



Canada's Leader in IVR Public Opinion Polling

## 0779 – Political Landscape – Data Tables, Weighted

**Date:** January 13, 2010

**Target Population:** General Population

**Sample:** n=3730, (MOE +/- 1.60 19 times out of 20)

**Field Dates:** January 6 – 12, 2010

**Method:** IVR

Based on what you know, do you think that too much, too little, or just the right amount of taxpayer money is being spent on the 2010 Vancouver Olympics?									
	Vote Intention (includes leaning)								
	Total	CP	Lib	NDP	GP	BQ	Oth	Undec	Not eligible
QOLYMPIC									
Weighted Total:	3730	993	942	491	383	328	73	421	99
Total:	3730	1021	973	472	343	341	72	417	91
<b>Too much</b>	48.3%	<b>43.7%</b> ----	<b>43.7%</b> ----	<b>58.2%</b> ++++	53.2% +	43.4% -	<b>65.8%</b> +++	<b>56.2%</b> ++++	40.6%
<b>Too little</b>	6.5%	5.5%	5.4%	5.3%	<b>8.9%</b> ++	<b>10.7%</b> ++++	6.0%	7.1%	7.1%
<b>Just the right amount</b>	45.2%	<b>50.8%</b> ++++	<b>50.9%</b> ++++	<b>36.5%</b> ----	<b>37.9%</b> ---	45.9%	<b>28.2%</b> ---	<b>36.6%</b> ----	52.3%
Chi2:	-	(999)							
Std Error Around 50%:	1.60	3.07	3.14	4.51	5.29	5.31	11.55	4.80	10.27

Based on what you know, do you think that too much, too little, or just the right amount of taxpayer money is being spent on the 2010 Vancouver Olympics?							
	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
QOLYMPIC							
Weighted Total:	3730	485	373	246	1421	925	280
Total:	3730	405	300	249	1506	987	283
<b>Too much</b>	48.3%	<b>68.0%</b> ++++	44.2%	47.2%	<b>45.7%</b> --	<b>42.5%</b> ----	53.1% +
<b>Too little</b>	6.5%	<b>3.8%</b> --	7.3%	5.1%	6.7%	<b>8.1%</b> ++	5.0%
<b>Just the right amount</b>	45.2%	<b>28.2%</b> ----	48.5%	47.7%	<b>47.6%</b> ++	<b>49.4%</b> +++	42.0%
Chi2:	-	999					
Std Error Around 50%:	1.60	4.87	5.66	6.21	2.53	3.12	5.83

Based on what you know, do you think that too much, too little, or just the right amount of taxpayer money is being spent on the 2010 Vancouver Olympics?														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
QOLYMPIC														
Weighted Total:	3730	1802	1928	439	1331	1306	654	1115	1206	1410	3080	650	2833	897
Total:	3730	1783	1947	331	1162	1536	701	1091	1188	1451	3095	635	2776	954
<b>Too much</b>	48.3%	<b>45.8%</b>	<b>50.7%</b>	<b>42.2%</b>	49.8%	48.1%	49.8%	<b>51.9%</b>	<b>50.8%</b>	<b>43.3%</b>	49.0%	44.9%	<b>50.3%</b>	<b>42.2%</b>
		---	+++	--				+++	++	----	+	-	++++	----
<b>Too little</b>	6.5%	<b>7.8%</b>	<b>5.2%</b>	<b>9.5%</b>	7.1%	5.8%	<b>4.7%</b>	<b>8.4%</b>	6.4%	<b>5.0%</b>	<b>6.1%</b>	<b>8.5%</b>	<b>5.9%</b>	<b>8.2%</b>
		+++	---	++			--	+++		---	--	++	--	++
<b>Just the right amount</b>	45.2%	46.4%	44.1%	48.4%	43.2%	46.1%	45.5%	<b>39.7%</b>	<b>42.8%</b>	<b>51.7%</b>	44.9%	46.6%	<b>43.8%</b>	<b>49.6%</b>
					-			----	--	++++			---	+++
Chi2:	-	999		99				999			95		999	
Std Error Around 50%:	1.60	2.32	2.22	5.39	2.87	2.50	3.70	2.97	2.84	2.57	1.76	3.89	1.86	3.17