



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: March 24, 2010

Target Population: General Population

Sample: n=2,880 (MOE +/- 1.83 19 times out of 20)

Field Dates: March 17 – 23, 2010

Method: IVR

Decided vote intention (decided Voters, includes leaning) ¹							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2509	331	253	164	960	627	174
Total:	2511	282	243	167	950	681	188
Conservative Party	33.3%	33.4%	56.0%	49.5%	36.6%	16.0%	29.5%
			++++	++++	+++	----	
Liberal Party	27.7%	25.3%	20.3%	15.3%	35.0%	20.9%	39.2%
			---	----	++++	----	++++
NDP	15.9%	25.6%	8.1%	23.0%	16.6%	9.3%	22.1%
		++++	----	++		----	++
Green Party	10.4%	12.1%	8.2%	11.8%	10.3%	11.7%	5.6%
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Bloc Québécois	9.8%	0.0%	0.0%	0.0%	0.0%	39.2%	0.0%
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Other	2.8%	3.6%	7.3%	0.5%	1.5%	2.9%	3.6%
			++++	-	---		
Chi2:	-	(999)					
Std Error Around 50%:	1.96	5.84	6.29	7.58	3.18	3.76	7.15

¹ Decided voters only. Our survey also finds that 12.9% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)												
	Total	Gender		Age				Highest level of schooling completed			Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR
FEDVT												
Weighted Total:	2509	1238	1271	281	887	893	449	684	833	992	1909	599
Total:	2511	1253	1258	206	753	1031	521	704	827	980	1860	651
Conservative Party	33.3%	34.1%	32.6%	22.3%	29.7%	36.1%	41.9%	33.7%	36.1%	30.8%	38.9%	15.6%
				----	---	++	++++		++	--	++++	----
Liberal Party	27.7%	28.3%	27.1%	22.0%	26.3%	27.4%	34.7%	22.0%	23.7%	35.1%	30.1%	20.1%
				--			++++	----	---	++++	++++	----
NDP	15.9%	14.7%	17.1%	17.7%	17.9%	15.9%	10.9%	16.2%	16.3%	15.4%	17.9%	9.6%
		-	+		+		----				++++	----
Green Party	10.4%	10.7%	10.2%	23.0%	11.0%	8.7%	5.1%	11.9%	11.2%	8.8%	10.1%	11.5%
				++++		--	----				--	
Bloc Québécois	9.8%	8.9%	10.7%	11.4%	12.2%	9.0%	5.7%	12.7%	9.8%	7.8%	0.1%	40.7%
					+++		----	+++		---	----	++++
Other	2.8%	3.3%	2.3%	3.6%	2.9%	2.9%	1.8%	3.5%	3.0%	2.2%	2.9%	2.6%
Chi2:	-	-		999				999			999	
Std Error Around 50%:	1.96	2.77	2.76	6.83	3.57	3.05	4.29	3.69	3.41	3.13	2.27	3.84

Daily Tracking – March 17-23

Decided vote intention (decided Voters, includes leaning)						
	Total	Mar 17	Mar 18	Mar 19	Mar 22	Mar 23
FEDVT						
Weighted Total:	2509	452	593	423	581	462
Total:	2511	452	593	423	581	462
CPC	33.3%	33.4%	36.2%	32.4%	29.5%	35.4%
LPC	27.7%	29.6%	26.2%	25.9%	29.3%	25.9%
NDP	15.9%	14.4%	15.6%	18.4%	16.3%	16.7%
GP	10.4%	10.9%	9.3%	10.1%	12.9%	9.1%
BQ	9.8%	9.3%	9.3%	10.3%	9.9%	10.4%
Other	2.8%	2.4%	3.4%	2.9%	2.1%	2.5%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	1.96	4.61	4.02	4.76	4.07	4.56

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ²									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1498	453	354	208	128	123	38	167	27
Total:	1483	455	359	197	110	132	37	166	27
Right direction	46.9%	86.5% ++++	32.8% ----	28.5% ----	26.4% ----	19.4% ----	24.0% ---	35.3% ---	36.9%
Wrong direction	42.4%	7.9% ----	54.9% ++++	59.8% ++++	64.2% ++++	72.3% ++++	63.2% +++	45.4%	34.0%
Skipped	10.7%	5.5% ----	12.3%	11.8%	9.4%	8.3%	12.8%	19.4% ++++	29.1%
Chi2:	-	(999)							
Std Error Around 50%:	2.54	4.59	5.17	6.98	9.34	8.53	16.11	7.61	18.86

² Half sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1498	209	165	89	562	367	107
Total:	1483	177	157	92	546	395	116
Right direction	46.9%	53.2%	64.2%	54.8%	48.3%	32.0%	45.5%
		+	++++			----	
Wrong direction	42.4%	36.5%	30.2%	30.8%	40.4%	57.2%	41.6%
		-	---	--		++++	
Skipped	10.7%	10.3%	5.6%	14.4%	11.3%	10.8%	12.9%
			--				
Chi2:	-	999					
Std Error Around 50%:	2.54	7.37	7.82	10.22	4.19	4.93	9.10

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?												
	Total	Gender		Age				Highest level of schooling completed			Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR
INTRO2												
Weighted Total:	1498	742	756	182	545	519	253	428	504	566	1145	353
Total:	1483	737	746	131	459	605	288	440	495	548	1103	380
Right direction	46.9%	51.5%	42.5%	51.5%	46.9%	45.3%	47.1%	47.1%	49.9%	44.1%	51.8%	31.3%
		++++	----								++++	----
Wrong direction	42.4%	40.9%	43.7%	38.4%	44.6%	46.5%	32.0%	39.2%	39.7%	47.2%	37.6%	57.9%
						++	----			+++	----	++++
Skipped	10.7%	7.6%	13.8%	10.1%	8.5%	8.2%	20.9%	13.7%	10.4%	8.7%	10.7%	10.8%
		----	++++		--	--	++++	++		-		
Chi2:	-	999		999				95			999	
Std Error Around 50%:	2.54	3.61	3.59	8.56	4.57	3.98	5.77	4.67	4.40	4.19	2.95	5.03