

**U.S.**

SFF-R1164-3

## Sweepstakes Facts

Prize	Retail Value	Number of Prizes	Odds	Final Closing Date
Grand Prize #801	\$2,000,000.00	1	1 in 90,000,000	8/10/01
\$150,000.00 Cash Sweepstakes #922	\$150,000.00			3/01/02
First Prize	\$100,000	1	1 in 110,000,000	
Second Prize	\$25,000	1	1 in 110,000,000	
Third Prize	\$5,000	3	1 in 36,667,000	
Fourth Prize	\$2,500	4	1 in 27,500,000	
\$3,000,000.00 Sweepstakes #932	\$150.00	20,000	1 in 5,500	3/01/02

### You Have Not Yet Won. All Entries Have The Same Chance Of Winning.

No one will know who the winner is until after the sweepstakes ends. Final Closing Date is the last date entries are accepted. Your entry deadline may vary, see enclosed entry materials.

### Entry Is Free.

You don't have to buy anything to enter. Just mail the enclosed Entry as directed. You will be entered for each prize offered in this mailing.

### Buying Won't Help You Win.

Your chances of winning without a purchase are just as good as the chances of someone who buys something.

**CANADA**

### ACCLAIMED FOR WINNER SELECTION

Upon return of Notice of Acclamation by deadlines stated, candidate's Finalist Status for Winner Selection will be activated for Reader's Digest all-cash prizes as follows:

<b>\$4,000.00-A-MONTH</b>	<b>\$50,000.00</b>
FOR 180 MONTHS (15 YEARS) <b>GRAND PRIZE*</b>	IN ONE LUMP SUM <b>SUPER BONUS</b>

### PLUS \$75,000.00 WINNER'S BONUS AWARD

Should you become winner of the Grand Prize or Super Bonus, you will be entered in a winners-only draw for an extra \$75,000.00, if you reply by or before the Maximum Award Deadline stated herein.

\*OTHER OPTIONS AVAILABLE. IF DECLARED WINNER, WE WILL CONTACT YOU TO CONFIRM HOW YOU WISH TO RECEIVE YOUR PRIZE.

### OFFICIAL RULES

(Excerpts from the 71st National Sweepstakes Official Rules)

The 71st National Sweepstakes are presented in conjunction with various product offers sponsored by The Reader's Digest Association (Canada) Ltd. (RD), and its affiliated companies, and may be presented in conjunction with product offers from other organizations in partnership with RD. They are open to Canadian residents of legal age. Qualified winners must verify that they, or members of their household or their immediate family, are not employees of RD, or of any judging agent or company involved in the administration of these Sweepstakes. Entries are not transferable except to a surviving spouse residing in the same household as the original recipient. Entrants are eligible only for the prizes and bonuses presented in the accompanying offer, providing conditions set forth in the offering are met. Visual presentation, treatment, and payment options of prizes may vary during the Sweepstakes campaign. Prize preferences indicated by participants at time of entry simply highlight options available and are not binding; actual choices will be finalized with the winner following the final draw. When merchandise prizes are offered, RD reserves the right to substitute similar merchandise of equal or greater value in the event a particular merchandise prize is no longer available to RD. An individual may enter as many times as given the opportunity. No purchase is necessary to enter and to win. Reproductions of entries are not valid. The closing date for the Grand Prize and the Super Bonus will be February 11, 2008 and the final electronic draw of the qualifying numbers for these prizes will be held on March 20, 2008. The Grand Prize of \$500,000.00 may be offered with an additional Winner's Bonus Award. This Winner's Bonus Award can be offered in cash or merchandise prize with a possible value going up to \$500,000.00 which could take the Grand Prize awarding up to \$1,000,000.00. All electronic draws will be conducted in Montréal, Québec, by Raymond Chabot Grant Thornton LLP, Chartered Accountants, whose decision is final on all matters relating to these Sweepstakes. Based on past Sweepstakes, an individual's approximate average probability of winning is as follows: the \$500,000.00 Grand Prize: 1 in 1,636,200 and the Super Bonus of \$50,000.00: 1 in 2,136,200. Participants must reply, according to instructions, by deadline date(s) stated for individual prizes in the relevant promotional material in order to be eligible to win the prize as well as the bonuses, when offered and when conditions set forth have been met. Computer-generated entry number(s) will be randomly assigned to each invitation to participate. Each number assigned is personal and may or may not appear on entries. Numbers may also be assigned and activated as a result of a telephone or an Internet communication. For all entries, date of electronic

capture will constitute entry eligibility to the draw(s). RD is not responsible for misdirected, lost, late, damaged, incomplete, illegible, or postage-due entries. For online entries, RD is not responsible for any technical malfunctions and failure of any external network. All participants who qualify to win any of these prizes, will be notified by mail and must return, also by mail, their correct answer to a skill-testing question involving general knowledge and allow the use of their name, photograph and statements for promotional purposes. All prizes will be delivered to the winners' home, except for the Grand Prize, where special arrangements will be made to award the prize to the winner. The winners will be responsible for all taxes, where applicable. If a qualifying winner fails to respond by the date specified in the notification, an alternate eligible qualifying winner may be selected. The names, photographs and statements (where applicable) of winners of prizes may be publicized in Reader's Digest and Sélection magazines, and through any other media chosen by RD. For promotional purposes, the names of all winners will appear on internet at www.rd.ca and on a printed list, which will be sent upon request to anyone who encloses a self-addressed stamped business-size envelope. The Reader's Digest Sweepstakes comply with all Canadian laws. In Québec, the required duties have been paid. Any litigation respecting the conduct or organization of a publicly contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement. Requests for list of winners or any questions regarding these Sweepstakes may be submitted by writing to: The Reader's Digest National Sweepstakes, c/o Prize Administrator's Office, 1125 Stanley Street, Montréal, Québec H3B 5H5.

### PRIVACY POLICY

Reader's Digest values you as a customer and respects your privacy. We maintain a file containing your record of activity with us and other personal information, such as product interest, you may have supplied. Occasionally, we provide this information to carefully screened companies. If you do not wish to receive offers from these companies or subsequent offers from us, call 1-866-659-2887 or write to: Privacy Office, Reader's Digest Association (Canada) Ltd., P.O. Box 600, Stn. Westmount, Westmount, Québec H3Z 3C4. Contact us should you have any questions.