



Canada's Leader in IVR Public Opinion Polling

0779 – Political Landscape – Data Tables, Weighted

Date: January 13, 2010

Target Population: General Population

Sample: n=3730, (MOE +/- 1.60 19 times out of 20)

Field Dates: January 6 – 12, 2010

Method: IVR

Decided vote intention (decided Voters, includes leaning) ¹							
	Total	REGION					
		BC	Alb	Sask/Man	Ont	Que	Atl
FEDVT							
Weighted Total:	3210	422	331	212	1205	806	233
Total:	3222	354	267	214	1292	858	237
Conservative Party	30.9%	32.8%	51.3% ++++	41.4% ++++	31.4%	17.5% ----	32.9%
Liberal Party	29.3%	22.7% ---	18.8% ----	26.8%	38.4% ++++	23.0% ----	33.4%
NDP	15.3%	23.5% ++++	12.8%	21.0% ++	15.2%	8.6% ----	22.4% +++
Green Party	11.9%	18.8% ++++	12.0%	9.4%	12.6%	9.0% ---	8.6%
Bloc Québécois	10.2%	0.0% ----	0.0% ----	0.0% ----	0.0% ----	40.7% ++++	0.0% ----
Other	2.3%	2.2%	5.1% +++	1.4%	2.4%	1.1% --	2.7%
Chi2:	-	(999)					
Std Error Around 50%:	1.73	5.21	6.00	6.70	2.73	3.35	6.37

¹ Decided voters only. Our survey also finds that 14.0% of Canadians are undecided/ineligible to vote.

Decided vote intention (decided Voters, includes leaning)														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
FEDVT														
Weighted Total:	3210	1589	1621	359	1134	1124	592	885	1048	1276	2668	542	2431	779
Total:	3222	1576	1646	271	990	1325	636	876	1030	1316	2686	536	2395	827
Conservative Party	30.9%	33.6%	28.3%	14.8%	25.6%	35.9%	41.5%	32.2%	32.6%	28.7%	30.5%	32.9%	35.3%	17.2%
		+++	---	----	----	++++	++++			--			++++	----
Liberal Party	29.3%	28.7%	29.9%	26.4%	28.8%	29.2%	32.4%	25.3%	26.6%	34.4%	27.8%	37.0%	31.7%	21.9%
							+	---	--	++++	----	++++	++++	----
NDP	15.3%	13.3%	17.3%	20.2%	16.4%	13.6%	13.4%	15.8%	14.1%	15.9%	15.8%	12.7%	17.4%	8.8%
		---	+++	++		--					+		++++	----
Green Party	11.9%	11.2%	12.6%	22.4%	15.1%	8.7%	5.5%	11.5%	12.8%	11.5%	12.1%	11.2%	12.9%	9.0%
				++++	++++	----	----						+++	---
Bloc Québécois	10.2%	10.9%	9.6%	14.8%	11.0%	10.0%	6.2%	12.9%	11.2%	7.5%	11.7%	2.8%	0.1%	41.7%
				+++			----	+++		----	++++	----	----	++++
Other	2.3%	2.2%	2.3%	1.4%	3.0%	2.5%	1.1%	2.2%	2.7%	2.0%	2.1%	3.4%	2.6%	1.4%
					++		--				-	+	++	--
Chi2:	-	99		999				999			999		999	
Std Error Around 50%:	1.73	2.47	2.42	5.95	3.11	2.69	3.89	3.31	3.05	2.70	1.89	4.23	2.00	3.41

Daily Tracking – Jan. 6–12

Decided vote intention (decided Voters, includes leaning)						
	Total	Jan 6	Jan 7	Jan 8	Jan 11	Jan 12
FEDVT						
Weighted Total:	3210	229	781	748	761	703
Total:	3222	229	781	748	761	703
CPC	30.9%	28.3%	30.2%	27.6%	32.0%	34.0%
LPC	29.3%	23.6%	28.0%	30.8%	29.8%	26.6%
NDP	15.3%	12.9%	15.4%	16.9%	15.9%	15.7%
GP	11.9%	15.8%	11.8%	13.8%	11.4%	11.8%
BQ	10.2%	17.3%	11.4%	9.0%	9.0%	10.0%
Other	2.3%	2.2%	3.2%	2.0%	2.1%	1.9%
Chi2:	-	-	-	-	-	-
Std Error Around 50%:	1.73	6.48	3.51	3.58	3.55	3.70

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?									
	Vote Intention (includes leaning)								
	Total	CP	Lib	NDP	GP	BQ	Oth	Undec	Not eligible
INTRO2									
Weighted Total:	1922	533	487	248	183	167	30	223	49
Total:	1925	545	503	240	165	169	29	227	47
Right direction	40.1%	82.6% ++++	26.9% ----	22.5% ----	22.1% ----	16.8% ----	24.7%	21.7% ----	38.7%
Wrong direction	47.3%	10.1% ----	61.1% ++++	69.3% ++++	63.2% ++++	74.4% ++++	61.7%	51.2%	26.3% ---
Skipped	12.6%	7.3% ----	12.0%	8.3% --	14.7%	8.8%	13.6%	27.1% ++++	34.9% ++++
Chi2:	-	(999)							
Std Error Around 50%:	2.23	4.20	4.37	6.33	7.63	7.54	18.20	6.50	14.29

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?							
	REGION						
	Total	BC	Alb	Sask/Man	Ont	Que	Atl
INTRO2							
Weighted Total:	1922	225	195	127	744	476	155
Total:	1925	190	158	125	796	500	156
Right direction	40.1%	43.0%	49.9% +++	48.5% ++	41.7%	31.0% ----	37.1%
Wrong direction	47.3%	46.0%	38.4% --	36.4% --	45.6%	56.8% ++++	48.6%
Skipped	12.6%	11.0%	11.6%	15.2%	12.7%	12.2%	14.4%
Chi2:	-	999					
Std Error Around 50%:	2.23	7.11	7.80	8.77	3.47	4.38	7.85

First, all things considered, would you say the Government of Canada is moving in the right direction or the wrong direction?														
	Total	Gender		Age				Highest level of schooling completed			Place of birth		Language of Interview	
		Male	Feml	<25	25-44	45-64	65+	<= HS	Coll/CE GEP	Uni	In Canada	Outside Canada	English	French
INTRO2														
Weighted Total:	1922	930	992	206	701	686	329	534	633	755	1571	350	1455	467
Total:	1925	919	1006	155	610	806	354	533	614	778	1580	345	1437	488
Right direction	40.1%	43.2%	37.2%	36.5%	36.7%	41.2%	47.4%	42.0%	41.2%	37.8%	38.1%	49.1%	43.3%	30.3%
		+++	---		--		+++				---	++++	++++	----
Wrong direction	47.3%	48.1%	46.6%	46.9%	51.1%	47.9%	38.3%	41.0%	44.5%	54.2%	50.0%	35.2%	44.1%	57.6%
					++		----	----	-	++++	++++	----	----	++++
Skipped	12.6%	8.7%	16.2%	16.6%	12.2%	10.9%	14.2%	17.0%	14.3%	8.0%	11.9%	15.7%	12.7%	12.2%
		----	++++				-	++++		----	-	+		
Chi2:	-	999		99				999			999		999	
Std Error Around 50%:	2.23	3.23	3.09	7.87	3.97	3.45	5.21	4.24	3.95	3.51	2.47	5.28	2.59	4.44