

What the World Thinks of America

Absolutes/col percents

Table 1

Q.1 In general how would you say you feel towards America?

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
NET: Favourable	5990 54%	642 64%	237 24%	814 81%	391 41%	321 31%	715 72%	199 19%	497 50%	485 48%	754 75%	935 93%
Very favourable	(+2) 2074 19%	194 19%	36 4%	312 31%	59 6%	97 9%	268 27%	55 5%	34 3%	70 7%	201 20%	748 75%
Fairly favourable	(+1) 3916 36%	448 44%	201 20%	502 50%	332 35%	224 22%	447 45%	144 14%	463 46%	415 41%	553 55%	187 19%
Neither favourable nor unfavourable	(0) 767 7%	72 7%	51 5%	19 2%	22 2%	95 9%	24 2%	9 1%	219 22%	208 21%	46 5%	2 *
Fairly unfavourable	(-1) 2185 20%	179 18%	430 43%	115 12%	354 37%	270 26%	133 13%	113 11%	251 25%	171 17%	137 14%	32 3%
Very unfavourable	(-2) 1876 17%	109 11%	232 23%	47 5%	134 14%	331 32%	115 12%	699 68%	29 3%	107 11%	50 5%	23 2%
NET: Unfavourable	4061 37%	288 29%	662 66%	162 16%	488 51%	601 58%	248 25%	812 79%	280 28%	278 28%	187 19%	55 5%
NET: Favourable less unfavourable	1929 18%	354 35%	-425 -43%	652 65%	-97 -10%	-280 -27%	467 47%	-613 -60%	217 22%	207 21%	567 57%	880 88%
Don't know	203 2%	7 1%	50 5%	5 1%	49 5%	16 2%	13 1%	2 *	4 *	35 3%	13 1%	9 1%
Mean	0.20	0.44	-0.65	0.92	-0.19	-0.51	0.63	-1.23	0.22	0.18	0.73	1.62
Standard error	0.01	0.04	0.04	0.03	0.04	0.04	0.04	0.04	0.03	0.04	0.03	0.03

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Table 2

Q.2 Thinking specifically about President George Bush of America, would you say your attitude towards President George Bush is...?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
NET: Favourable	3858 35%	455 45%	166 17%	482 48%	164 17%	209 20%	615 62%	88 9%	318 32%	248 25%	409 41%	704 70%
Very favourable	(+2) 1145 10%	112 11%	32 3%	140 14%	33 3%	55 5%	190 19%	26 3%	30 3%	29 3%	71 7%	427 43%
Fairly favourable	(+1) 2713 25%	343 34%	134 13%	342 34%	131 14%	154 15%	425 43%	62 6%	288 29%	219 22%	338 34%	277 28%
Neither favourable nor unfavourable	(0) 667 6%	50 5%	29 3%	21 2%	6 1%	93 9%	29 3%	5 *	159 16%	216 21%	43 4%	16 2%
Fairly unfavourable	(-1) 2922 27%	235 23%	458 46%	247 25%	359 38%	250 24%	189 19%	107 10%	412 41%	271 27%	287 29%	107 11%
Very unfavourable	(-2) 3348 30%	257 25%	324 32%	228 23%	390 41%	454 44%	143 14%	820 80%	104 10%	221 22%	241 24%	166 17%
NET: Unfavourable	6270 57%	492 49%	782 78%	475 48%	749 79%	704 68%	332 33%	927 91%	516 52%	492 49%	528 53%	273 27%
NET: Favourable less unfavourable	-2412 -22%	-37 -4%	-616 -62%	7 1%	-585 -62%	-495 -48%	283 28%	-839 -82%	-198 -20%	-244 -24%	-119 -12%	431 43%
Don't know	226 2%	12 1%	23 2%	22 2%	31 3%	27 3%	24 2%	2 *	7 1%	50 5%	20 2%	8 1%
Mean	-0.43	-0.18	-0.93	-0.08	-1.03	-0.89	0.34	-1.60	-0.27	-0.46	-0.29	0.70
Standard error	0.01	0.05	0.04	0.05	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.05

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Table 3
Q.3 Agreement with American policies on world issues
Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>Global Warming</u>												
Agree	2967 27%	215 21%	200 20%	227 23%	156 16%	148 14%	364 36%	132 13%	602 60%	203 20%	256 26%	464 46%
Disagree	4942 45%	461 46%	463 46%	377 38%	642 68%	591 57%	264 26%	748 73%	251 25%	220 22%	515 52%	410 41%
NET: Agree less disagree	-1975 -18%	-246 -24%	-263 -26%	-150 -15%	-486 -51%	-443 -43%	100 10%	-616 -60%	351 35%	-17 -2%	-259 -26%	54 5%
Don't know	3112 28%	333 33%	337 34%	396 40%	152 16%	294 28%	372 37%	142 14%	147 15%	583 58%	229 23%	127 13%
<u>Nuclear Proliferation</u>												
Agree	3297 30%	330 33%	94 9%	262 26%	183 19%	93 9%	527 53%	84 8%	645 65%	180 18%	295 30%	604 60%
Disagree	5898 54%	411 41%	643 64%	366 37%	698 73%	863 84%	382 38%	927 91%	328 33%	659 66%	360 36%	261 26%
NET: Agree less disagree	-2601 -24%	-81 -8%	-549 -55%	-104 -10%	-515 -54%	-770 -75%	145 15%	-843 -82%	317 32%	-479 -48%	-65 -7%	343 34%
Don't know	1826 17%	268 27%	263 26%	372 37%	69 7%	77 7%	91 9%	11 1%	27 3%	167 17%	345 35%	136 14%
<u>Spread of AIDS</u>												
Agree	4664 42%	247 24%	345 35%	299 30%	244 26%	891 86%	439 44%	195 19%	824 82%	284 28%	273 27%	623 62%
Disagree	3162 29%	172 17%	342 34%	181 18%	352 37%	107 10%	299 30%	751 73%	124 12%	356 35%	219 22%	259 26%
NET: Agree less disagree	1502 14%	75 7%	3 *	118 12%	-108 -11%	784 76%	140 14%	-556 -54%	700 70%	-72 -7%	54 5%	364 36%
Don't know	3195 29%	590 58%	313 31%	520 52%	354 37%	35 3%	262 26%	76 7%	52 5%	366 36%	508 51%	119 12%

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Q.3 Agreement with American policies on world issues
Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>Terrorism</u>												
Agree	5654 51%	619 61%	260 26%	593 59%	514 54%	404 39%	645 65%	83 8%	733 73%	418 42%	589 59%	796 80%
Disagree	4689 43%	330 33%	666 67%	298 30%	389 41%	563 55%	316 32%	936 92%	242 24%	450 45%	315 32%	184 18%
NET: Agree less disagree	965 9%	289 29%	-406 -41%	295 30%	125 13%	-159 -15%	329 33%	-853 -83%	491 49%	-32 -3%	274 27%	612 61%
Don't know	678 6%	60 6%	74 7%	109 11%	47 5%	66 6%	39 4%	3 *	25 3%	138 14%	96 10%	21 2%
<u>World Poverty</u>												
Agree	3960 36%	268 27%	196 20%	349 35%	164 17%	560 54%	387 39%	143 14%	853 85%	216 21%	300 30%	524 52%
Disagree	5020 46%	385 38%	682 68%	371 37%	655 69%	403 39%	441 44%	846 83%	91 9%	384 38%	368 37%	394 39%
NET: Agree less disagree	-1060 -10%	-117 -12%	-486 -49%	-22 -2%	-491 -52%	157 15%	-54 -5%	-703 -69%	762 76%	-168 -17%	-68 -7%	130 13%
Don't know	2041 19%	356 35%	122 12%	280 28%	131 14%	70 7%	172 17%	33 3%	56 6%	406 40%	332 33%	83 8%
<u>Israel and Palestine</u>												
Agree	2880 26%	350 35%	107 11%	342 34%	187 20%	176 17%	438 44%	47 5%	262 26%	123 12%	284 28%	564 56%
Disagree	5893 53%	393 39%	634 63%	390 39%	620 65%	663 64%	499 50%	966 95%	452 45%	501 50%	435 44%	340 34%
NET: Agree less disagree	-3013 -27%	-43 -4%	-527 -53%	-48 -5%	-433 -46%	-487 -47%	-61 -6%	-919 -90%	-190 -19%	-378 -38%	-151 -15%	224 22%
Don't know	2248 20%	266 26%	259 26%	268 27%	143 15%	194 19%	63 6%	9 1%	286 29%	382 38%	281 28%	97 10%

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Table 4

Q.4 Which of the following best describes Americans?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>Arrogant or Humble</u>												
Arrogant	7168 65%	730 72%	684 68%	680 68%	774 81%	708 69%	625 63%	418 41%	674 67%	675 67%	662 66%	538 54%
Humble	1695 15%	107 11%	143 14%	121 12%	101 11%	104 10%	190 19%	262 26%	80 8%	100 10%	135 14%	352 35%
Neither	1484 13%	124 12%	66 7%	147 15%	34 4%	134 13%	126 13%	293 29%	221 22%	104 10%	149 15%	86 9%
NET: Arrogant less Humble	5473 50%	623 62%	541 54%	559 56%	673 71%	604 58%	435 44%	156 15%	594 59%	575 57%	527 53%	186 19%
Don't know	674 6%	48 5%	107 11%	52 5%	41 4%	87 8%	59 6%	49 5%	25 3%	127 13%	54 5%	25 2%
<u>Antagonistic or Friendly</u>												
Antagonistic	3625 33%	273 27%	499 50%	371 37%	422 44%	493 48%	147 15%	361 35%	310 31%	325 32%	230 23%	194 19%
Friendly	5153 47%	616 61%	184 18%	538 54%	424 45%	324 31%	720 72%	234 23%	396 40%	335 33%	630 63%	752 75%
Neither	1480 13%	66 7%	164 16%	49 5%	23 2%	119 12%	90 9%	386 38%	275 28%	203 20%	75 8%	30 3%
NET: Antagonistic less Friendly	-1528 -14%	-343 -34%	315 32%	-167 -17%	-2 *	169 16%	-573 -57%	127 12%	-86 -9%	-10 -1%	-400 -40%	-558 -56%
Don't know	763 7%	54 5%	153 15%	42 4%	81 9%	97 9%	43 4%	41 4%	19 2%	143 14%	65 7%	25 2%

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Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>United or Divided</u>												
United	5988 54%	650 64%	307 31%	672 67%	533 56%	450 44%	668 67%	265 26%	584 58%	540 54%	649 65%	670 67%
Divided	3718 34%	277 27%	545 55%	261 26%	374 39%	402 39%	229 23%	539 53%	259 26%	276 27%	251 25%	305 30%
Neither	624 6%	36 4%	49 5%	22 2%	6 1%	65 6%	47 5%	180 18%	95 10%	65 6%	42 4%	17 2%
NET: United less Divided	2270 21%	373 37%	-238 -24%	411 41%	159 17%	48 5%	439 44%	-274 -27%	325 33%	264 26%	398 40%	365 36%
Don't know	691 6%	46 5%	99 10%	45 5%	37 4%	116 11%	56 6%	38 4%	62 6%	125 12%	58 6%	9 1%
<u>Religious or Not Religious</u>												
Religious	5502 50%	643 64%	293 29%	633 63%	744 78%	485 47%	248 25%	104 10%	515 52%	586 58%	547 55%	704 70%
Not Religious	3722 34%	245 24%	486 49%	219 22%	141 15%	409 40%	593 59%	581 57%	317 32%	222 22%	267 27%	242 24%
Neither	858 8%	45 4%	65 7%	32 3%	8 1%	65 6%	93 9%	294 29%	77 8%	59 6%	83 8%	37 4%
NET: Religious less Not Religious	1780 16%	398 39%	-193 -19%	414 41%	603 63%	76 7%	-345 -35%	-477 -47%	198 20%	364 36%	280 28%	462 46%
Don't know	939 9%	76 8%	156 16%	116 12%	57 6%	74 7%	66 7%	43 4%	91 9%	139 14%	103 10%	18 2%

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Q.4 Which of the following best describes Americans?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Free or Un-free												
Free	8006 73%	731 72%	466 47%	774 77%	591 62%	897 87%	791 79%	549 54%	862 86%	718 71%	758 76%	869 87%
Un-free	2054 19%	217 22%	351 35%	164 16%	316 33%	85 8%	136 14%	302 30%	77 8%	146 15%	159 16%	101 10%
Neither	456 4%	31 3%	70 7%	18 2%	10 1%	10 1%	40 4%	146 14%	31 3%	46 5%	37 4%	17 2%
NET: Free less Un-free	5952 54%	514 51%	115 12%	610 61%	275 29%	812 79%	655 66%	247 24%	785 79%	572 57%	599 60%	768 77%
Don't know	505 5%	30 3%	113 11%	44 4%	33 3%	41 4%	33 3%	25 2%	30 3%	96 10%	46 5%	14 1%

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Table 5

Q.5 Agreement with statements about America:- "America is a force for good in the world"

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
NET: Agree	4969 45%	581 58%	223 22%	659 66%	331 35%	326 32%	713 71%	104 10%	432 43%	149 15%	560 56%	891 89%
Agree strongly	(4) 2222 20%	249 25%	95 10%	308 31%	76 8%	126 12%	427 43%	39 4%	50 5%	36 4%	200 20%	616 62%
Agree slightly	(3) 2747 25%	332 33%	128 13%	351 35%	255 27%	200 19%	286 29%	65 6%	382 38%	113 11%	360 36%	275 27%
Disagree slightly	(2) 2615 24%	211 21%	513 51%	186 19%	336 35%	348 34%	114 11%	46 5%	422 42%	154 15%	220 22%	65 6%
Disagree strongly	(1) 3034 28%	170 17%	205 21%	134 13%	265 28%	325 31%	161 16%	866 85%	107 11%	627 62%	142 14%	32 3%
NET: Disagree	5649 51%	381 38%	718 72%	320 32%	601 63%	673 65%	275 28%	912 89%	529 53%	781 78%	362 36%	97 10%
NET: Agree less disagree	-680 -6%	200 20%	-495 -50%	339 34%	-270 -28%	-347 -34%	438 44%	-808 -79%	-97 -10%	-632 -63%	198 20%	794 79%
Don't know	403 4%	47 5%	59 6%	21 2%	18 2%	34 3%	12 1%	6 1%	39 4%	76 8%	78 8%	13 1%
Mean	2.39	2.69	2.12	2.85	2.15	2.13	2.99	1.29	2.39	1.52	2.67	3.49
Standard error	0.01	0.03	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.02

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Absolutes/col percents

Table 6

**Q.5 Agreement with statements about America:-
“America is reaping the thorns planted by its rulers in the world”**

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
NET: Agree	6611 60%	567 56%	699 70%	564 56%	724 76%	704 68%	523 52%	582 57%	702 70%	634 63%	512 51%	400 40%
Agree strongly	(4) 3297 30%	281 28%	541 54%	290 29%	287 30%	383 37%	280 28%	422 41%	110 11%	356 35%	207 21%	140 14%
Agree slightly	(3) 3314 30%	286 28%	158 16%	274 27%	437 46%	321 31%	243 24%	160 16%	592 59%	278 28%	305 31%	260 26%
Disagree slightly	(2) 1828 17%	184 18%	140 14%	156 16%	121 13%	153 15%	193 19%	80 8%	204 20%	116 12%	235 24%	246 25%
Disagree strongly	(1) 1496 14%	112 11%	111 11%	109 11%	67 7%	74 7%	169 17%	341 33%	17 2%	116 12%	101 10%	279 28%
NET: Disagree	3324 30%	296 29%	251 25%	265 27%	188 20%	227 22%	362 36%	421 41%	221 22%	232 23%	336 34%	525 52%
NET: Agree less disagree	3287 30%	271 27%	448 45%	299 30%	536 56%	477 46%	161 16%	161 16%	481 48%	402 40%	176 18%	-125 -12%
Don't know	1086 10%	146 14%	50 5%	171 17%	38 4%	102 10%	115 12%	19 2%	77 8%	140 14%	152 15%	76 8%
Mean	2.85	2.85	3.19	2.90	3.04	3.09	2.72	2.66	2.86	3.01	2.73	2.28
Standard error	0.01	0.03	0.03	0.04	0.03	0.03	0.04	0.04	0.02	0.04	0.03	0.03

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Table 7

Q.5 Agreement with statements about America:- "America is a beacon of hope and opportunity"

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
NET: Agree	5529 50%	562 56%	327 33%	720 72%	419 44%	474 46%	748 75%	206 20%	398 40%	185 18%	568 57%	922 92%
Agree strongly	(4) 2662 24%	218 22%	161 16%	394 39%	101 11%	200 19%	518 52%	87 9%	47 5%	44 4%	196 20%	696 70%
Agree slightly	(3) 2867 26%	344 34%	166 17%	326 33%	318 33%	274 27%	230 23%	119 12%	351 35%	141 14%	372 37%	226 23%
Disagree slightly	(2) 2403 22%	230 23%	426 43%	152 15%	269 28%	255 25%	96 10%	87 9%	445 45%	174 17%	224 22%	45 4%
Disagree strongly	(1) 2626 24%	188 19%	170 17%	106 11%	228 24%	221 21%	142 14%	725 71%	104 10%	565 56%	149 15%	28 3%
NET: Disagree	5029 46%	418 41%	596 60%	258 26%	497 52%	476 46%	238 24%	812 79%	549 55%	739 73%	373 37%	73 7%
NET: Agree less disagree	500 5%	144 14%	-269 -27%	462 46%	-78 -8%	-2 *	510 51%	-606 -59%	-151 -15%	-554 -55%	195 20%	849 85%
Don't know	463 4%	29 3%	77 8%	22 2%	34 4%	83 8%	14 1%	4 *	53 5%	82 8%	59 6%	6 1%
Mean	2.53	2.60	2.34	3.03	2.32	2.48	3.14	1.58	2.36	1.64	2.65	3.60
Standard error	0.01	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.02	0.03	0.03	0.02

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Table 8

Q.5 Agreement with statements about America:- “America now feels it is the only superpower in the world and they can do what they like”

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
NET: Agree	6708 61%	655 65%	384 38%	644 64%	636 67%	465 45%	769 77%	745 73%	805 81%	617 61%	602 60%	386 39%
Agree strongly	(4) 4494 41%	486 48%	294 29%	484 48%	401 42%	252 24%	591 59%	666 65%	238 24%	473 47%	397 40%	212 21%
Agree slightly	(3) 2214 20%	169 17%	90 9%	160 16%	235 25%	213 21%	178 18%	79 8%	567 57%	144 14%	205 21%	174 17%
Disagree slightly	(2) 1750 16%	128 13%	491 49%	106 11%	93 10%	213 21%	97 10%	28 3%	162 16%	82 8%	145 15%	205 20%
Disagree strongly	(1) 2402 22%	208 21%	98 10%	236 24%	213 22%	325 31%	123 12%	247 24%	29 3%	279 28%	243 24%	401 40%
NET: Disagree	4152 38%	336 33%	589 59%	342 34%	306 32%	538 52%	220 22%	275 27%	191 19%	361 36%	388 39%	606 61%
NET: Agree less disagree	2556 23%	319 32%	-205 -21%	302 30%	330 35%	-73 -7%	549 55%	470 46%	614 61%	256 25%	214 21%	-220 -22%
Don't know	161 1%	18 2%	27 3%	14 1%	8 1%	30 3%	11 1%	2 *	4 *	28 3%	10 1%	9 1%
Mean	2.81	2.94	2.60	2.90	2.87	2.39	3.25	3.14	3.02	2.83	2.76	2.20
Standard error	0.01	0.04	0.03	0.04	0.04	0.04	0.03	0.04	0.02	0.04	0.04	0.04

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Table 9

Q.5 Agreement with statements about America:- "America scares me"

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
NET: Agree	3714 34%	377 37%	617 62%	352 35%	371 39%	248 24%	172 17%	224 22%	508 51%	309 31%	332 33%	204 20%
Agree strongly	(4) 1862 17%	210 21%	467 47%	178 18%	142 15%	132 13%	79 8%	152 15%	117 12%	136 14%	167 17%	82 8%
Agree slightly	(3) 1852 17%	167 17%	150 15%	174 17%	229 24%	116 11%	93 9%	72 7%	391 39%	173 17%	165 17%	122 12%
Disagree slightly	(2) 2349 21%	217 22%	263 26%	188 19%	268 28%	289 28%	141 14%	70 7%	413 41%	125 12%	218 22%	157 16%
Disagree strongly	(1) 4820 44%	408 40%	105 11%	445 45%	299 31%	463 45%	680 68%	728 71%	74 7%	544 54%	441 44%	633 63%
NET: Disagree	7169 65%	625 62%	368 37%	633 63%	567 60%	752 73%	821 82%	798 78%	487 49%	669 67%	659 66%	790 79%
NET: Agree less disagree	-3455 -31%	-248 -25%	249 25%	-281 -28%	-196 -21%	-504 -49%	-649 -65%	-574 -56%	21 2%	-360 -36%	-327 -33%	-586 -59%
Don't know	138 1%	7 1%	15 2%	15 2%	12 1%	33 3%	7 1%	- -	5 1%	28 3%	9 1%	7 1%
Mean	2.07	2.18	2.99	2.09	2.23	1.92	1.57	1.66	2.55	1.90	2.06	1.65
Standard error	0.01	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.04	0.04	0.03

What the World Thinks of America

Absolutes/col percents

Table 10

Q.5 Agreement with statements about America:- “The world looks at America and they see money and they see sex”

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
NET: Agree	6828 62%	571 57%	632 63%	592 59%	532 56%	681 66%	553 55%	671 66%	523 52%	667 66%	672 67%	734 73%
Agree strongly	(4) 3615 33%	281 28%	456 46%	307 31%	165 17%	379 37%	329 33%	487 48%	68 7%	382 38%	369 37%	392 39%
Agree slightly	(3) 3213 29%	290 29%	176 18%	285 29%	367 39%	302 29%	224 22%	184 18%	455 46%	285 28%	303 30%	342 34%
Disagree slightly	(2) 1997 18%	217 22%	212 21%	167 17%	253 27%	172 17%	171 17%	58 6%	358 36%	90 9%	184 18%	115 11%
Disagree strongly	(1) 1660 15%	181 18%	109 11%	171 17%	125 13%	127 12%	222 22%	281 27%	33 3%	173 17%	106 11%	132 13%
NET: Disagree	3657 33%	398 39%	321 32%	338 34%	378 40%	299 29%	393 39%	339 33%	391 39%	263 26%	290 29%	247 25%
NET: Agree less disagree	3171 29%	173 17%	311 31%	254 25%	154 16%	382 37%	160 16%	332 32%	132 13%	404 40%	382 38%	487 49%
Don't know	536 5%	40 4%	47 5%	70 7%	40 4%	53 5%	54 5%	12 1%	86 9%	76 8%	38 4%	20 2%
Mean	2.84	2.69	3.03	2.78	2.63	2.95	2.70	2.87	2.61	2.94	2.97	3.01
Standard error	0.01	0.03	0.03	0.04	0.03	0.03	0.04	0.04	0.02	0.04	0.03	0.03

What the World Thinks of America

Absolutes/col percents

Table 11

Q.7 Generally speaking, would you say you tend to like or dislike...?

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>American Movies</u>												
Like	7189 65%	777 77%	665 67%	800 80%	630 66%	732 71%	712 71%	369 36%	515 52%	318 32%	781 78%	890 89%
Dislike	3213 29%	176 17%	277 28%	132 13%	279 29%	264 26%	197 20%	646 63%	429 43%	588 58%	145 15%	80 8%
NET: Like less dislike	3976 36%	601 60%	388 39%	668 67%	351 37%	468 45%	515 52%	-277 -27%	86 9%	-270 -27%	636 64%	810 81%
Don't know	619 6%	56 6%	58 6%	68 7%	41 4%	37 4%	91 9%	7 1%	56 6%	100 10%	74 7%	31 3%
<u>American Television</u>												
Like	4273 39%	486 48%	275 28%	708 71%	234 25%	462 45%	474 47%	123 12%	193 19%	118 12%	413 41%	787 79%
Dislike	5031 46%	422 42%	526 53%	207 21%	527 55%	335 32%	363 36%	825 81%	754 75%	450 45%	455 46%	167 17%
NET: Like less dislike	-758 -7%	64 6%	-251 -25%	501 50%	-293 -31%	127 12%	111 11%	-702 -69%	-561 -56%	-332 -33%	-42 -4%	620 62%
Don't know	1717 16%	101 10%	199 20%	85 9%	189 20%	236 23%	163 16%	74 7%	53 5%	438 44%	132 13%	47 5%
<u>American Popular Music</u>												
Like	5856 53%	622 62%	578 58%	727 73%	523 55%	561 54%	558 56%	133 13%	381 38%	286 28%	609 61%	878 88%
Dislike	4442 40%	308 31%	369 37%	192 19%	380 40%	434 42%	354 35%	872 85%	575 58%	589 59%	284 28%	85 8%
NET: Like less dislike	1414 13%	314 31%	209 21%	535 54%	143 15%	127 12%	204 20%	-739 -72%	-194 -19%	-303 -30%	325 33%	793 79%
Don't know	723 7%	79 8%	53 5%	81 8%	47 5%	38 4%	88 9%	17 2%	44 4%	131 13%	107 11%	38 4%

What the World Thinks of America

Absolutes/col percents

Table 11

Q.7 Generally speaking, would you say you tend to like or dislike...?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>American made Clothing</u>												
Like	5357 49%	484 48%	322 32%	705 71%	447 47%	486 47%	537 54%	307 30%	206 21%	466 46%	563 56%	834 83%
Dislike	4147 38%	244 24%	512 51%	184 18%	395 42%	467 45%	349 35%	707 69%	753 75%	222 22%	195 20%	119 12%
NET: Like less dislike	1210 11%	240 24%	-190 -19%	521 52%	52 5%	19 2%	188 19%	-400 -39%	-547 -55%	244 24%	368 37%	715 71%
Don't know	1517 14%	281 28%	166 17%	111 11%	108 11%	80 8%	114 11%	8 1%	41 4%	318 32%	242 24%	48 5%
<u>American Food</u>												
Like	4023 37%	358 35%	197 20%	590 59%	170 18%	571 55%	373 37%	175 17%	221 22%	100 10%	505 51%	763 76%
Dislike	5927 54%	519 51%	604 60%	320 32%	710 75%	385 37%	534 53%	840 82%	750 75%	712 71%	360 36%	193 19%
NET: Like less dislike	-1904 -17%	-161 -16%	-407 -41%	270 27%	-540 -57%	186 18%	-161 -16%	-665 -65%	-529 -53%	-612 -61%	145 15%	570 57%
Don't know	1071 10%	132 13%	199 20%	90 9%	70 7%	77 7%	93 9%	7 1%	29 3%	194 19%	135 14%	45 4%
<u>American Drinks</u>												
Like	4721 43%	419 42%	306 31%	551 55%	373 39%	678 66%	512 51%	158 15%	304 30%	195 19%	418 42%	807 81%
Dislike	5000 45%	392 39%	527 53%	316 32%	533 56%	300 29%	412 41%	863 84%	676 68%	592 59%	268 27%	121 12%
NET: Like less dislike	-279 -3%	27 3%	-221 -22%	235 24%	-160 -17%	378 37%	100 10%	-705 -69%	-372 -37%	-397 -39%	150 15%	686 69%
Don't know	1300 12%	198 20%	167 17%	133 13%	44 5%	55 5%	76 8%	1 *	20 2%	219 22%	314 31%	73 7%

What the World Thinks of America

Absolutes/col percents

Table 11

Q.7 Generally speaking, would you say you tend to like or dislike...?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>American Internet websites</u>												
Like	2927 27%	286 28%	206 21%	383 38%	133 14%	271 26%	300 30%	161 16%	129 13%	80 8%	225 23%	753 75%
Dislike	3509 32%	223 22%	420 42%	207 21%	346 36%	250 24%	318 32%	713 70%	657 66%	106 11%	167 17%	102 10%
NET: Like less dislike	-582 -5%	63 6%	-214 -21%	176 18%	-213 -22%	21 2%	-18 -2%	-552 -54%	-528 -53%	-26 -3%	58 6%	651 65%
Don't know	4585 42%	500 50%	374 37%	410 41%	471 50%	512 50%	382 38%	148 14%	214 21%	820 82%	608 61%	146 15%

What the World Thinks of America

Absolutes/col percents

Table 12

Q.8 If I ask you to name an American product, what is the first thing that comes to mind?

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Drinks (net)	3468 31%	404 40%	255 26%	261 26%	662 70%	185 18%	217 22%	298 29%	351 35%	181 18%	317 32%	337 34%
Coca Cola/ Coke	2695 24%	329 33%	202 20%	158 16%	651 69%	144 14%	212 21%	83 8%	342 34%	144 14%	217 22%	213 21%
Pepsi Cola	347 3%	12 1%	- -	21 2%	4 *	11 1%	2 *	195 19%	3 *	29 3%	23 2%	47 5%
Bud/ Budweiser	144 1%	28 3%	1 *	48 5%	- -	- -	- -	- -	- -	- -	58 6%	9 1%
Whisky (any brand/ brand unspecified)	68 1%	19 2%	25 3%	1 *	4 *	- -	- -	6 1%	- -	1 *	4 *	8 1%
Fanta	57 1%	- -	- -	- -	- -	9 1%	- -	- -	- -	2 *	- -	46 5%
Beer (Brand unspecified)	22 *	2 *	3 *	8 1%	- -	2 *	- -	3 *	- -	- -	3 *	1 *
Drinks (non- specified)	16 *	- -	11 1%	- -	- -	3 *	- -	2 *	- -	- -	- -	- -
Sprite	10 *	- -	- -	2 *	1 *	5 *	- -	- -	- -	- -	- -	2 *
Vodka (any brand/ brand unspecified)	3 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Other drinks	106 1%	14 1%	12 1%	23 2%	2 *	11 1%	3 *	9 1%	6 1%	5 *	12 1%	9 1%
Food/ Fast Food (net)	2688 24%	284 28%	171 17%	146 15%	150 16%	313 30%	262 26%	205 20%	217 22%	545 54%	316 32%	79 8%
McDonalds	1156 10%	155 15%	128 13%	66 7%	75 8%	144 14%	136 14%	99 10%	196 20%	27 3%	129 13%	1 *
Burgers/ hamburger/ beefburger	331 3%	16 2%	11 1%	3 *	54 6%	3 *	66 7%	14 1%	2 *	86 9%	73 7%	3 *
Bush's chicken/ ham	327 3%	- -	- -	- -	- -	- -	1 *	- -	- -	326 32%	- -	- -
KFC/ Kentucky Fried Chicken	191 2%	21 2%	- -	1 *	- -	130 13%	3 *	17 2%	10 1%	- -	9 1%	- -

What the World Thinks of America

Absolutes/col percents

Table 12

Q.8 If I ask you to name an American product, what is the first thing that comes to mind?

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Hot Dog	50 *	8 1%	3 *	1 *	1 *	- -	1 *	- -	- -	27 3%	6 1%	3 *
Fast food unspecified	34 *	- -	- -	- -	2 *	- -	17 2%	2 *	- -	- -	11 1%	2 *
Pizza (unspecified)	25 *	1 *	1 *	2 *	- -	6 1%	6 1%	- -	- -	2 *	3 *	4 *
Chewing gum	23 *	2 *	- -	- -	6 1%	- -	3 *	- -	- -	6 1%	6 1%	- -
Big Mac	22 *	4 *	1 *	- -	- -	- -	- -	- -	- -	12 1%	4 *	1 *
Ketchup	16 *	1 *	1 *	2 *	9 1%	- -	- -	- -	- -	1 *	- -	2 *
Dunkin Donuts	9 *	1 *	- -	2 *	- -	5 *	- -	- -	- -	- -	1 *	- -
Rice (unspecified)	7 *	1 *	- -	1 *	- -	1 *	- -	2 *	- -	- -	2 *	- -
Uncle Bens	2 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -
Other fast food/food	495 4%	74 7%	26 3%	68 7%	3 *	24 2%	29 3%	71 7%	9 1%	56 6%	72 7%	63 6%
<u>Clothes (net)</u>	1058 10%	80 8%	89 9%	98 10%	38 4%	199 19%	57 6%	32 3%	229 23%	73 7%	112 11%	51 5%
Nike/ Nike Clothes/ Nike trainers	291 3%	27 3%	38 4%	28 3%	12 1%	8 1%	15 2%	6 1%	136 14%	1 *	17 2%	3 *
Levis/ Levi jeans	221 2%	24 2%	- -	6 1%	14 1%	60 6%	12 1%	7 1%	20 2%	5 *	55 6%	18 2%
Jeans (non specified)	116 1%	- -	11 1%	2 *	7 1%	19 2%	9 1%	3 *	2 *	45 4%	12 1%	6 1%
Clothes (non- specified)	93 1%	7 1%	13 1%	16 2%	1 *	13 1%	12 1%	- -	- -	16 2%	- -	15 1%
LEA jeans/LEA	68 1%	- -	- -	1 *	- -	67 6%	- -	- -	- -	- -	- -	- -

What the World Thinks of America

Absolutes/col percents

Table 12

Q.8 If I ask you to name an American product, what is the first thing that comes to mind?

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Trainers (non-specified)	29*	-	14 1%	1*	-	3*	7 1%	-	-	1*	3*	-
Polo/ Ralph Lauren	29*	1*	-	3*	-	-	-	-	24 2%	-	-	1*
Lee Jeans/Lee	10*	5*	-	1*	-	2*	-	2*	-	-	-	-
Other clothes	201 2%	16 2%	13 1%	40 4%	4*	27 3%	2*	14 1%	47 5%	5*	25 3%	8 1%
Cars (net)	936 8%	79 8%	20 2%	178 18%	7 1%	50 5%	137 14%	70 7%	25 3%	26 3%	51 5%	293 29%
Ford/ Ford Cars/ Ford Trucks/ Ford Motor Company	225 2%	23 2%	3*	43 4%	3*	10 1%	17 2%	17 2%	18 2%	11 1%	13 1%	67 7%
Automotive/cars (unspecified)	193 2%	14 1%	13 1%	23 2%	-	6 1%	-	4*	-	11 1%	24 2%	98 10%
Other automotive/ car brands	147 1%	2*	-	3*	-	18 2%	87 9%	16 2%	-	1*	5 1%	15 1%
General Motors/GM	136 1%	11 1%	-	69 7%	-	-	2*	5*	6 1%	1*	-	42 4%
Chevrolet	103 1%	12 1%	1*	6 1%	1*	3*	20 2%	26 3%	-	1*	1*	32 3%
Chrysler	42*	3*	1*	16 2%	3*	-	1*	2*	1*	1*	1*	13 1%
Harley Davidson	23*	6 1%	-	2*	-	3*	-	-	-	-	4*	8 1%
Other types of transport	48*	8 1%	2*	12 1%	-	9 1%	8 1%	-	-	-	3*	6 1%
Other Cars	19*	-	-	4*	-	1*	2*	-	-	-	-	12 1%
Computers/ Electronics (net)	329 3%	22 2%	12 1%	42 4%	10 1%	55 5%	74 7%	24 2%	25 3%	7 1%	29 3%	29 3%

What the World Thinks of America

Absolutes/col percents

Table 12

Q.8 If I ask you to name an American product, what is the first thing that comes to mind?

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Electronics (any brand/ brand unspecified)	121 1%	1 *	-	6 1%	-	35 3%	40 4%	15 1%	2 *	-	10 1%	12 1%
Microsoft/ Microsoft computers	92 1%	15 1%	4 *	13 1%	3 *	2 *	10 1%	5 *	17 2%	7 1%	11 1%	5 *
Computers (unspecified)	43 *	-	3 *	4 *	-	5 *	21 2%	1 *	-	-	4 *	5 *
IBM	33 *	2 *	-	12 1%	4 *	5 *	-	1 *	5 1%	-	1 *	3 *
Sony	14 *	1 *	1 *	-	-	7 1%	2 *	-	-	-	-	3 *
AOL/ America on line	8 *	2 *	2 *	2 *	-	-	-	-	-	-	2 *	-
Other computers	18 *	1 *	2 *	5 1%	3 *	1 *	1 *	2 *	1 *	-	1 *	1 *
<u>Cigarettes (net)</u>	118 1%	3 *	1 *	12 1%	5 1%	29 3%	14 1%	38 4%	2 *	9 1%	3 *	2 *
Marlboro	86 1%	2 *	-	9 1%	4 *	25 2%	3 *	35 3%	2 *	4 *	2 *	-
Camel	2 *	-	-	1 *	1 *	-	-	-	-	-	-	-
Other Cigarettes	30 *	1 *	1 *	2 *	-	4 *	11 1%	3 *	-	5 *	1 *	2 *
<u>Media (net)</u>	94 1%	13 1%	11 1%	13 1%	1 *	22 2%	13 1%	1 *	-	3 *	10 1%	7 1%
Movies/ Films (unspecified)	63 1%	9 1%	6 1%	6 1%	-	20 2%	12 1%	-	-	3 *	5 1%	2 *
Other media	31 *	4 *	5 1%	7 1%	1 *	2 *	1 *	1 *	-	-	5 1%	5 *
<u>Other (net)</u>	634 6%	61 6%	116 12%	109 11%	26 3%	73 7%	111 11%	18 2%	40 4%	25 2%	42 4%	13 1%

What the World Thinks of America

Absolutes/col percents

Table 12

Q.8 If I ask you to name an American product, what is the first thing that comes to mind?

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Military Weapons (any weapon)	68 1%	5 *	6 1%	5 1%	2 *	20 2%	23 2%	4 *	2 *	- -	- -	1 *
General Electric	37 *	1 *	- -	- -	1 *	- -	4 *	- -	20 2%	- -	- -	11 1%
Perfumes (unspecified)	28 *	- -	24 2%	2 *	- -	1 *	- -	1 *	- -	- -	- -	- -
CDs/ Music	24 *	- -	14 1%	2 *	- -	5 *	3 *	- -	- -	- -	- -	- -
Disney/ Disneyland/ Disneyworld/ Disney corporation	12 *	1 *	- -	3 *	2 *	- -	- -	1 *	- -	- -	5 1%	- -
Revlon Cosmetics	10 *	- -	- -	- -	- -	9 1%	- -	- -	1 *	- -	- -	- -
Top 1 Oil	10 *	- -	- -	- -	- -	9 1%	1 *	- -	- -	- -	- -	- -
Other cosmetic brands (not perfume)	63 1%	1 *	24 2%	- -	2 *	9 1%	12 1%	3 *	5 1%	1 *	5 1%	1 *
Other other	382 3%	53 5%	48 5%	97 10%	19 2%	20 2%	68 7%	9 1%	12 1%	24 2%	32 3%	- -
Don't know	1696 15%	63 6%	325 33%	141 14%	51 5%	107 10%	115 12%	336 33%	111 11%	137 14%	120 12%	190 19%

What the World Thinks of America

Absolutes/col percents

Table 13

Q.9 Do you think that the influence of American consumer products and entertainment in your country is...?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Too great	6019 55%	690 68%	673 67%	442 44%	577 61%	723 70%	541 54%	358 35%	779 78%	582 58%	435 44%	219 22%
About right	3737 34%	291 29%	126 13%	494 49%	333 35%	105 10%	342 34%	528 52%	160 16%	219 22%	519 52%	620 62%
Too little	724 7%	10 1%	147 15%	37 4%	20 2%	110 11%	67 7%	94 9%	41 4%	62 6%	21 2%	115 11%
Don't know	541 5%	18 2%	54 5%	27 3%	20 2%	95 9%	50 5%	42 4%	20 2%	143 14%	25 3%	47 5%

What the World Thinks of America

Absolutes/col percents

Table 14

Q.10 Do you think that your country is more cultured than America?

'Cultured' should be taken to mean showing or having good taste, manners, upbringing and education

Base: All respondents (excl USA)

	Aver- age	Country									
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK
Base	10020	1009	1000	1000	950	1033	1000	1022	1000	1006	1000
Yes, my country is more cultured	5897 59%	640 63%	388 39%	651 65%	705 74%	842 82%	251 25%	817 80%	258 26%	566 56%	779 78%
No, my country is less cultured	3226 32%	189 19%	548 55%	232 23%	164 17%	143 14%	664 66%	183 18%	631 63%	314 31%	158 16%
Don't know	897 9%	180 18%	64 6%	117 12%	81 9%	48 5%	85 9%	22 2%	111 11%	126 13%	63 6%

What the World Thinks of America

Absolutes/col percents

Table 15

Q.10a Do you agree or disagree that America is the most cultured country in the world?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Agree	440 44%	440 44%
Disagree	542 54%	542 54%
NET: Agree less disagree	-102 -10%	-102 -10%
Don't know	19 2%	19 2%

What the World Thinks of America

Absolutes/col percents

Table 16

Q.11 Overall, do you think that America is a better place to live than your country?

Base: All respondents (excl USA)

	Aver- age	Country									
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK
Base	10020	1009	1000	1000	950	1033	1000	1022	1000	1006	1000
Yes, America is a better place to live than my country	1808 18%	12 1%	208 21%	60 6%	62 7%	134 13%	384 38%	155 15%	432 43%	207 21%	154 15%
No, America is not a better place to live than my country	7633 76%	936 93%	760 76%	904 90%	862 91%	818 79%	531 53%	854 84%	507 51%	710 71%	751 75%
Don't know	579 6%	61 6%	32 3%	36 4%	26 3%	81 8%	85 9%	13 1%	61 6%	89 9%	95 10%

What the World Thinks of America

Absolutes/col percents

Table 17

Q.11a Do you agree or disagree that America is the best country in the world in which to live?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Agree	887 89%	887 89%
Disagree	98 10%	98 10%
NET: Agree less disagree	789 79%	789 79%
Don't know	16 2%	16 2%

What the World Thinks of America

Absolutes/col percents

Table 18

Q.12 If you had the chance, would you like to live in America?

Base: All respondents (excl USA)

	Aver- age	Country									
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK
Base	10020	1009	1000	1000	950	1033	1000	1022	1000	1006	1000
Yes	1899 19%	161 16%	253 25%	166 17%	117 12%	233 23%	245 25%	153 15%	237 24%	98 10%	236 24%
No	7886 79%	829 82%	735 74%	811 81%	824 87%	741 72%	724 72%	864 85%	754 75%	870 86%	734 73%
Don't know	235 2%	19 2%	12 1%	23 2%	9 1%	59 6%	31 3%	5 *	9 1%	38 4%	30 3%

What the World Thinks of America

Absolutes/col percents

Table 19

Q.12a If you had the chance, would you like to go and live outside of America?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Yes	260 26%	260 26%
No	736 74%	736 74%
Don't know	5 *	5 *

What the World Thinks of America

Absolutes/col percents

Table 20

Q.12b Do you think people outside of America want to come and live here?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Yes	960 96%	960 96%
No	28 3%	28 3%
Don't know	13 1%	13 1%

What the World Thinks of America

Absolutes/col percents

Table 21

Q.13 Do you think over time this country is becoming more like America or less like America or is there no movement one way or the other?

Base: All respondents (excl USA)

	Aver- age	Country									
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK
Base	10020	1009	1000	1000	950	1033	1000	1022	1000	1006	1000
More like America	4756 47%	814 81%	206 21%	524 52%	339 36%	211 20%	634 63%	390 38%	719 72%	280 28%	639 64%
No movement one way or the other	3058 31%	154 15%	475 48%	302 30%	544 57%	225 22%	211 21%	405 40%	60 6%	422 42%	260 26%
Less like America	1673 17%	27 3%	292 29%	152 15%	60 6%	432 42%	116 12%	148 14%	194 19%	175 17%	77 8%
Don't know	533 5%	14 1%	27 3%	22 2%	7 1%	165 16%	39 4%	79 8%	27 3%	129 13%	24 2%

What the World Thinks of America

Absolutes/col percents

Table 22

Q.14 In the longer term, do you think American economic policies make this country richer, poorer or do they have no effect one way or the other?

Base: All respondents (excl USA)

	Average	Country									
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK
Base	10020	1009	1000	1000	950	1033	1000	1022	1000	1006	1000
Richer	2251 22%	256 25%	171 17%	305 31%	49 5%	119 12%	428 43%	307 30%	247 25%	92 9%	277 28%
Have no effect	3077 31%	148 15%	313 31%	182 18%	624 66%	268 26%	274 27%	388 38%	166 17%	379 38%	335 34%
Poorer	3362 34%	459 45%	447 45%	404 40%	240 25%	454 44%	135 14%	226 22%	430 43%	368 37%	199 20%
Don't know	1330 13%	146 14%	69 7%	109 11%	37 4%	192 19%	163 16%	101 10%	157 16%	167 17%	189 19%

What the World Thinks of America

Absolutes/col percents

Table 23

Q.14a In the longer term, do you think American economic policies make the rest of the world...?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Richer	582 58%	582 58%
Have no effect	187 19%	187 19%
Poorer	171 17%	171 17%
Don't know	61 6%	61 6%

What the World Thinks of America

Absolutes/col percents

Table 24

Q.15 As far as you understand it, do you think that the way America runs its economy should be copied in this country or not?

Base: All respondents (excl USA)

	Aver- age	Country									
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK
Base	10020	1009	1000	1000	950	1033	1000	1022	1000	1006	1000
Should be copied	2328 23%	80 8%	377 38%	143 14%	101 11%	244 24%	385 39%	287 28%	348 35%	253 25%	110 11%
Should not be copied	6728 67%	829 82%	549 55%	790 79%	808 85%	678 66%	485 49%	683 67%	513 51%	605 60%	788 79%
Don't know	964 10%	100 10%	74 7%	67 7%	41 4%	111 11%	130 13%	52 5%	139 14%	148 15%	102 10%

What the World Thinks of America

Absolutes/col percents

Table 25

Q.15a As far as you understand it, do you think that other countries want to copy the way America runs its economy?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Yes, they do wish to copy	602 60%	602 60%
No, they do not wish to copy	356 36%	356 36%
Don't know	43 4%	43 4%

What the World Thinks of America

Absolutes/col percents

Table 26

Q.16 Some people have said that when you use the word 'globalisation' what you actually mean is 'Americanisation'.

Do you agree or disagree with this?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Agree	4407 40%	521 52%	347 35%	405 41%	536 56%	237 23%	438 44%	355 35%	466 47%	330 33%	398 40%	374 37%
Disagree	5708 52%	460 46%	524 52%	538 54%	397 42%	619 60%	484 48%	625 61%	498 50%	416 41%	547 55%	600 60%
NET: Agree less disagree	-1301 -12%	61 6%	-177 -18%	-133 -13%	139 15%	-382 -37%	-46 -5%	-270 -26%	-32 -3%	-86 -9%	-149 -15%	-226 -23%
Don't know	906 8%	28 3%	129 13%	57 6%	17 2%	177 17%	78 8%	42 4%	36 4%	260 26%	55 6%	27 3%

What the World Thinks of America

Absolutes/col percents

Table 27

Q.17 Which of the following things about America do you think other countries/your own country should aspire to achieve?

Base: All respondents

	Average	Country										
		Australia	Brazil	Canada	France	Indonesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Scientific and technological innovation	7585 69%	695 69%	553 55%	749 75%	563 59%	830 80%	715 72%	916 90%	433 43%	465 46%	756 76%	910 91%
The economic opportunities for people	6577 60%	448 44%	719 72%	619 62%	182 19%	566 55%	774 77%	814 80%	327 33%	545 54%	661 66%	922 92%
American standards of freedom of expression for the people	4853 44%	416 41%	365 37%	410 41%	125 13%	555 54%	572 57%	522 51%	277 28%	223 22%	546 55%	842 84%
Democratic institutions	4418 40%	336 33%	349 35%	385 39%	57 6%	282 27%	622 62%	669 65%	289 29%	270 27%	447 45%	712 71%
Military power	3977 36%	197 20%	354 35%	364 36%	97 10%	292 28%	446 45%	693 68%	176 18%	291 29%	257 26%	810 81%
American popular culture	1981 18%	83 8%	233 23%	203 20%	23 2%	78 8%	242 24%	156 15%	107 11%	43 4%	205 21%	608 61%
None of these	733 7%	138 14%	53 5%	88 9%	102 11%	32 3%	34 3%	51 5%	9 1%	138 14%	83 8%	5 *

What the World Thinks of America

Absolutes/col percents

Table 28

Q.18 Which of these two do you think is the more dangerous to world peace and stability?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>America or North Korea</u>												
America	4686 43%	256 25%	548 55%	371 37%	335 35%	679 66%	219 22%	730 71%	482 48%	632 63%	298 30%	136 14%
North Korea	4704 43%	661 66%	221 22%	492 49%	472 50%	201 19%	681 68%	66 6%	389 39%	155 15%	538 54%	828 83%
Neither	681 6%	35 3%	84 8%	51 5%	13 1%	58 6%	42 4%	196 19%	78 8%	50 5%	59 6%	15 1%
NET: America less North Korea	-18 *	-405 -40%	327 33%	-121 -12%	-137 -14%	478 46%	-462 -46%	664 65%	93 9%	477 47%	-240 -24%	-692 -69%
Don't know	950 9%	57 6%	147 15%	86 9%	130 14%	95 9%	58 6%	30 3%	51 5%	169 17%	105 11%	22 2%
<u>America or China</u>												
America	5113 46%	379 38%	528 53%	396 40%	430 45%	691 67%	251 25%	760 74%	646 65%	532 53%	348 35%	152 15%
China	4024 37%	479 47%	260 26%	459 46%	367 39%	168 16%	586 59%	42 4%	176 18%	251 25%	454 45%	782 78%
Neither	899 8%	71 7%	72 7%	57 6%	38 4%	73 7%	93 9%	192 19%	110 11%	66 7%	91 9%	36 4%
NET: America less China	1089 10%	-100 -10%	268 27%	-63 -6%	63 7%	523 51%	-335 -34%	718 70%	470 47%	281 28%	-106 -11%	-630 -63%
Don't know	985 9%	80 8%	140 14%	88 9%	115 12%	101 10%	70 7%	28 3%	68 7%	157 16%	107 11%	31 3%

What the World Thinks of America

Absolutes/col percents

Table 28

Q.18 Which of these two do you think is the more dangerous to world peace and stability?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>America or Russia</u>												
America	5901 54%	548 54%	525 53%	545 55%	549 58%	627 61%	266 27%	752 74%	636 64%	745 74%	465 47%	243 24%
Russia	3201 29%	313 31%	274 27%	300 30%	243 26%	213 21%	560 56%	49 5%	178 18%	72 7%	338 34%	661 66%
Neither	1050 10%	75 7%	69 7%	76 8%	44 5%	89 9%	121 12%	200 20%	110 11%	85 8%	114 11%	67 7%
NET: America less Russia	2700 24%	235 23%	251 25%	245 25%	306 32%	414 40%	-294 -29%	703 69%	458 46%	673 67%	127 13%	-418 -42%
Don't know	869 8%	73 7%	132 13%	79 8%	114 12%	104 10%	53 5%	21 2%	76 8%	104 10%	83 8%	30 3%
<u>America or Al Qaeda</u>												
America	3476 32%	212 21%	442 44%	247 25%	130 14%	623 60%	159 16%	722 71%	396 40%	252 25%	160 16%	133 13%
Al Qaeda	5985 54%	721 71%	306 31%	646 65%	717 75%	278 27%	781 78%	81 8%	407 41%	490 49%	728 73%	830 83%
Neither	490 4%	32 3%	60 6%	27 3%	17 2%	23 2%	24 2%	181 18%	49 5%	27 3%	31 3%	19 2%
NET: America less Al Qaeda	-2509 -23%	-509 -50%	136 14%	-399 -40%	-587 -62%	345 33%	-622 -62%	641 63%	-11 -1%	-238 -24%	-568 -57%	-697 -70%
Don't know	1070 10%	44 4%	192 19%	80 8%	86 9%	109 11%	36 4%	38 4%	148 15%	237 24%	81 8%	19 2%

What the World Thinks of America

Absolutes/col percents

Table 28

Q.18 Which of these two do you think is the more dangerous to world peace and stability?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>America or France</u>												
America	6836 62%	565 56%	659 66%	658 66%	810 85%	733 71%	287 29%	785 77%	673 67%	772 77%	570 57%	324 32%
France	2108 19%	272 27%	147 15%	153 15%	47 5%	62 6%	531 53%	25 2%	36 4%	40 4%	229 23%	566 57%
Neither	1201 11%	85 8%	72 7%	109 11%	44 5%	116 11%	125 13%	191 19%	197 20%	74 7%	111 11%	77 8%
NET: America less France	4728 43%	293 29%	512 51%	505 51%	763 80%	671 65%	-244 -24%	760 74%	637 64%	732 73%	341 34%	-242 -24%
Don't know	876 8%	87 9%	122 12%	80 8%	49 5%	122 12%	57 6%	21 2%	94 9%	120 12%	90 9%	34 3%
<u>America or Iran</u>												
America	5045 46%	384 38%	499 50%	385 39%	371 39%	736 71%	196 20%	776 76%	561 56%	587 58%	369 37%	181 18%
Iran	4361 40%	509 50%	307 31%	487 49%	473 50%	96 9%	764 76%	43 4%	241 24%	197 20%	470 47%	774 77%
Neither	716 6%	48 5%	64 6%	50 5%	25 3%	94 9%	20 2%	186 18%	94 9%	49 5%	66 7%	20 2%
NET: America less Iran	684 6%	-125 -12%	192 19%	-102 -10%	-102 -11%	640 62%	-568 -57%	733 72%	320 32%	390 39%	-101 -10%	-593 -59%
Don't know	899 8%	68 7%	130 13%	78 8%	81 9%	107 10%	20 2%	17 2%	104 10%	173 17%	95 10%	26 3%

What the World Thinks of America

Absolutes/col percents

Table 28

Q.18 Which of these two do you think is the more dangerous to world peace and stability?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
<u>America or Syria</u>												
America	5376 49%	404 40%	576 58%	434 43%	421 44%	722 70%	245 25%	820 80%	546 55%	620 62%	388 39%	200 20%
Syria	3570 32%	437 43%	181 18%	378 38%	374 39%	85 8%	691 69%	16 2%	203 20%	99 10%	375 38%	731 73%
Neither	736 7%	49 5%	68 7%	50 5%	21 2%	95 9%	40 4%	174 17%	84 8%	46 5%	80 8%	29 3%
NET: America less Syria	1806 16%	-33 -3%	395 40%	56 6%	47 5%	637 62%	-446 -45%	804 79%	343 34%	521 52%	13 1%	-531 -53%
Don't know	1339 12%	119 12%	175 18%	138 14%	134 14%	131 13%	24 2%	12 1%	167 17%	241 24%	157 16%	41 4%

What the World Thinks of America

Absolutes/col percents

Table 29

Q.19 George W. Bush has said that “America has, and intends to keep, military strengths beyond challenge”. Does America's superior military power make the world a safer place, a more dangerous place or does it make no difference?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
A safer place	3174 29%	419 42%	115 12%	405 41%	166 17%	134 13%	560 56%	59 6%	199 20%	71 7%	366 37%	680 68%
Makes no difference	1996 18%	144 14%	234 23%	190 19%	339 36%	81 8%	193 19%	140 14%	82 8%	158 16%	256 26%	179 18%
A more dangerous place	5345 48%	396 39%	593 59%	374 37%	428 45%	740 72%	211 21%	803 79%	668 67%	667 66%	340 34%	125 12%
Don't know	506 5%	50 5%	58 6%	31 3%	17 2%	78 8%	36 4%	20 2%	51 5%	110 11%	38 4%	17 2%

What the World Thinks of America

Absolutes/col percents

Table 30

Q.20 In military conflicts do you think that the American military does enough to avoid civilian casualties or could it do more?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Does enough	2626 24%	373 37%	41 4%	360 36%	212 22%	175 17%	375 38%	41 4%	59 6%	111 11%	216 22%	663 66%
Could do more	7740 70%	583 58%	914 91%	575 58%	705 74%	668 65%	565 57%	955 93%	920 92%	807 80%	734 73%	314 31%
Don't know	655 6%	53 5%	45 5%	65 7%	33 3%	190 18%	60 6%	26 3%	21 2%	88 9%	50 5%	24 2%

What the World Thinks of America

Absolutes/col percents

Table 31

Q.20a Do you think other countries appreciate how much America does to avoid civilian casualties?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Yes	266 27%	266 27%
No	705 70%	705 70%
Don't know	30 3%	30 3%

What the World Thinks of America

Absolutes/col percents

Table 32

Q.21 Thinking about the American military presence in this part of the world, do you agree or disagree that it has helped to bring peace and stability to the area?

Base: All respondents (question not asked in USA or Brazil)

	Aver- age	Country								
		Aust- ralia	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK
Base	9020	1009	1000	950	1033	1000	1022	1000	1006	1000
Agree	3420 38%	500 50%	481 48%	327 34%	167 16%	600 60%	121 12%	627 63%	108 11%	489 49%
Disagree	4888 54%	407 40%	430 43%	568 60%	762 74%	333 33%	887 87%	311 31%	783 78%	407 41%
NET: Agree less disagree	-1468 -16%	93 9%	51 5%	-241 -25%	-595 -58%	267 27%	-766 -75%	316 32%	-675 -67%	82 8%
Don't know	712 8%	102 10%	89 9%	55 6%	104 10%	67 7%	14 1%	62 6%	115 11%	104 10%

What the World Thinks of America

Absolutes/col percents

Table 33

Q.21a Do you agree or disagree that America's military presence around the world helps bring international peace and stability?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Agree	805 80%	805 80%
Disagree	178 18%	178 18%
NET: Agree less disagree	627 63%	627 63%
Don't know	18 2%	18 2%

What the World Thinks of America

Absolutes/col percents

Table 34

Q.21b Do you think people living in countries where the American military are based support or oppose that presence?

Base: All USA respondents

	Aver- age	Countr y USA
Base	1001	1001
Support	510 51%	510 51%
Oppose	426 43%	426 43%
Don't know	65 6%	65 6%

What the World Thinks of America

Absolutes/col percents

Table 35

Q.22 Do you think that America was right or wrong to invade Iraq?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Right	4053 37%	543 54%	179 18%	440 44%	285 30%	159 15%	788 79%	68 7%	208 21%	105 10%	541 54%	737 74%
Wrong	6182 56%	379 38%	754 75%	471 47%	600 63%	772 75%	162 16%	913 89%	711 71%	815 81%	379 38%	226 23%
Don't know	786 7%	87 9%	67 7%	89 9%	65 7%	102 10%	50 5%	41 4%	81 8%	86 9%	80 8%	38 4%

What the World Thinks of America

Absolutes/col percents

Table 36

Q.23 Do you think life for the Iraqi people will be better following the fall of Saddam Hussein, will it be worse or will the fall of Saddam Hussein make no difference one way or the other?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Will be better	5611 51%	680 67%	482 48%	624 62%	425 45%	228 22%	637 64%	195 19%	584 58%	229 23%	760 76%	767 77%
Will make no difference	2229 20%	186 18%	245 25%	243 24%	376 40%	161 16%	149 15%	183 18%	96 10%	302 30%	138 14%	150 15%
Will be worse	2155 20%	65 6%	210 21%	70 7%	93 10%	459 44%	135 14%	586 57%	230 23%	206 20%	47 5%	54 5%
Don't know	1026 9%	78 8%	63 6%	63 6%	56 6%	185 18%	79 8%	58 6%	90 9%	269 27%	55 6%	30 3%

What the World Thinks of America

Absolutes/col percents

Table 37

Q.24 Do you think America's occupation of Iraq (with Britain) will result in any of the following?

Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
An American influenced regime	4909 45%	498 49%	427 43%	483 48%	561 59%	397 38%	475 48%	423 41%	564 56%	367 36%	394 39%	320 32%
An American colonial regime	2514 23%	98 10%	246 25%	146 15%	166 17%	356 34%	158 16%	463 45%	301 30%	358 36%	120 12%	102 10%
An independent Iraqi regime	2358 21%	348 34%	113 11%	233 23%	146 15%	171 17%	257 26%	46 5%	94 9%	61 6%	398 40%	491 49%
None of these	235 2%	15 1%	14 1%	19 2%	24 3%	19 2%	27 3%	45 4%	- -	11 1%	22 2%	39 4%
Don't know	1005 9%	50 5%	200 20%	119 12%	53 6%	90 9%	83 8%	45 4%	41 4%	209 21%	66 7%	49 5%

What the World Thinks of America

Absolutes/col percents

Table 38
Gender
Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Male	5327 48%	498 49%	500 50%	451 45%	450 47%	497 48%	493 49%	530 52%	492 49%	455 45%	460 46%	501 50%
Female	5694 52%	511 51%	500 50%	549 55%	500 53%	536 52%	507 51%	492 48%	508 51%	551 55%	540 54%	500 50%

What the World Thinks of America

Absolutes/col percents

Table 39

Age**Base: All respondents**

	Country											
	Aver- age	Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
18-24	1851 17%	127 13%	230 23%	115 12%	108 11%	293 28%	177 18%	304 30%	169 17%	137 14%	91 9%	100 10%
25-34	2490 23%	199 20%	282 28%	163 16%	202 21%	341 33%	222 22%	305 30%	249 25%	176 17%	183 18%	168 17%
35-44	2220 20%	194 19%	231 23%	244 24%	179 19%	218 21%	180 18%	169 17%	233 23%	213 21%	187 19%	172 17%
45-54	1834 17%	192 19%	149 15%	210 21%	142 15%	114 11%	167 17%	112 11%	169 17%	192 19%	186 19%	201 20%
55+	2526 23%	297 29%	108 11%	265 27%	319 34%	58 6%	254 25%	80 8%	147 15%	288 29%	350 35%	360 36%
Refused	100 1%	- -	- -	3 *	- -	9 1%	- -	52 5%	33 3%	- -	3 *	- -

What the World Thinks of America

Absolutes/col percents

Table 40
Country
Base: All respondents

	Aver- age	Country										
		Aust- ralia	Brazil	Canada	France	Indo- nesia	Israel	Jordan	Korea	Russia	UK	USA
Base	11021	1009	1000	1000	950	1033	1000	1022	1000	1006	1000	1001
Australia	1009 9%	1009 100%	-	-	-	-	-	-	-	-	-	-
Brazil	1000 9%	-	1000 100%	-	-	-	-	-	-	-	-	-
Canada	1000 9%	-	-	1000 100%	-	-	-	-	-	-	-	-
France	950 9%	-	-	-	950 100%	-	-	-	-	-	-	-
Indonesia	1033 9%	-	-	-	-	1033 100%	-	-	-	-	-	-
Israel	1000 9%	-	-	-	-	-	1000 100%	-	-	-	-	-
Jordan	1022 9%	-	-	-	-	-	-	1022 100%	-	-	-	-
Korea	1000 9%	-	-	-	-	-	-	-	1000 100%	-	-	-
Russia	1006 9%	-	-	-	-	-	-	-	-	1006 100%	-	-
UK	1000 9%	-	-	-	-	-	-	-	-	-	1000 100%	-
USA	1001 9%	-	-	-	-	-	-	-	-	-	-	1001 100%