



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: May 5, 2010

Target Population: General Population

Sample: n=2,192 (MOE +/- 2.09 19 times out of 20)

Field Dates: April 28 – May 4, 2010

Method: IVR

Decided vote intention (decided Voters, includes leaning) ¹							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	1880	243	190	124	708	473	142
Total:	1887	240	203	153	602	532	157
Conservative Party	33.1%	29.6%	49.8%	48.4%	36.3%	18.4%	36.8%
			++++	++++	++	----	
Liberal Party	26.1%	25.1%	15.4%	19.8%	32.5%	20.9%	32.9%
			----	-	++++	---	++
NDP	16.0%	25.5%	11.5%	21.6%	15.7%	9.6%	23.2%
		++++	-	+		----	++
Green Party	11.5%	15.3%	16.6%	8.3%	12.6%	8.4%	6.1%
		+	++			--	--
Bloc Québécois	10.2%	0.0%	0.0%	0.0%	0.0%	40.4%	0.0%
		----	----	----	----	++++	----
Other	3.1%	4.6%	6.7%	2.0%	3.0%	2.2%	1.0%
			+++				
Chi2:	-	(999)					
Std Error Around 50%:	2.26	6.33	6.88	7.92	3.99	4.25	7.82

¹ Decided voters only. Our survey also finds that 14.2% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)												
	Total	Gender		Age				Highest level of schooling completed			Language	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	English	French
FEDVT												
Weighted Total:	1880	951	930	208	668	658	346	516	655	709	1423	457
Total:	1887	906	981	171	545	727	444	527	639	721	1375	512
Conservative Party	33.1%	38.0%	28.1%	23.3%	30.4%	35.6%	39.5%	34.6%	33.7%	31.5%	37.8%	18.6%
		++++	----	---	-	+	+++				++++	----
Liberal Party	26.1%	26.3%	25.9%	25.6%	23.9%	25.8%	31.1%	20.3%	25.0%	31.4%	28.3%	19.4%
							++	----		++++	++++	----
NDP	16.0%	12.9%	19.1%	18.2%	16.3%	15.5%	14.9%	17.5%	12.7%	17.9%	18.0%	9.6%
		----	++++						---	+	++++	----
Green Party	11.5%	10.5%	12.5%	15.3%	14.4%	9.4%	7.6%	11.4%	13.4%	9.7%	12.5%	8.5%
				+	+++	--	---			+	++	--
Bloc Québécois	10.2%	8.9%	11.4%	14.0%	11.6%	10.8%	3.8%	12.9%	11.7%	6.7%	0.0%	41.7%
		-	+	+			----	++		----	----	++++
Other	3.1%	3.3%	3.0%	3.6%	3.3%	2.9%	3.2%	3.3%	3.5%	2.7%	3.4%	2.3%
Chi2:	-	999		999				999			999	
Std Error Around 50%:	2.26	3.26	3.13	7.49	4.20	3.63	4.65	4.27	3.88	3.65	2.64	4.33

Daily Tracking – April 28-May 4

Decided vote intention (decided Voters, includes leaning)						
	Total	Apr 28	Apr 29	Apr 30	May 3	May 4
FEDVT						
Weighted Total:	1880	264	384	348	491	400
Total:	1887	264	384	348	491	400
CPC	33.1%	27.9%	37.8%	30.4%	35.9%	28.3%
LPC	26.1%	30.4%	25.3%	25.3%	24.0%	26.1%
NDP	16.0%	11.6%	16.6%	19.3%	12.9%	16.9%
GP	11.5%	15.3%	11.0%	11.4%	12.4%	12.1%
BQ	10.2%	10.6%	6.6%	11.8%	11.5%	10.8%
Other	3.1%	4.2%	2.6%	1.8%	3.2%	5.8%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	2.26	6.03	5.00	5.25	4.42	4.90

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ²									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1129	336	247	160	98	104	29	131	24
Total:	1126	339	248	151	96	115	28	128	21
Right direction	42.1%	81.2% ++++	31.6% ----	27.6% ----	20.4% ----	16.4% ----	20.7%	22.7% ----	31.7%
Wrong direction	44.9%	12.5% ----	54.6% ++++	59.3% ++++	65.4% ++++	77.5% ++++	71.5%	50.9%	13.9%
Skipped	13.0%	6.4% ----	13.8%	13.2%	14.2%	6.1% --	7.8%	26.4% ++++	54.4%
Chi2:	-	(999)							
Std Error Around 50%:	2.92	5.32	6.22	7.97	10.00	9.14	18.52	8.66	21.38

² Half sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1129	150	101	68	442	276	93
Total:	1126	149	110	83	372	307	105
Right direction	42.1%	37.6%	53.0% ++	54.9% ++	43.6%	34.3% ---	44.6%
Wrong direction	44.9%	48.8%	33.3% --	27.9% ---	43.8%	56.2% ++++	35.0% --
Skipped	13.0%	13.6%	13.7%	17.2%	12.6%	9.5% --	20.3% ++
Chi2:	-	999					
Std Error Around 50%:	2.92	8.03	9.34	10.76	5.08	5.59	9.56

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?												
	Total	Gender		Age				Highest level of schooling completed			Language	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	English	French
INTRO2												
Weighted Total:	1129	574	555	145	383	392	209	336	381	412	859	270
Total:	1126	547	579	118	311	432	265	339	374	413	827	299
Right direction	42.1%	46.9%	37.2%	35.8%	38.5%	46.1%	45.6%	44.4%	43.4%	39.0%	45.0%	33.0%
		++++	----			++					++++	----
Wrong direction	44.9%	42.7%	47.1%	39.0%	51.7%	43.9%	38.3%	41.8%	44.6%	47.7%	41.2%	56.7%
					+++		--				----	++++
Skipped	13.0%	10.4%	15.7%	25.2%	9.7%	10.0%	16.1%	13.7%	12.0%	13.2%	13.8%	10.3%
		--	+++	++++	--	--						
Chi2:	-	99		999				-			999	
Std Error Around 50%:	2.92	4.19	4.07	9.02	5.56	4.71	6.02	5.32	5.07	4.82	3.41	5.67