



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: May 19, 2010

Target Population: General Population

Sample: n=2,794 (MOE +/- 1.85 19 times out of 20)

Field Dates: May 12 – 18, 2010

Method: IVR

Decided vote intention (decided Voters, includes leaning) ¹							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2404	325	238	149	905	609	178
Total:	2408	336	268	169	780	653	202
Conservative Party	34.4%	38.1%	56.9%	43.4%	38.5%	14.7%	36.0%
			++++	++	+++	----	
Liberal Party	25.1%	20.1%	17.2%	24.9%	31.4%	19.9%	31.3%
		--	----		++++	----	++
NDP	15.3%	23.7%	8.1%	17.0%	15.5%	11.7%	19.8%
		++++	----			---	+
Green Party	12.0%	14.0%	11.0%	13.5%	13.2%	10.2%	9.3%
						-	
Bloc Québécois	10.6%	0.0%	0.0%	0.0%	0.0%	41.9%	0.0%
		----	----	----	----	++++	----
Other	2.5%	4.1%	6.8%	1.3%	1.4%	1.6%	3.6%
		++	++++		--	-	
Chi2:	-	(999)					
Std Error Around 50%:	2.00	5.35	5.99	7.54	3.51	3.83	6.90

¹ Decided voters only. Our survey also finds that 14.0% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
FEDVT												
Weighted Total:	2404	1205	1199	271	855	845	434	680	805	919	1800	604
Total:	2408	1155	1253	210	715	944	539	700	810	898	1758	650
Conservative Party	34.4%	38.0 % ++++	30.7 % ----	22.3 % ----	30.4 % ---	36.6% +	45.4 % ++++	32.2%	37.9 % +++	32.8%	41.1 % ++++	14.1 % ----
Liberal Party	25.1%	24.7%	25.5%	24.3%	25.1%	23.6%	28.7 % ++	23.5%	21.1 % ---	29.9 % ++++	26.5 % +++	20.9 % ---
NDP	15.3%	13.0 % ---	17.7 % +++	16.2%	16.1%	16.1%	11.7 % --	13.4%	16.5%	15.7%	16.6 % +++	11.5 % ---
Green Party	12.0%	12.4%	11.6%	23.8 % ++++	12.7%	10.6%	6.0% % ----	14.9 % +++	10.8%	11.0%	12.8 % ++	9.7% % --
Bloc Québécois	10.6%	9.0% % ---	12.3 % +++	11.2%	13.4 % +++	9.5%	7.0% % ---	13.5 % +++	11.0%	8.2% % ---	0.1% % ----	42.0 % ++++
Other	2.5%	2.9%	2.1%	2.2%	2.2%	3.7% % +++	1.2% % --	2.6%	2.7%	2.3%	2.8%	1.7%
Chi2:	-	999		999				999			999	
Std Error Around 50%:	2.00	2.88	2.77	6.76	3.66	3.19	4.22	3.70	3.44	3.27	2.34	3.84

Daily Tracking – May 12-18

Decided vote intention (decided Voters, includes leaning)						
	Total	May 12	May 13	May 14	May 17	May 18
FEDVT						
Weighted Total:	2404	450	568	451	520	419
Total:	2408	450	568	451	520	419
CPC	34.4%	33.7%	36.6%	34.6%	33.7%	32.5%
LPC	25.1%	24.2%	25.7%	27.1%	24.3%	25.9%
NDP	15.3%	15.8%	16.8%	14.3%	13.3%	16.9%
GP	12.0%	13.8%	8.9%	11.0%	14.0%	12.4%
BQ	10.6%	10.2%	9.4%	10.6%	11.0%	9.8%
Other	2.5%	2.4%	2.7%	2.4%	3.7%	2.4%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	2.00	4.62	4.11	4.61	4.30	4.79

All things considered, would you say the country is moving in the right direction or the wrong direction? ²									
	Vote Intention (includes leaning)								
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO1									
Weighted Total:	1333	393	286	177	135	136	23	150	34
Total:	1353	407	277	177	133	151	25	152	31
Right direction	51.1%	73.9% ++++	50.8%	36.3% ----	37.2% ----	29.4% ----	34.8%	45.3%	47.1%
Wrong direction	38.2%	16.5% ----	37.1%	51.6% ++++	54.9% ++++	63.6% ++++	53.8%	43.9%	26.5%
Skipped	10.6%	9.6%	12.1%	12.1%	7.9%	7.0%	11.4%	10.8%	26.4% +++
Chi2:	-	(999)							
Std Error Around 50%:	2.66	4.86	5.89	7.37	8.50	7.97	19.60	7.95	17.60

² Half-sample only

All things considered, would you say the country is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO1							
Weighted Total:	1333	178	139	73	492	341	110
Total:	1353	186	156	84	426	377	124
Right direction	51.1%	51.3%	61.6% +++	57.2%	52.8%	40.9% ----	58.4% +
Wrong direction	38.2%	42.5%	23.9% ----	29.3% -	35.7%	49.4% ++++	32.0%
Skipped	10.6%	6.2% --	14.5% +	13.5%	11.5%	9.8%	9.5%
Chi2:	-	999					
Std Error Around 50%:	2.66	7.19	7.85	10.69	4.75	5.05	8.80

All things considered, would you say the country is moving in the right direction or the wrong direction?													
	Gender			Age				Education			Language		
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French	
INTRO1													
Weighted Total:	1333	626	707	153	451	489	241	394	464	475	992	341	
Total:	1353	614	739	118	386	554	295	417	463	473	973	380	
Right direction	51.1%	52.3%	50.1%	55.8%	48.4%	51.7%	52.1%	51.2%	50.7%	51.5%	54.7 %	40.8 %	++++ ----
Wrong direction	38.2%	39.1%	37.5%	29.5 %	43.4 %	39.2%	32.1 %	35.0%	39.4%	39.8%	34.2 %	50.0 %	---- ++++
Skipped	10.6%	8.6% --	12.4 %	14.8%	8.1% --	9.1%	15.8 %	13.8 %	9.9%	8.6%	11.1%	9.2%	
Chi2:	-	90		99				-			999		
Std Error Around 50%:	2.66	3.95	3.60	9.02	4.99	4.16	5.71	4.80	4.55	4.51	3.14	5.03	

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ³									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1461	433	319	191	154	120	38	160	46
Total:	1441	439	309	186	137	128	39	163	40
Right direction	41.9%	80.4% ++++	32.9% ----	21.8% ----	22.7% ----	11.7% ----	13.3% ----	28.1% ----	37.6%
Wrong direction	45.1%	13.1% ----	52.2% +++	64.4% ++++	63.0% ++++	79.1% ++++	65.6% +++	52.3% +	25.8% --
Skipped	13.1%	6.5% ----	14.8%	13.8%	14.2%	9.2%	21.1%	19.6% +++	36.6% ++++
Chi2:	-	(999)							
Std Error Around 50%:	2.58	4.68	5.57	7.19	8.37	8.66	15.69	7.68	15.49

³ Half-sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1461	185	141	112	573	352	99
Total:	1441	189	155	127	488	369	113
Right direction	41.9%	38.9%	56.7% ++++	54.0% +++	46.4% +++	27.2% ----	38.9%
Wrong direction	45.1%	45.9%	30.6% ----	30.4% ----	42.4%	59.5% ++++	44.9%
Skipped	13.1%	15.2%	12.7%	15.6%	11.3%	13.3%	16.2%
Chi2:	-	999					
Std Error Around 50%:	2.58	7.13	7.87	8.70	4.44	5.10	9.22

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?												
	Gender			Age				Education			Language	
	Total	Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/C EGEP	Uni	Englis h	French
INTRO2												
Weighted Total:	1461	724	737	176	546	489	249	438	476	547	1115	346
Total:	1441	675	766	138	451	538	314	434	477	530	1078	363
Right direction	41.9%	47.1 % ++++	36.7 % ----	37.9%	40.9%	39.8%	50.9 % ++++	42.5%	42.5%	40.8%	46.8 % ++++	26.1 % ----
Wrong direction	45.1%	42.7% -	47.4% +	43.0%	48.7 % ++	48.3% +	32.3 % ----	40.7 % --	45.9%	47.8%	40.0 % ----	61.3 % ++++
Skipped	13.1%	10.2 % ---	15.9 % +++	19.2 % ++	10.5 % --	11.9%	16.8 % ++	16.8 % +++	11.6%	11.4%	13.2%	12.6%
Chi2:	-	999	999	999	999	999	999	95	999	999	999	999
Std Error Around 50%:	2.58	3.77	3.54	8.34	4.61	4.23	5.53	4.70	4.49	4.26	2.98	5.14