



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: September 1, 2010

Target Population: General Population

Sample: n=3,559 (MOE +/- 1.64 19 times out of 20)

Field Dates: August 18 – 31, 2010

Vote Intention – August 25-31¹

Decided vote intention (decided Voters, includes leaning)							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	1346	178	143	82	513	330	100
Total:	1346	105	145	102	516	386	92
Conservative Party	29.4%	25.6%	58.0% ++++	51.2% ++++	32.5% ++	11.9% ----	18.7% --
Liberal Party	29.1%	22.2%	15.5% ----	23.1%	39.1% ++++	20.1% ----	44.3% ++++
NDP	15.7%	31.1% ++++	13.1%	16.1%	15.5%	8.9% ----	15.0%
Green Party	13.0%	18.1% +	11.1%	8.9%	11.5%	12.4%	19.4% +
Bloc Québécois	10.9%	0.0% ----	0.0% ----	0.0% ----	0.0% ----	44.3% ++++	0.0% ----
Other	2.0%	3.0%	2.2%	0.8%	1.5%	2.3%	2.6%
Chi2:	-	(999)					
Std Error Around 50%:	2.67	9.56	8.14	9.70	4.31	4.99	10.22

¹ Base: Decided and leaning voters (our survey also finds that 13.4% of respondents are undecided/ineligible to vote)

Vote Intention – August 25-31 (continued) ²

Decided vote intention (decided Voters, includes leaning)													
	Gender			Age				Education			Language		
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	EGEP	Uni	Englis h	French
FEDVT													
Weighted Total:	1346	664	682	149	470	481	247	348	435	564	1040	306	
Total:	1346	662	684	97	427	566	256	370	440	536	982	364	
Conservative Party	29.4%	35.3 % ++++	23.6 % ----	13.5 % ----	24.4 % ---	34.8 % ++++	37.8 % +++	26.1%	35.3 % ++++	26.8%	34.6 % ++++	11.6 % ----	
Liberal Party	29.1%	30.8%	27.4%	18.8 % --	28.5%	30.4%	33.9% +	26.3%	22.5 % ----	35.9 % ++++	32.2 % ++++	18.7 % ----	
NDP	15.7%	11.6 % ----	19.6 % ++++	20.9%	16.1%	13.9%	15.3%	17.0%	16.9%	13.9%	17.7 % ++++	9.0% % ----	
Green Party	13.0%	10.8 % --	15.1 % ++	28.5 % ++++	17.4 % ++++	8.3% % ----	4.2% % ----	13.9%	12.3%	13.0%	13.5%	11.1%	
Bloc Québécois	10.9%	9.0% % --	12.7 % ++	14.8%	12.7%	11.1%	4.5% % ----	13.0%	11.1%	9.4%	0.2% % ----	47.1 % ++++	
Other	2.0%	2.4%	1.6%	3.6%	0.8% % --	1.6%	4.1% % +++	3.7% % +++	1.8%	1.1% % --	1.8%	2.5%	
Chi2:	-	999		(999)				999			999		
Std Error Around 50%:	2.67	3.81	3.75	9.95	4.74	4.12	6.12	5.09	4.67	4.23	3.13	5.14	

² Base: Decided and leaning voters (our survey also finds that 13.4% of respondents are undecided/ineligible to vote)

Vote Intention – August 18-24³

Decided vote intention (decided Voters, includes leaning)												
	Total	REGION						City (CMA)				
		BC	Alb	Sask/Man	Ont	Que	Atl	Van	Cal	To	Ott	Mtl
FEDVT												
Weighted Total:	1720	225	174	113	651	447	109	92	44	199	50	164
Total:	1731	194	170	104	668	473	122	86	41	204	96	218
Conservative Party	31.1%	37.4% ++	48.8% ++++	44.3% +++	35.3% +++	12.7% ----	27.2%	36.3%	53.6% +++	38.6% ++	41.8% ++	7.8% ----
Liberal Party	27.6%	24.1%	22.8%	19.5% -	34.8% ++++	21.3% ----	34.2% +	27.7%	22.3%	38.1% ++++	36.5% +	25.4%
NDP	16.7%	22.6% ++	8.3% ---	29.9% ++++	18.2%	10.2% ----	21.7%	26.9% +++	8.1%	15.1%	15.1%	14.1%
Green Party	10.7%	13.4%	14.3%	3.8% --	10.0%	10.7%	11.9%	9.0%	13.1%	6.0% --	5.7%	8.1%
Bloc Québécois	11.2%	0.0% ----	0.0% ----	0.0% ----	0.0% ----	42.9% ++++	0.0% ----	0.0% ----	0.0% --	0.0% ----	0.0% ----	41.9% ++++
Other	2.6%	2.5%	5.8% +++	2.6%	1.7%	2.2%	5.0% +	0.0%	2.9%	2.2%	0.9%	2.7%
Chi2:	-	(999)						(999)				
Std Error Around 50%:	2.36	7.04	7.52	9.61	3.79	4.51	8.87	10.57	15.30	6.86	10.00	6.64
of Prop. (Sig = .95) 5%:	1.03	3.07	3.28	4.19	1.65	1.96	3.87	4.61	6.67	2.99	4.36	2.89

³ Base: Decided and leaning voters (our survey also finds that 14.2% of respondents are undecided/ineligible to vote)

Vote Intention – August 18-24 (continued) ⁴

Decided vote intention (decided Voters, includes leaning)																				
	Total	Gender		Age				Education			Religious service attendance					Language		Phone service		
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Never	Once	A few times	~1/we ek	>1/we ek	Englis h	French	Land- line only	cell- phone only	use both
FEDVT																				
Weighted Total:	1720	858	862	193	601	608	317	481	547	691	0	0	0	0	0	1290	430	378	192	1150
Total:	1731	866	865	122	510	713	386	481	546	704	0	0	0	0	0	1276	455	433	141	1157
Conservative Party	31.1%	35.2 %	27.1 %	13.9 %	26.7 %	35.0 %	42.7 %	33.3%	32.0%	29.0%	0.0%	0.0%	0.0%	0.0%	0.0%	37.4 %	12.4 %	27.0 %	21.7 %	34.1 %
		++++	----	----	---	+++	++++									++++	----	--	----	++++
Liberal Party	27.6%	25.3 %	29.9 %	25.5%	26.2%	28.1%	30.7%	21.6 %	23.2 %	35.4 %	0.0%	0.0%	0.0%	0.0%	0.0%	30.2 %	20.0 %	26.6%	31.5%	27.3%
		--	++					----	---	++++						++++	----			
NDP	16.7%	14.7 %	18.6 %	20.8%	17.6%	16.9%	11.9 %	14.4%	18.6%	16.8%	0.0%	0.0%	0.0%	0.0%	0.0%	18.8 %	10.5 %	19.8%	14.9%	16.0%
		--	++				---									++++	----		+	
Green Party	10.7%	10.5%	10.9%	22.0 %	11.6%	8.3% %	7.1% %	13.9 %	11.1%	8.2% %	0.0%	0.0%	0.0%	0.0%	0.0%	10.8%	10.6%	8.2%	14.5%	11.0%
				++++		--	--	+++		---								-		
Bloc Québécois	11.2%	11.3%	11.1%	15.8%	13.7 %	9.8%	6.2% %	13.2%	12.3%	8.8% %	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% %	44.7 %	16.6 %	15.8%	8.6% %
				+	++		----	+		---						----	++++	++++	+	----
Other	2.6%	3.0%	2.3%	2.0%	4.1% %	2.0%	1.5%	3.6%	2.8%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	1.9%	1.9%	1.5%	3.1%
					+++					-										
Chi2:	-	99		999				999			-					999		999		
Std Error Around 50%:	2.36	3.33	3.33	8.87	4.34	3.67	4.99	4.47	4.19	3.69	*	*	*	*	*	2.74	4.59	4.71	8.25	2.88
of Prop. (Sig = .95) 5%:	1.03	1.45	1.45	3.87	1.89	1.60	2.17	1.95	1.83	1.61	*	*	*	*	*	1.20	2.00	2.05	3.60	1.26

⁴ Base: Decided and leaning voters (our survey also finds that 14.2% of respondents are undecided/ineligible to vote)

Direction of country – August 25-31⁵

All things considered, would you say the country is moving in the right direction or the wrong direction?									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO1									
Weighted Total:	778	207	187	108	86	64	10	87	30
Total:	777	214	188	103	72	75	11	90	24
Right direction	47.7%	78.1% ++++	41.5% -	33.4% ---	37.3% -	29.6% ---	8.5%	35.4% --	43.4%
Wrong direction	39.6%	15.8% ----	42.8%	56.6% ++++	53.3% ++	60.1% ++++	73.0%	45.1%	14.0%
Skipped	12.7%	6.1% ----	15.6%	10.1%	9.4%	10.3%	18.5%	19.5% ++	42.6%
Chi2:	-	(999)							
Std Error Around 50%:	3.52	6.70	7.15	9.66	11.55	11.32	29.55	10.33	20.00

⁵ Base: Canadians (half-sample)

Direction of country – August 25-31 (continued) ⁶

All things considered, would you say the country is moving in the right direction or the wrong direction?							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
INTRO1							
Weighted Total:	778	100	77	54	296	191	59
Total:	777	58	81	60	298	217	63
Right direction	47.7%	34.8% --	53.6%	54.7%	51.1%	44.1%	49.8%
Wrong direction	39.6%	52.3% ++	32.5%	24.2% --	37.9%	43.4%	38.0%
Skipped	12.7%	12.9%	13.9%	21.1% ++	11.0%	12.6%	12.3%
Chi2:	-	95					
Std Error Around 50%:	3.52	12.87	10.89	12.65	5.68	6.65	12.35

⁶ Base: Canadians (half-sample)

Direction of country – August 25-31 (continued) ⁷

All things considered, would you say the country is moving in the right direction or the wrong direction?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	Uni	Englis h	French
INTRO1												
Weighted Total:	778	393	385	99	258	287	134	223	231	324	605	173
Total:	777	383	394	60	239	339	139	223	246	308	576	201
Right direction	47.7%	50.0%	45.3%	32.6 %	50.1%	51.2%	46.5%	47.2%	49.6%	46.6%	48.8%	43.8%
Wrong direction	39.6%	38.4%	40.8%	45.1%	41.9%	37.5%	35.6%	39.0%	37.9%	41.2%	38.2%	44.6%
Skipped	12.7%	11.6%	13.9%	22.3 %	7.9% ---	11.3%	17.9 %	13.8%	12.5%	12.1%	13.0%	11.6%
Chi2:	-	-		999				-			-	
Std Error Around 50%:	3.52	5.01	4.94	12.65	6.34	5.32	8.31	6.56	6.25	5.58	4.08	6.91

⁷ Base: Canadians (half-sample)

Direction of government – August 25-31⁸

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?										
	Total	Vote Intention (includes leaning)								
		CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible	
INTRO2										
Weighted Total:	777	188	205	104	89	82	17	76	15	
Total:	778	204	197	93	75	99	15	80	15	
Right direction	40.6%	83.2% ++++	36.2%	26.7% ---	17.2% ----	15.2% ----	32.2%	22.6% ----	38.5%	
Wrong direction	48.2%	9.8% ----	54.5% ++	58.0% ++	71.3% ++++	78.0% ++++	67.8%	54.7%	20.9%	
Skipped	11.2%	7.0% --	9.2%	15.3%	11.5%	6.8%	0.0%	22.7% ++++	40.6%	
Chi2:	-	(999)								
Std Error Around 50%:	3.51	6.86	6.98	10.16	11.32	9.85	25.30	10.96	25.30	

⁸ Base: Canadians (half-sample)

Direction of government – August 25-31 (continued) ⁹

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
	Total	REGION					Atl
		BC	Alb	Sask/Man	Ont	Que	
INTRO2							
Weighted Total:	777	102	78	48	297	194	57
Total:	778	57	78	65	299	230	49
Right direction	40.6%	36.7%	64.2% ++++	50.2%	41.3%	28.4% ----	44.4%
Wrong direction	48.2%	51.4%	27.1% ----	35.1% --	47.0%	61.7% ++++	43.1%
Skipped	11.2%	11.9%	8.7%	14.7%	11.7%	9.9%	12.5%
Chi2:	-	999					
Std Error Around 50%:	3.51	12.98	11.10	12.16	5.67	6.46	14.00

⁹ Base: Canadians (half-sample)

Direction of government – August 25-31 (continued) ¹⁰

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	Uni	Englis h	French
INTRO2												
Weighted Total:	777	359	418	84	297	257	138	205	272	299	591	186
Total:	778	360	418	60	264	305	149	223	265	290	557	221
Right direction	40.6%	49.8 %	32.7 %	46.4%	35.1 %	41.8%	46.5%	40.6%	40.9%	40.2%	44.5 %	28.0 %
		++++	----		--						++++	----
Wrong direction	48.2%	43.0 %	52.6 %	37.2%	53.3 %	49.3%	41.9%	44.7%	48.1%	50.7%	43.6 %	63.0 %
		--	+++	-	++						----	++++
Skipped	11.2%	7.2% %	14.7 %	16.4%	11.6%	8.9%	11.6%	14.6%	11.0%	9.1%	11.9%	9.0%
		----	++++					+				
Chi2:	-	999		90				-			999	
Std Error Around 50%:	3.51	5.16	4.79	12.65	6.03	5.61	8.03	6.56	6.02	5.75	4.15	6.59

¹⁰ Base: Canadians (half-sample)

Job approval: Stephen Harper – August 18-31¹¹

Do you approve or disapprove of the way Stephen Harper, Prime Minister and leader of Conservative Party of Canada is handling his job?										
	Total	Vote Intention (includes leaning)								
		CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible	
QPROVALHAR										
Weighted Total:	3559	936	869	494	346	337	73	397	107	
Total:	3559	971	870	476	314	377	69	395	87	
Approve	31.9%	78.7% ++++	15.1% ----	13.4% ----	17.6% ----	12.1% ----	15.8% ---	15.0% ----	27.7%	
Disapprove	51.9%	10.4% ----	74.1% ++++	75.0% ++++	68.6% ++++	70.0% ++++	66.9% ++	45.2% ---	32.1% ----	
Don't know	9.1%	6.7%	6.9%	7.5%	6.4%	12.0%	6.6%	20.7%	14.8%	
No response	7.0%	4.3%	3.9%	4.1%	7.5%	5.9%	10.8%	19.1%	25.4%	
Chi2:	-	999								
Std Error Around 50%:	1.64	3.14	3.32	4.49	5.53	5.05	11.80	4.93	10.51	

¹¹ Base: Canadians

Job approval: Stephen Harper – August 18-31 (continued) ¹²

Do you approve or disapprove of the way Stephen Harper, Prime Minister and leader of Conservative Party of Canada is handling his job?							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
QPROVALHAR							
Weighted Total:	3559	463	356	235	1356	883	267
Total:	3559	338	355	245	1369	976	276
Approve	31.9%	32.7%	51.0% ++++	40.7% +++	34.4% ++	21.1% ----	20.5% ----
Disapprove	51.9%	52.5%	36.7% ----	42.8% ---	52.3%	58.3% ++++	56.2%
Don't know	9.1%	8.1%	5.7%	10.6%	6.2%	14.1%	12.3%
No response	7.0%	6.6%	6.6%	5.9%	7.0%	6.5%	11.0%
Chi2:	-	999					
Std Error Around 50%:	1.64	5.33	5.20	6.26	2.65	3.14	5.90

¹² Base: Canadians

Job approval: Stephen Harper – August 18-31 (continued) ¹³

Do you approve or disapprove of the way Stephen Harper, Prime Minister and leader of Conservative Party of Canada is handling his job?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	Uni	Englis h	French
QPROVALHAR												
Weighted Total:	3559	1720	1839	419	1270	1246	624	1016	1158	1385	2725	834
Total:	3559	1716	1843	267	1107	1469	716	1024	1154	1381	2627	932
Approve	31.9%	37.0 %	27.2 %	26.3 %	29.4 %	33.6%	37.6 %	32.3%	34.0%	29.9 %	35.4 %	20.6 %
		++++	----	--	--		++++		+	--	++++	----
Disapprove	51.9%	50.8%	53.0%	55.3%	55.4 %	50.1%	46.4 %	45.7 %	47.9 %	59.8 %	49.7 %	59.1 %
					+++		---	----	----	++++	----	++++
Don't know	9.1%	6.4%	11.7%	10.5%	9.1%	8.9%	8.8%	13.3%	10.6%	4.8%	7.7%	13.7%
No response	7.0%	5.8%	8.1%	8.0%	6.2%	7.4%	7.2%	8.6%	7.5%	5.5%	7.2%	6.6%
Chi2:	-	999		999				999			999	
Std Error Around 50%:	1.64	2.37	2.28	6.00	2.95	2.56	3.66	3.06	2.88	2.64	1.91	3.21

¹³ Base: Canadians

Job approval: Michael Ignatieff – August 18-31¹⁴

Do you approve or disapprove of the way Michael Ignatieff, leader of the Official Opposition and leader of the Liberal Party of Canada is handling his job?										
	Total	Vote Intention (includes leaning)								
		CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible	
QPROVALIGG										
Weighted Total:	3559	936	869	494	346	337	73	397	107	
Total:	3559	971	870	476	314	377	69	395	87	
Approve	22.4%	8.0% ----	50.1% ++++	24.0%	19.3%	16.7% ---	6.0% ---	6.4% ----	12.9% --	
Disapprove	47.8%	72.9% ++++	24.8% ----	49.6%	51.7%	47.9%	60.4% ++	34.8% ----	33.4% ---	
Don't know	20.1%	11.6%	16.8%	19.6%	20.2%	26.5%	24.9%	38.8%	29.3%	
No response	9.8%	7.5%	8.2%	6.8%	8.8%	8.8%	8.7%	19.9%	24.4%	
Chi2:	-	999								
Std Error Around 50%:	1.64	3.14	3.32	4.49	5.53	5.05	11.80	4.93	10.51	

¹⁴ Base: Canadians

Job approval: Michael Ignatieff – August 18-31 (continued) ¹⁵

Do you approve or disapprove of the way Michael Ignatieff, leader of the Official Opposition and leader of the Liberal Party of Canada is handling his job?							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
QPROVALIGG							
Weighted Total:	3559	463	356	235	1356	883	267
Total:	3559	338	355	245	1369	976	276
Approve	22.4%	22.0%	17.5%	20.2%	23.3%	21.6%	29.1%
			--				+++
Disapprove	47.8%	49.8%	57.3%	50.2%	50.1%	42.4%	35.8%
			++++		++	----	----
Don't know	20.1%	19.9%	14.9%	20.3%	17.2%	25.6%	23.8%
No response	9.8%	8.3%	10.3%	9.2%	9.5%	10.4%	11.4%
Chi2:	-	999					
Std Error Around 50%:	1.64	5.33	5.20	6.26	2.65	3.14	5.90

¹⁵ Base: Canadians

Job approval: Michael Ignatieff – August 18-31 (continued) ¹⁶

Do you approve or disapprove of the way Michael Ignatieff, leader of the Official Opposition and leader of the Liberal Party of Canada is handling his job?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	Uni	Englis h	French
QPROVALIGG												
Weighted Total:	3559	1720	1839	419	1270	1246	624	1016	1158	1385	2725	834
Total:	3559	1716	1843	267	1107	1469	716	1024	1154	1381	2627	932
Approve	22.4%	23.2%	21.6%	26.2%	21.4%	21.5%	23.3%	18.7 %	19.2 %	27.7 %	22.5%	22.0%
								----	---	++++		
Disapprove	47.8%	55.4 %	40.7 %	38.9 %	46.9%	51.4 %	48.5%	45.2 %	50.5 %	47.5%	49.4 %	42.4 %
		++++	----	---		+++		--	++		++++	----
Don't know	20.1%	13.6%	26.1%	24.8%	22.4%	17.4%	17.4%	24.8%	21.1%	15.8%	18.6%	24.8%
No response	9.8%	7.8%	11.6%	10.1%	9.3%	9.6%	10.7%	11.4%	9.2%	9.0%	9.4%	10.8%
Chi2:	-	999		99				999			99	
Std Error Around 50%:	1.64	2.37	2.28	6.00	2.95	2.56	3.66	3.06	2.88	2.64	1.91	3.21

¹⁶ Base: Canadians

Job approval: Jack Layton – August 18-31¹⁷

Do you approve or disapprove of the way Jack Layton, leader of the New Democratic Party of Canada is handling his job?										
	Total	Vote Intention (includes leaning)								
		CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible	
QPROVALLAY										
Weighted Total:	3559	936	869	494	346	337	73	397	107	
Total:	3559	971	870	476	314	377	69	395	87	
Approve	38.1%	23.7% ----	44.8% ++++	70.3% ++++	34.8%	50.3% ++++	27.1%	17.2% ----	18.6% ----	
Disapprove	31.4%	51.2% ++++	26.4% ----	12.5% ----	38.4% +++	16.8% ----	38.2%	26.4% --	22.7%	
Don't know	19.7%	15.9%	19.0%	11.0%	16.7%	26.2%	20.9%	34.1%	34.0%	
No response	10.8%	9.3%	9.7%	6.3%	10.1%	6.8%	13.8%	22.4%	24.7%	
Chi2:	-	999								
Std Error Around 50%:	1.64	3.14	3.32	4.49	5.53	5.05	11.80	4.93	10.51	

¹⁷ Base: Canadians

Job approval: Jack Layton – August 18-31 (continued) ¹⁸

Do you approve or disapprove of the way Jack Layton, leader of the New Democratic Party of Canada is handling his job?							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
QPROVALLAY							
Weighted Total:	3559	463	356	235	1356	883	267
Total:	3559	338	355	245	1369	976	276
Approve	38.1%	34.2%	30.0%	34.3%	38.0%	46.7%	31.2%
Disapprove	31.4%	38.5%	44.1%	38.6%	32.2%	20.5%	27.4%
Don't know	19.7%	15.5%	14.7%	18.7%	18.7%	22.9%	28.8%
No response	10.8%	11.8%	11.2%	8.3%	11.1%	9.9%	12.6%
Chi2:	-	999					
Std Error Around 50%:	1.64	5.33	5.20	6.26	2.65	3.14	5.90

¹⁸ Base: Canadians

Job approval: Jack Layton – August 18-31 (continued) ¹⁹

Do you approve or disapprove of the way Jack Layton, leader of the New Democratic Party of Canada is handling his job?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C	Uni	Englis h	French
QPROVALLAY												
Weighted Total:	3559	1720	1839	419	1270	1246	624	1016	1158	1385	2725	834
Total:	3559	1716	1843	267	1107	1469	716	1024	1154	1381	2627	932
Approve	38.1%	39.5% +	36.8% -	38.5%	38.4%	39.5%	34.4 %	33.4 %	35.7 %	43.6 %	35.3 %	47.2 %
Disapprove	31.4%	37.0 % ++++	26.1 % ----	29.2%	30.9%	31.5%	33.6%	31.4%	33.3% +	29.7% -	34.9 % ++++	19.9 % ----
Don't know	19.7%	14.1%	24.9%	24.0%	20.9%	17.3%	19.1%	22.9%	20.8%	16.4%	18.6%	23.2%
No response	10.8%	9.4%	12.2%	8.2%	9.8%	11.7%	12.9%	12.4%	10.1%	10.3%	11.2%	9.7%
Chi2:	-	999		-				999			999	
Std Error Around 50%:	1.64	2.37	2.28	6.00	2.95	2.56	3.66	3.06	2.88	2.64	1.91	3.21

¹⁹ Base: Canadians

Attitudes towards elimination of Census long form – August 18-31 ²⁰

Some people say that the mandatory long form census which one in five households received was an unnecessary violation of individual privacy rights and that a voluntary approach would be better. Others say that by shifting to a voluntary method this census will no longer be truly representative and vital information will be lost. Which of these statements comes closer to your own point of view?									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
QCENSUS									
Weighted Total:	3559	936	869	494	346	337	73	397	107
Total:	3559	971	870	476	314	377	69	395	87
The mandatory long form census was an unnecessary violation of privacy	26.0%	33.2% ++++	19.5% ----	22.0% --	29.8%	25.8%	35.9% +	24.3%	22.1%
By shifting to a voluntary method, vital information will be lost	56.3%	48.9% ----	67.9% ++++	62.2% +++	57.2%	58.2%	43.6% --	46.3% ----	35.8% ----
No response	17.7%	17.8%	12.6% ----	15.8%	13.0% --	15.9%	20.5%	29.4% ++++	42.2% ++++
Chi2:	-	999							
Std Error Around 50%:	1.64	3.14	3.32	4.49	5.53	5.05	11.80	4.93	10.51

²⁰ Base: Canadians

Attitudes towards elimination of Census long form – August 18-31 (continued) ²¹

Some people say that the mandatory long form census which one in five households received was an unnecessary violation of individual privacy rights and that a voluntary approach would be better. Others say that by shifting to a voluntary method this census will no longer be truly representative and vital information will be lost. Which of these statements comes closer to your own point of view?							
	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
QCENSUS							
Weighted Total:	3559	463	356	235	1356	883	267
Total:	3559	338	355	245	1369	976	276
The mandatory long form census was an unnecessary violation of privacy	26.0%	28.0%	30.4% ++	24.1%	24.7%	27.1%	21.5%
By shifting to a voluntary method, vital information will be lost	56.3%	58.1%	50.3% --	59.1%	59.5% +++	52.8% --	54.0%
No response	17.7%	13.9% --	19.3%	16.8%	15.8% --	20.1% ++	24.5% +++
Chi2:	-	999					
Std Error Around 50%:	1.64	5.33	5.20	6.26	2.65	3.14	5.90

²¹ Base: Canadians

Attitudes towards elimination of Census long form – August 18-31 (continued) ²²

Some people say that the mandatory long form census which one in five households received was an unnecessary violation of individual privacy rights and that a voluntary approach would be better. Others say that by shifting to a voluntary method this census will no longer be truly representative and vital information will be lost. Which of these statements comes closer to your own point of view?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
QCENSUS												
Weighted Total:	3559	1720	1839	419	1270	1246	624	1016	1158	1385	2725	834
Total:	3559	1716	1843	267	1107	1469	716	1024	1154	1381	2627	932
The mandatory long form census was an unnecessary violation of privacy	26.0%	29.2 %	23.0 %	24.2%	24.1%	26.6%	30.0 %	32.6 %	30.1 %	17.8 %	25.6%	27.4%
		++++	----				+++	++++	++++	----		
By shifting to a voluntary method, vital information will be lost	56.3%	55.0%	57.5%	54.8%	59.3 %	57.0%	49.8 %	42.6 %	50.7 %	71.0 %	57.4 %	52.7 %
					+++	----	----	----	----	++++	++	--
No response	17.7%	15.8 %	19.5 %	21.0%	16.6%	16.4%	20.2%	24.9 %	19.2%	11.2 %	17.0 %	19.9 %
		---	+++				+	++++		----	--	++
Chi2:	-	999		99				999			95	
Std Error Around 50%:	1.64	2.37	2.28	6.00	2.95	2.56	3.66	3.06	2.88	2.64	1.91	3.21

²² Base: Canadians