



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: March 10, 2010

Target Population: General Population

Sample: n=2,467 (MOE +/- 1.97 19 times out of 20)

Field Dates: March 3 – 9, 2010

Method: IVR

Decided vote intention (decided Voters, includes leaning) ¹							
	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	2157	287	222	142	815	536	155
Total:	2165	332	240	116	775	516	186
Conservative Party	31.9%	36.4%	50.2%	45.3%	33.4%	16.0%	32.2%
Liberal Party	29.6%	21.9%	21.9%	25.4%	35.2%	27.4%	37.2%
NDP	16.0%	21.2%	13.0%	21.9%	17.9%	8.9%	19.9%
Green Party	11.0%	17.5%	10.7%	6.7%	10.6%	9.9%	8.5%
Bloc Québécois	9.1%	0.0%	0.0%	0.0%	0.0%	36.5%	0.0%
Other	2.4%	2.9%	4.2%	0.7%	2.9%	1.2%	2.2%
Chi2:	-	(999)					
Std Error Around 50%:	2.11	5.38	6.33	9.10	3.52	4.31	7.19

Decided vote intention (decided Voters, includes leaning)												
	Total	Gender		Age				Highest level of schooling completed			Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR
FEDVT												
Weighted Total:	2157	1072	1084	230	772	763	392	607	696	853	1641	516
Total:	2165	1126	1039	180	667	835	483	616	689	860	1666	499
Conservative Party	31.9%	34.9%	29.0%	20.6%	26.4%	35.8%	41.6%	32.5%	31.9%	31.5%	36.9%	16.0%
Liberal Party	29.6%	28.6%	30.7%	22.1%	29.8%	30.1%	32.8%	24.9%	26.2%	35.9%	30.7%	26.2%
NDP	16.0%	15.0%	17.0%	19.5%	17.8%	14.9%	12.6%	14.9%	16.5%	16.4%	18.0%	9.5%
Green Party	11.0%	9.9%	12.0%	22.6%	11.8%	9.0%	6.4%	13.7%	11.3%	8.7%	11.5%	9.3%
Bloc Québécois	9.1%	8.5%	9.6%	11.3%	11.6%	8.0%	4.8%	10.6%	11.5%	6.0%	0.0%	37.8%
Other	2.4%	3.1%	1.7%	3.9%	2.5%	2.1%	1.8%	3.5%	2.6%	1.5%	2.8%	1.2%
Chi2:	-	99		999				999			999	
Std Error Around 50%:	2.11	2.92	3.04	7.30	3.79	3.39	4.46	3.95	3.73	3.34	2.40	4.39

¹ Decided voters only. Our survey also finds that 12.6% of Canadians are undecided/ineligible to vote.

Daily Tracking – March 3 - 9

Decided vote intention (decided Voters, includes leaning)						
	Total	Mar 3	Mar 4	Mar 5	Mar 8	Mar 9
FEDVT						
Weighted Total:	2157	396	284	511	501	473
Total:	2165	396	284	511	501	473
CPC	31.9%	35.7%	34.3%	27.6%	32.5%	31.3%
LPC	29.6%	26.4%	30.8%	32.4%	28.9%	26.5%
NDP	16.0%	16.7%	18.0%	16.1%	14.6%	17.9%
GP	11.0%	9.6%	7.0%	13.1%	11.4%	12.1%
BQ	9.1%	9.2%	8.4%	8.9%	10.1%	8.8%
Other	2.4%	2.4%	1.3%	1.9%	2.6%	3.4%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	2.11	4.92	5.82	4.34	4.38	4.51

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction? ²									
		Vote Intention (includes leaning)							
	Total	CPC	LPC	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1238	347	325	173	117	102	22	112	39
Total:	1240	370	322	173	112	94	23	111	35
Right direction	45.5%	80.7%	37.4%	28.0%	27.1%	18.1%	26.1%	32.3%	52.4%
Wrong direction	43.8%	12.7%	52.7%	64.3%	58.2%	73.2%	55.2%	43.8%	30.2%
Skipped	10.7%	6.6%	9.9%	7.7%	14.6%	8.7%	18.7%	23.9%	17.5%
Chi2:	-	(999)							
Std Error Around 50%:	2.78	5.09	5.46	7.45	9.26	10.11	20.43	9.30	16.56

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
		REGION					
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1238	161	126	94	466	298	93
Total:	1240	185	136	76	448	282	113
Right direction	45.5%	52.1%	53.4%	56.9%	45.0%	35.2%	47.1%
Wrong direction	43.8%	35.9%	33.8%	35.0%	45.7%	53.7%	39.4%
Skipped	10.7%	12.0%	12.8%	8.0%	9.3%	11.1%	13.6%
Chi2:	-	999					
Std Error Around 50%:	2.78	7.20	8.40	11.24	4.63	5.84	9.22

² Half-sample only

All things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?												
	Total	Gender		Age				Highest level of schooling completed			Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	EN	FR
INTRO2												
Weighted Total:	1238	604	634	134	424	458	223	373	396	469	952	286
Total:	1240	637	603	106	364	493	277	378	387	475	969	271
Right direction	45.5%	48.0%	43.1%	47.8%	44.5%	41.8%	53.6%	47.3%	48.8%	41.3%	49.0%	33.7%
Wrong direction	43.8%	42.1%	45.5%	40.4%	47.7%	47.2%	31.5%	41.3%	41.7%	47.6%	40.2%	55.8%
Skipped	10.7%	9.9%	11.4%	11.8%	7.8%	11.0%	14.9%	11.3%	9.5%	11.2%	10.7%	10.5%
Chi2:	-	-	-	999				-			999	
Std Error Around 50%:	2.78	3.88	3.99	9.52	5.14	4.41	5.89	5.04	4.98	4.50	3.15	5.95