



FOR RELEASE ON: MARCH 9, 2010

These results are under embargo until 12:01 AM, Tuesday March 9, 2010

MAJORITY DISSATISFIED WITH PERFORMANCE OF THE LIBERAL GOVERNMENT

SAINT JOHN: Satisfaction with the New Brunswick Liberal Party declined again this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, one-third of New Brunswickers (34%, down from 42% in November 2009) are completely or mostly satisfied with the government, while over one-half (55%, up from 51%) are dissatisfied. Ten percent (compared with 7%) do not offer a definite opinion at this time.

Despite this decrease in satisfaction with the provincial government, the gap between the PCs and the Liberals has actually narrowed in the past three months, with a large percentage of undecided voters still evident. Over one-third of decided voters back the Liberals (36%, unchanged from three months ago), while four in ten support the PC Party (42%, down from 46%). Support for the NDP increased slightly (18%, up from 14%), while support for the Green Party is unchanged at four percent. The number of New Brunswick residents who are undecided, do not plan to vote, or refuse to state a preference currently stands at 45 percent (as compared to 42% in November 2009).

Preference for party leader shifted slightly in February. Just under three in ten New Brunswickers prefer David Alward for Premier (27%, compared with 29%), while one-quarter prefer Shawn Graham (25%, down from 29%). Backing for Roger Duguay of the NDP stands at 11 percent (compared with 8%). Nine percent (compared with 10%) of New Brunswickers like none of these leaders or prefer others. The number of residents who do not offer a definite opinion is stable and currently stands at 23 percent (compared with 21%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 804 adult New Brunswickers, conducted from February 1 to February 25, 2010, with results accurate to within ± 3.5 percentage points, 95 out of 100 times.

For more information, please contact: Don Mills, President and CEO at (902) 493-3820.

Ce communiqué de presse est également offert en français.

CRA *Atlantic Quarterly*® – Winter 2010

New Brunswick Political Results

Sample: 804 New Brunswickers (18 years plus)
 Interview Dates: February 1 to February 25, 2010
 Margin of Sampling Error: ±3.5 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier Shawn Graham?					
	February 2009	May 2009	August 2009	November 2009	February 2010
Completely satisfied	3%	3%	5%	3%	2%
Mostly satisfied	61%	47%	48%	39%	32%
Mostly dissatisfied	20%	27%	24%	31%	31%
Completely dissatisfied	9%	14%	13%	20%	24%
Don't know/No answer/Neither/Too soon to tell	7%	9%	11%	7%	10%

If an election were held today in New Brunswick, for which party would you vote?					
Party	February 2009	May 2009	August 2009	November 2009	February 2010
Progressive Conservative Party	34%	40%	35%	46%	42%
Liberal Party	50%	41%	41%	36%	36%
New Democratic Party	13%	16%	22%	14%	18%
Green Party	3%	3%	3%	4%	4%
Other	0%	0%	0%	0%	0%
TOTAL DECIDED VOTE	100%	100%	101%	100%	100%
Undecided/No answer/Do not plan to vote/Refused to state	35%	42%	43%	42%	45%

Which one of the following individuals would you most prefer as Premier of New Brunswick?					
Leader	February 2009	May 2009	August 2009	November 2009	February 2010
David Alward of the PC Party	21%	28%	21%	29%	27%
Shawn Graham of the Liberal Party	45%	39%	35%	29%	25%
Roger Duguay of the NDP	8%	6%	12%	8%	11%
Next leader/Jack MacDougall of the Green Party	4%	4%	4%	3%	5%
None of the above/Other	5%	8%	5%	10%	9%
Don't know/No answer	17%	16%	22%	21%	23%

