0%</b>	<b>41.8%</b>
				++++			----	++++		----	++++	----	----	++++
<b>Other</b>	2.6%	<b>3.3%</b>	<b>1.9%</b>	3.3%	2.6%	2.6%	1.9%	3.3%	2.7%	2.0%	2.7%	2.2%	2.5%	3.0%
		++	--											
Chi2:	-	999		999				999			999		999	
Std Error Around 50%:	1.66	2.38	2.32	6.56	2.98	2.60	3.55	3.21	2.84	2.65	1.80	4.30	1.94	3.19

<sup>6</sup> Base: Decided and leaning voters (our survey also finds that 12.7% of respondents are undecided/ineligible to vote)

## Direction of country – September 22-28<sup>7</sup>

First, all things considered, would you say the country is moving in the right direction or the wrong direction?									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO1									
Weighted Total:	1154	330	311	139	105	93	22	131	23
Total:	1132	322	294	135	102	110	23	127	19
<b>Right direction</b>	52.2%	<b>73.4%</b> ++++	49.4%	<b>40.3%</b> ---	<b>37.2%</b> ---	43.4%	13.6%	44.2%	44.4%
<b>Wrong direction</b>	34.8%	<b>14.7%</b> ----	35.4%	<b>49.2%</b> ++++	<b>43.7%</b> ++	<b>50.4%</b> ++++	80.0%	<b>42.9%</b> ++	31.7%
<b>Skipped</b>	13.1%	11.9%	15.2%	10.5%	19.2%	<b>6.3%</b> --	6.4%	12.8%	23.8%
Chi2:	-	(999)							
Std Error Around 50%:	2.91	5.46	5.72	8.43	9.70	9.34	20.43	8.70	22.48

<sup>7</sup> Base: Canadians (half-sample)

## Direction of country – September 22-28 (continued)<sup>8</sup>

First, all things considered, would you say the country is moving in the right direction or the wrong direction?							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
INTRO1							
Weighted Total:	1154	168	110	71	439	284	83
Total:	1132	93	108	83	424	347	77
<b>Right direction</b>	52.2%	47.7%	61.0% +	56.7%	53.2%	47.6% -	56.2%
<b>Wrong direction</b>	34.8%	35.3%	<b>23.3%</b> ---	<b>23.9%</b> --	35.2%	<b>40.6%</b> ++	35.8%
<b>Skipped</b>	13.1%	17.0%	15.8%	19.4% +	11.6%	11.8%	8.0%
Chi2:	-	95					
Std Error Around 50%:	2.91	10.16	9.43	10.76	4.76	5.26	11.17

<sup>8</sup> Base: Canadians (half-sample)

## Direction of country – September 22-28 (continued)<sup>9</sup>

First, all things considered, would you say the country is moving in the right direction or the wrong direction?														
	Total	Gender		Age				Education			Born in...		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	Canada	Outside Canada	English	French
INTRO1														
Weighted Total:	1154	549	605	126	427	410	191	318	370	467	958	196	894	260
Total:	1132	529	603	75	362	478	217	332	364	436	966	166	807	325
<b>Right direction</b>	52.2%	<b>56.0%</b>	<b>48.8%</b>	47.2%	53.2%	50.7%	56.4%	48.1%	<b>59.0%</b>	49.6%	52.5%	50.7%	<b>53.8%</b>	<b>46.5%</b>
		++	--					-	+++				++	--
<b>Wrong direction</b>	34.8%	33.9%	35.6%	36.9%	37.9%	35.5%	<b>24.6%</b>	33.6%	<b>29.3%</b>	<b>39.9%</b>	35.1%	33.1%	<b>32.6%</b>	<b>42.0%</b>
					+		---		---	+++			---	+++
<b>Skipped</b>	13.1%	<b>10.2%</b>	<b>15.7%</b>	15.9%	<b>8.8%</b>	13.8%	<b>19.0%</b>	<b>18.3%</b>	11.7%	<b>10.6%</b>	12.4%	16.2%	13.5%	11.5%
		---	+++		---		+++	+++		--				
Chi2:	-	99		99				999			-		95	
Std Error Around 50%:	2.91	4.26	3.99	11.32	5.15	4.48	6.65	5.38	5.14	4.69	3.15	7.61	3.45	5.44

<sup>9</sup> Base: Canadians (half-sample)

## Direction of government – September 22-28<sup>10</sup>

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?										
	Total	Vote Intention (includes leaning)								
		CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible	
INTRO2										
Weighted Total:	1113	326	281	127	109	107	27	115	20	
Total:	1135	344	280	120	92	132	22	129	16	
<b>Right direction</b>	41.1%	<b>79.1%</b> ++++	<b>31.4%</b> ----	<b>20.9%</b> ----	<b>28.4%</b> ---	<b>12.8%</b> ----	14.5%	<b>24.3%</b> ----	41.0%	
<b>Wrong direction</b>	47.3%	<b>13.8%</b> ----	<b>59.8%</b> ++++	<b>67.7%</b> ++++	56.8% +	<b>78.8%</b> ++++	51.0%	53.6%	25.3%	
<b>Skipped</b>	11.6%	<b>7.2%</b> ---	8.9% -	11.4%	14.8%	8.4%	34.4%	<b>22.1%</b> ++++	33.7%	
Chi2:	-	(999)								
Std Error Around 50%:	2.91	5.28	5.86	8.95	10.22	8.53	20.89	8.63	24.50	

<sup>10</sup> Base: Canadians (half-sample)

## Direction of government – September 22-28 (continued)<sup>11</sup>

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1113	127	117	79	425	278	87
Total:	1135	79	109	98	413	338	98
<b>Right direction</b>	41.1%	31.9%	<b>59.5%</b>	<b>52.9%</b>	<b>45.5%</b>	<b>29.2%</b>	35.6%
		-	++++	++	++	----	
<b>Wrong direction</b>	47.3%	46.6%	<b>26.7%</b>	<b>35.0%</b>	46.9%	<b>61.3%</b>	44.0%
			----	--		++++	
<b>Skipped</b>	11.6%	<b>21.6%</b>	13.8%	12.2%	<b>7.6%</b>	9.5%	<b>20.4%</b>
		+++			----		+++
Chi2:	-	999					
Std Error Around 50%:	2.91	11.03	9.39	9.90	4.82	5.33	9.90

<sup>11</sup> Base: Canadians (half-sample)

## Direction of government – September 22-28 (continued)<sup>12</sup>

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?														
	Total	Gender		Age				Education			Born in...		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	Canada	Outside Canada	English	French
INTRO2														
Weighted Total:	1113	546	567	141	382	384	206	320	392	401	962	151	843	270
Total:	1135	523	612	80	363	449	243	335	419	381	998	137	804	331
<b>Right direction</b>	41.1%	44.0%	38.3%	40.9%	38.3%	37.9%	<b>52.6%</b>	39.8%	44.3%	39.1%	<b>39.3%</b>	<b>52.3%</b>	<b>45.1%</b>	<b>28.7%</b>
		+	-				- +++++				---	+++	++++	----
<b>Wrong direction</b>	47.3%	46.4%	48.1%	45.7%	51.3%	50.5%	<b>34.8%</b>	44.3%	45.7%	51.2%	<b>49.5%</b>	<b>32.6%</b>	<b>42.4%</b>	<b>62.5%</b>
					+	+	----			+	++++	----	----	++++
<b>Skipped</b>	11.6%	<b>9.6%</b>	<b>13.6%</b>	13.4%	10.5%	11.6%	12.7%	<b>15.9%</b>	10.0%	9.8%	11.1%	15.0%	12.5%	8.8%
		--	++					+++					+	-
Chi2:	-	95		99				95			999		999	
Std Error Around 50%:	2.91	4.29	3.96	10.96	5.14	4.62	6.29	5.35	4.79	5.02	3.10	8.37	3.46	5.39

<sup>12</sup> Base: Canadians (half-sample)