



**FOR RELEASE ON: AUGUST 26, 2010**

## **LIBERALS ENTER ELECTION WITH NARROW LEAD**

**SAINT JOHN:** The provincial Liberals are slightly ahead of the PCs, with a large percentage of undecided voters still evident, according to the most recent survey conducted by **Corporate Research Associates Inc.** Four in ten decided and leaning voters back the Liberals (41%, up from 37% in May 2010), while support for the PC Party stands at 36% (down from 42%). Support for the NDP (16%, unchanged) and the Green Party (6%, compared with 5%) remains stable. The new party in the province, the People's Alliance of New Brunswick, is preferred by one percent of decided and leaning voters. Of the remainder, two in ten are undecided (23%), while one in ten do not plan to vote (9%), or refuse to state a preference (8%).

Satisfaction with the provincial government is relatively stable this quarter. Presently, just over four in ten New Brunswick residents (44%, compared with 41% in May 2010) are completely or mostly satisfied with the government, while one-half (49%, compared with 51%) are dissatisfied. Eight percent (compared with 9%) do not offer a definite opinion at this time.

Shawn Graham is preferred for Premier by three in ten New Brunswick residents (29%, compared with 28% three months ago), while two in ten prefer David Alward (22%, down from 27%). Backing for Roger Duguay of the NDP stands at eight percent (compared with 10%), while five percent prefer Jack MacDougall of the Green Party (compared with 7%). Three percent prefer Kris Austin of the People's Alliance of New Brunswick, while six percent (compared with 9%) of New Brunswickers like none of these leaders or prefer others. The number of residents who do not offer a definite opinion increased this quarter and currently stands at 28 percent (up from 19% three months ago).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent survey of Atlantic Canadians, and are based on a sample of 806 adult New Brunswickers, conducted from August 4 to August 24, 2010, with overall results accurate to within  $\pm 3.4$  percentage points, 95 out of 100 times.

**For more information, please contact:** Don Mills, President and CEO at (902) 493-3820.

**Ce communiqué de presse est également offert en français.**

# CRA *Atlantic Quarterly*® – Summer 2010

## New Brunswick Political Results

Sample: 806 New Brunswickers (18 years plus)

Interview Dates: August 4 to August 24, 2010

Margin of Sampling Error: ±3.4 percentage points (95% confidence level)

<b>How satisfied are you with the overall performance of the provincial government led by Premier Shawn Graham?</b>					
	<b>August 2009</b>	<b>November 2009</b>	<b>February 2010</b>	<b>May 2010</b>	<b>August 2010</b>
Completely satisfied	5%	3%	2%	3%	4%
Mostly satisfied	48%	39%	32%	38%	40%
Mostly dissatisfied	24%	31%	31%	31%	34%
Completely dissatisfied	13%	20%	24%	20%	15%
Don't know/No answer/Neither	11%	7%	10%	9%	8%

<b>If an election were held today in New Brunswick, for which party would you vote?</b>					
<i>Note: May and August 2010 results include decided and leaning voters</i>					
<b>Party</b>	<b>August 2009</b>	<b>November 2009</b>	<b>February 2010</b>	<b>May 2010</b>	<b>August 2010</b>
Liberal Party	41%	36%	36%	37%	41%
Progressive Conservative Party	35%	46%	42%	42%	36%
New Democratic Party	22%	14%	18%	16%	16%
Green Party	3%	4%	4%	5%	6%
People's Alliance of New Brunswick	n/a	n/a	n/a	n/a	1%
Other	0%	0%	0%	1%	1%
<b>TOTAL DECIDED VOTE</b>	<b>101%</b>	<b>100%</b>	<b>100%</b>	<b>101%</b>	<b>101%</b>
Undecided/Do not plan to vote/Refused to state	43%	42%	45%	36%	41%

\*Percentages may not equal 100% due to rounding.

<b>Which one of the following individuals would you most prefer as Premier of New Brunswick?</b>					
<b>Leader</b>	<b>August 2009</b>	<b>November 2009</b>	<b>February 2010</b>	<b>May 2010</b>	<b>August 2010</b>
Shawn Graham of the Liberal Party	35%	29%	25%	28%	29%
David Alward of the PC Party	21%	29%	27%	27%	22%
Roger Duguay of the NDP	12%	8%	11%	10%	8%
Next leader/Jack MacDougall of the Green Party	4%	3%	5%	7%	5%
Kris Austin of the People's Alliance of New Brunswick	n/a	n/a	n/a	n/a	3%
None of the above/Other	5%	10%	9%	9%	6%
Don't know/No answer	22%	21%	23%	19%	28%

